

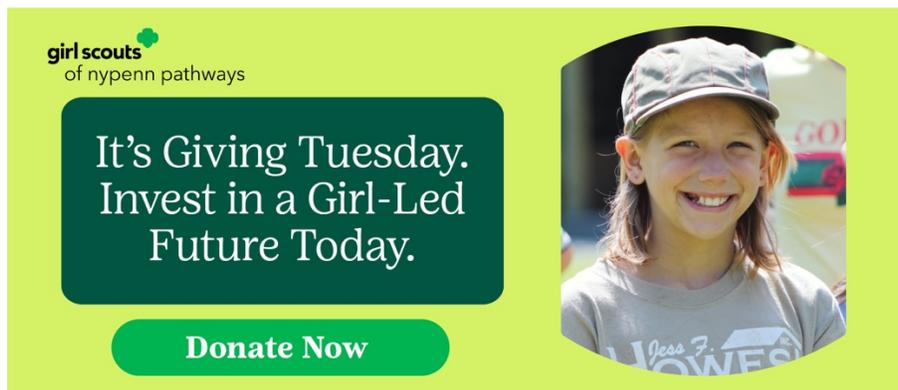


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Girl Scouts of NYPENN Pathways Celebrates GivingTuesday on November 30



Cicero, N.Y. (November 26, 2021) — Next week, the [Girl Scouts of NYPENN Pathways](#) (GSNYPENN) Council will inspire generosity by asking the public to invest in a girl-led future on GivingTuesday, November 30.

“At Girl Scouts, we believe in every girl’s power to change the world. That’s why, during this time of continued challenges, we’ve doubled down on what’s at the center of everything for us: girls,” says Julie Dale, GSNYPENN CEO. “We hope communities across the areas we serve will consider supporting our council and their local Girl Scouts this GivingTuesday by helping us invest in a girl-led future.”

Girl Scouts of NYPENN Pathways serves girls in grades K-12 across 26 counties: Allegany, Broome, Cayuga, Chemung, Chenango, Cortland, Delaware, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Ontario, Oswego, Otsego, St. Lawrence, Schuyler, Seneca, Steuben, Tioga, Tompkins, Wayne and Yates in New York and Bradford and Tioga in Pennsylvania.

Girl Scouts are doers who use their ingenuity, passion, and dedication to make the changes they want to see in the world. While discovering their interests through Girl Scout programming, they build 21st-century skills and have fun along the way. They learn the power they have to make their communities—and the world—a better place. The Girl Scout Leadership Experience has a direct impact on girls, their families, and their communities. Each year more than a million girls across the country and close to 11,000 local members explore their interests and potential through Girl Scouts.

GivingTuesday unleashes the power of people and organizations to transform their communities and their world. It kicks off the generosity season by inspiring people to give back on November 30 and throughout the year. The global generosity movement was launched in 2012 as a simple idea: to create a day that encourages people to do good. Over the past nine years, this idea has grown to inspire hundreds of millions of people to give, collaborate, and celebrate generosity. People demonstrate generosity in many ways on GivingTuesday. Whether it’s helping a neighbor or stranger, showing up for an issue, or giving to causes they care about—every act of generosity counts. GivingTuesday has raised billions of dollars for critical causes around the world and receives 21 billion impressions on social media from people and organizations speaking up for the causes that matter to them and encouraging others to get involved in their communities.

Everyone can have an impact on GivingTuesday. Those interested in joining GSNYPENN’s GivingTuesday initiative in support of building girls of courage, confidence, and character who make the world a better place can visit gsnypenn.org/givingtuesday, the council’s Facebook page at facebook.com/gsnypenn or follow @gsnypenn on [Twitter](#) and [Instagram](#).

For more details about the GivingTuesday movement, visit givingtuesday.org, facebook.com/GivingTuesday or follow @GivingTuesday and #GivingTuesday on Twitter.

Girl Scouts serves girls in K-12. Annual membership is \$25; financial assistance is available. To start her adventure, visit gsnypenn.org/join. To become a volunteer, learn more at gsnypenn.org/volunteer. To help make Girl Scouting possible for girls in your community, visit gsnypenn.org/donate.

(All photos used with permission, courtesy of Girl Scouts of NYPENN Pathways)

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About Girl Scouts of NYPENN Pathways, Inc.

Girl Scouts is the preeminent leadership development organization for girls in grades K-12. Our extraordinary journey began in 1912 when our Movement was founded by Juliette Gordon “Daisy” Low. Today, we continue the Girl Scout mission of building girls of courage, confidence, and character, who make the world a better place. We offer every girl the chance to practice a lifetime of leadership, adventure and success. GSNYPENN is chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania.