

# Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.



## Fall Personalized Patch

- Using the M2 system:
  - Create your avatar
  - Send 18+ emails
  - Use the “Share My Site” function to ask friends and family for support
- Sell \$325+ in total Fall sales

Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.



## Girl Scout Cookie Crossover Personalized Patch

- Using the M2 system:
  - Create your avatar
  - Send 18+ emails
  - Use the “Share My Site” function to ask friends and family for support
- During the 2024 Girl Scout Cookie Program, using Digital Cookie:
  - Send 18+ emails
  - Sell 60+ packages

Go online to see new product offerings!

Go to [www.gsnutsandmags.com/gsnypenn](http://www.gsnutsandmags.com/gsnypenn)

### 1 Login

#### Visit the website

Use the QR Code, URL above or click the link from the council website.



Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # \_\_\_\_\_

### 2 Create

#### Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

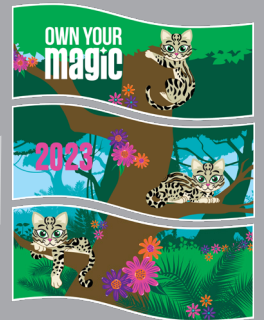


### 3 Share

#### E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

Earn theme patches that fit together!



OWN YOUR  
magic

This year's 2023 Fall Product Program provides an opportunity to "Own Your Magic" while learning more about the Ocelot.

## Benefits of Participating:

- Girl Scouts learn and practice the Five Skills: Goal Setting, Decision Making, Money Management, People Skills and Business Ethics, as they earn proceeds for their troop and exciting rewards.
- The Treats, Reads & More Program is an excellent way to earn start up proceeds for your troop to use during the Girl Scout year to fund your activities and projects. Proceeds stay locally to support our council and troops earn base proceeds of 15% on all items sold. Troops with a PGA of \$325 or higher will earn an extra 5% in total proceeds! Additionally, Junior, Cadette, Senior, Ambassador troops interested in earning an extra 5% in troop proceeds can choose to opt out of rewards.

## How the Treats, Reads & More Program Works:

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines. There are two ways to participate:

- In-person by taking orders using the nut order card and collecting payments at the time of order taking.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

## Important Dates:

- **10/1/23:** Program begins – online ordering opens and Girl Scouts may sell in-person.
- **10/28/23** Last day of order taking with the order card AND deadline to enter the items sold into the online system.
- **10/29/23:** Last day for online girl delivery orders.
- **11/12/23:** Last day for online orders for magazines and shipped nut and chocolate orders.
- **11/27 - 12/2:** Nut and chocolate items will be delivered to Service Unit sites.

### All About Ocelots

**Scientific Name:**  
Leopardus Pardalis

**Weight:**  
18 – 34 pounds

**Length:**  
2.2 – 3.3 feet

**Tail Length:** 10 – 18 inches

**Gestation Period:** 79 – 82 days

#### Interesting Facts:

- Ocelots live in rainforests
- Ocelots are picky eaters
- Ocelots are nocturnal
- Ocelot's coats are unique (no two ocelots have the same markings)



**Questions? Contact us at [support.gsnutsandmags.com](https://support.gsnutsandmags.com) or 1-800-372-8520**

The GIRL SCOUTS® name, mark and all associated trademarks and logotypes, including the Trefoil Design are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.