

2026 Girl Scout Cookie Program Caregiver Guide



**BRAVE.
FIERCE.
FUN!**

Thanks For Your Support!

We're excited to kick off the cookie program with you! We hope your Girl Scout joins her fellow "BFFs" for a "Brave. Fierce. Fun." season while building confidence, learning new skills and earning exciting rewards, too!

All Cookies: \$6 Each

Key Dates*

February 4

Emails sent to Girl Scouts to set up online stores



February 6

Program begins
Digital Cookie opens for online purchases

February 21-22

National Girl Scout Cookie Weekend 2026

February 22

cookieWOW! @ Corning Museum of Glass (Corning, N.Y.)

February 23-27

Delivery Week (troop leader will advise where/when to pick up)
Begin selling cookies in-hand

February 27

GSNYPENN-sponsored booth sales begin

April 12

Girl Scout delivery option in Digital Cookie ends
Booth sales conclude

April 14

Program ends
Digital Cookie closes

**Dates subject to change without notice.*

My Troop Cookie Info

Troop #:

Troop Cookie Manager:

Phone #:

Troop Cookie Manager Email:

Money Due Date(s):

My Digital Cookie
Login:

Password:

Cookie Program Support

Scan here for program resources or call 315.698.9400 or 1.800.943.4414 or email info@gsnypenn.org to reach Customer Care!



Build Skills & Confidence

The Girl Scout Cookie Program is the largest girl-led **entrepreneurial program** in the world. Through it, youth learn five essential skills:



Goal Setting

Being able to set and reach goals will help Girl Scouts succeed in school, on the job and in life.



Decision Making

Deciding how to market and sell through the Girl Scout Cookie Program will help empower them and build confidence.



Money Management

Girl Scouts develop a budget and handle customers' money. Learning this skill will help them manage their own money when they grow older.



People Skills

As Girl Scouts talk and listen to their customers they learn to perform better with group projects, teams and later at work.



Business Ethics

Behaving honestly and responsibly through every step of the cookie program will help Girl Scouts grow into conscientious and positive leaders in the future.

Girl Scout-Led, Adult-Supervised

Girl Scouts sell cookies with support from adults. (The adults should not sell for them.) The Girl Scout should be...



- ✓ Setting a goal for their sales
- ✓ Making decisions about how they will be selling cookies as allowed within the program
- ✓ Actively involved in setting up their Digital Cookie site
 - ✓ Making signs and posters

- ✓ Making the ask to all their customers and answering their questions
- ✓ Accepting payments and making change
 - ✓ Filling orders
- ✓ Writing thank you notes

The Girl Scout Cookie Program: A Family Affair!



The Cookie Entrepreneur Family Pin is a great way to support your Girl Scout in this program. Scan this QR Code to learn more.



Cookie Program Do's & Don'ts

Blue means GO, and pink means NO! Follow these guidelines for your best cookie season yet!

DO	DON'T
Begin selling online or in-person on or after February 6	Take any orders or requests for cookies before February 6
Participate in approved booth sales beginning February 23	Set up booth sales without troop approval
Sell all cookies for \$6 per package	Adjust the price on any cookies
Accept financial responsibility for all cookies received	Expect to return any unsold cookies to troop
Use your Girl Scout's personal Digital Cookie link to sell online	Accept orders or payment online in any other way
Use Digital Cookie to accept payments online	Use Venmo, PayPal or other 3rd-party service organizations
Be aware that Digital Cookie links shared on public-facing sites can appear anywhere	Promote or sell cookies on any resale sites like Facebook Marketplace, eBay, etc.
Turn payment into troop on time	Keep cash & wait until program ends
Count & verify with troop volunteer that all payments & cookies are correct before signing receipts	Hand off cookies or money without verifying amounts are correct
Keep copies of receipts for all cookies received & payments made to troop	Rely on memory for troop transactions
Be Brave. Fierce. Fun!	Turn the cookie program into a chore

Powered By Cookies!

All cookie proceeds stay local, and the program is a driving force behind Girl Scout and troop funding. Where can Girl Scout Cookies take you?!



Purchase program supplies for a great Girl Scout year



Attend overnight or day camp



Fund troop activities planned BY Girl Scouts, FOR Girl Scouts



Earn badges in STEM, outdoors, life skills, entrepreneurship and so much more



Participate in Girl Scout programming, curriculum and events

Take advantage of amazing travel opportunities

Some Rewards Your Girl Scout Can Earn



Safety Tips



- Show you're a Girl Scout by wearing your uniform or pin.
- Girl Scouts should never sell alone. Adults must accompany youth in grades K-5 and supervise youth in grades 6-12.
- Sell in the daylight.
- Never enter the home or vehicle of a person when you are selling or making deliveries.

- Always safeguard money. Turn money into troop at least once a week.
- Protect their privacy. Never give out a Girl Scout's last name, address, phone # or email.
- Take the GSUSA Internet Safety Pledge before conducting any online activities.
- Be streetwise. Be aware of traffic and familiar with the neighborhood.

Digital Cookie

- Digital Cookie is a fun, educational tool that helps youth manage their Girl Scout Cookie business online. The Digital Cookie app is an easy way to make and track sales on the go.
- Emails inviting Girl Scouts to set up their online stores will be sent on February 4.
- All Digital Cookie sales will be automatically credited and tracked for each Girl Scout.
- Caregivers must check the site frequently to approve Girl Scout delivery orders within five days or the sale will default to either cancel or donate as selected by the customer.



How the Cookie Crumbles

After the wholesale cost of cookies and distribution is paid to Little Brownie Bakers, proceeds stay local to support Girl Scouting in the 26 counties we serve.



Research from our baker shows customers purchase cookies to support Girl Scouts—they want to invest in helping them achieve their goals and developing the essential leadership skills we know are so important!



Rewards & Experience Credits

Girl Scouts earn rewards and Experience Credits as they sell cookies. Rewards will be distributed in May. Girl Scouts use Experience Credits to help support their experience. They can be applied towards annual membership fees, event registration, Community Partner programs and supplies and merchandise in our retail stores.

