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FOR IMMEDIATE RELEASE

Girl Scouts Flex Entrepreneurial Skills During Annual ‘Treats, Reads & More’ Program

Cicero, N.Y. (October 22, 2021) — Local troops in the [Girl Scouts of NYPENN Pathways](#) (GSNYPENN) Council recently launched their annual fall program, [Treats, Reads & More](#). The program helps troops earn important start-up funds to begin the new member year while girls flex their entrepreneurial and leadership skills (key components of the Girl Scout experience) by offering family, friends and the public the opportunity to purchase nut and candy items and magazines. Girls earn special rewards based on the goals they set and items they sell during the program, which concludes on November 9.

“During Treats, Reads & More, our Girl Scouts are putting into practice the five skills of entrepreneurship: goal setting, decision making, money management, people skills and business ethics. All proceeds stay local to our council. We’re very grateful to the community for their support during this program,” says GSNYPENN CEO Julie Dale.

Girl Scouts are currently taking orders in-person and online. The community can choose to have items shipped directly to them or select from a group of products that girls deliver. “Treats” includes a selection of delicious nut and candy items, including gluten-free, dairy-free and Kosher products. “Reads” offers a variety of magazine subscriptions and renewals.



New items for 2021 include English Butter Toffee (a crunchy handcrafted toffee drenched in milk chocolate for \$8) and (at left) Dark Chocolate Peppermint Pretzels (crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces for \$8).

Funds raised help girls to pursue community service and highest awards projects, take outdoor adventures and trips, earn badges and help offset costs of programming, supplies and more. Whether buying for themselves or getting a start on holiday shopping, the community can support local Girl Scouts by purchasing these nut/candy items supplied by Ashdon Farms and magazines from M2 Media Group.



Customers may also purchase items for donation through the Sweet Support program. For every \$6 donation a girl receives, the council donates a can of honey roasted peanuts to Operation Gratitude. That organization forges strong bonds between Americans and military/first responder heroes through volunteer service projects, acts of gratitude and meaningful engagements in communities nationwide. Learn more at operationgratitude.com.

To learn more about Treats, Reads & More, visit gsnypenn.org/TRM or contact a local Girl Scout to place an order. For assistance connecting with an area troop, contact info@gsnypenn.org or 1.855.213.8555, option 2.

Girl Scouts serves girls in K-12. Annual membership is \$25; financial assistance is available. To start her adventure, visit gsnypenn.org/join. To become a volunteer, learn more at gsnypenn.org/volunteer. To help make Girl Scouting possible for girls in your community, visit gsnypenn.org/donate.

(All photos used with permission, courtesy of Girl Scouts of NYPENN Pathways)

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About Girl Scouts of NYPENN Pathways, Inc.

Girl Scouts is the preeminent leadership development organization for girls in grades K-12. Our extraordinary journey began in 1912 when our Movement was founded by Juliette Gordon “Daisy” Low. Today, we continue the Girl Scout mission of building girls of courage, confidence, and character, who make the world a better place. We offer every girl the chance to practice a lifetime of leadership, adventure and success. GSNYPENN is chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania.