

# How the Cookie Crumbles

## Troop Proceed Levels

<150 = \$0.85 per package  
150-224 = \$0.90 per package  
225-299 = \$1.00 per package  
300+ = \$1.05 per package

## Rewards Opt Out:

Junior level (and older) troops can earn an extra \$0.05 per package by opting out of rewards (minimum sales required). See Opt Out form for details.



## 50% - Member Services

Council services, shops, and camps; council-sponsored programs and events; camperships and financial assistance for memberships and uniforms; new troop funding and resources; volunteer training and materials



## 30% - The Bakers

Cost to produce and transport cookies



## 17% - Troop Proceeds

Funding to directly support troop activities



## 3% - Rewards

Patches, Girl Scout and troop rewards, Experience Credits, additional experiences, etc.

