



New Troops Welcome: Start Your Cookie Program Your Way!

New troops — small or all, you choose how you participate!

There are lots of ways to participate! Choose the selling options that work best for your families — and grow from there. Be sure to also check the Troop Cookie Guide for more details.

Digital Cookie: With the help of their caregiver, Girl Scouts manage their store front right online. Customers can have their cookies shipped directly, donated, or choose girl delivery. Payment is collected through the app when the order is placed.

Cookie Booths: Troops set up cookie stands at local businesses, greeting and selling cookies to customers. Girl Scouts work as a small group in shifts. You can sign up for council-sponsored booths or contact businesses of your own.

Walkabouts: Girl Scouts take cookies in-hand and sell to customers in their neighborhoods going door-to-door; with caregiver support, of course.

Order Card: A tried and true method. Girl Scouts take orders and bring the order card to their troop leader/cookie manager to receive cookies to fulfill those orders. When delivering the cookies to the customers payment is collected. To help reach their goals and increase earning potential, Girl Scouts are encouraged to collect orders throughout the entire cookie program.



You don't have to do it all. Start small. Grow when you're ready.



Troop Proceeds (Based on Per Girl Scout Average (PGA))

Base Tier	<150 PGA	\$0.85
Growth Tier	150-224 PGA	\$0.90
Standard Tier	225-299 PGA	\$1.00
Stretch Tier	300+	1.05

Troop Bonus

75% participation + 550+ PGA =
\$25 per girl experience credit + Amazon Shop
OR
School of Rock Experience

Key 2026 Cookie Program Dates

February 6 - Local program launches, Digital Cookie opens for online purchases with free local Girl Scout delivery later in February or direct shipment (for an added fee)

February 21-22 - National Girl Scout Cookie Weekend 2026

February 23-27 - Local delivery week

February 27 - Area booth sales begin

April 12 - Last day for booth sales and girl-delivery in Digital Cookie

April 14 - Digital Cookie sales end, local program concludes for 2026 season

**Earn this "First Time
Cookie Seller" charm!**



Scan the QR Code
for more cookie
season info!



Questions? Contact us at info@gsnypenn.org