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Local Girl Scouts Conclude 2025 Cookie Program



1,255,540 packages sold 17,966 packages donated to Rescue Mission

Syracuse, N.Y. (May 6, 2025) — Members of the <u>Girl Scouts of NYPENN</u>

<u>Pathways</u> (GSNYPENN) Council, which spans 24 counties in New York and two in northern Pennsylvania, sold 1,255,540 packages of Girl Scout Cookies during the 2025 season.

"Thanks to the incredible support of our community, our troops and individual Girl Scouts earned more than \$1.4 million in direct support through our 2025 cookie program," says Christina Verratti, GSNYPENN's Vice President of Product Programs & Volunteer Services.

2025 Cookie Program / Pg. 2

The Girl Scout Cookie Program is the council's largest annual fundraiser. Through it, Girl Scouts learn financial literacy, practice entrepreneurship and further strengthen their leadership skills.

Proceeds raised provide girls with patches, rewards and experience credits that help fund annual membership fees, badge work, summer camp, travel opportunities, community service and highest awards projects.



Program participants also earn unforgettable experiences like Cookie Camp weekends and even a trip to Washington, D.C. for this season's highest seller: Girl Scout Junior Lillian M. from Troop 60283 in Barneveld, N.Y. (Oneida County) who sold 3,024 packages.



The direct support raised through the cookie program is in addition to the broader impact it provides to help fund council-sponsored programs and services that benefit all GSNYPENN members, helping them grow into leaders of tomorrow.

Through purchases made via the council's Sweet Support Gift of Caring annual service project, 17,966 packages of cookies were donated to 2025 community designee the Rescue Mission which has locations across GSNYPENN's footprint.

2025 GSNYPENN Council Cookie Program Fun Facts

- Packages sold: 1,255,540
- Packages donated to 2025 community recipient Rescue Mission: 17,966
- Participating Girl Scouts: 6,104
- Participants who used Digital Cookie (online sales): 4,979
- Participating troops: 753
- Per Girl Scout average: 205 packages sold
- Direct support earned by Girl Scouts & troops: \$1.4 million

2025 Cookie Program / Pg. 3

GSNYPENN serves Girl Scouts in grades K-12 across 26 counties: Allegany, Broome, Cayuga, Chemung, Chenango, Cortland, Delaware, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Ontario, Oswego, Otsego, St. Lawrence, Schuyler, Seneca, Steuben, Tioga, Tompkins, Wayne and Yates in New York and Bradford and Tioga in Pennsylvania.

To start your Girl Scout adventure, visit <u>gsnypenn.org/join.</u> To become an adult volunteer, learn more at <u>gsnypenn.org/volunteer</u>. To help make Girl Scouting possible for youth in your community, visit <u>gsnypenn.org/donate</u>.

(All photos & graphics used with permission, courtesy of Girl Scouts of NYPENN Pathways)

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About Girl Scouts of NYPENN Pathways, Inc. (GSNYPENN)

Girl Scouts is the preeminent leadership development organization for girls* in grades K-12. Our extraordinary journey began in 1912 when our Movement was founded by Juliette Gordon Low (also known as "Daisy"). Today, we continue our mission to build girls of courage, confidence, and character who make the world a better place and offer every girl the chance to practice a lifetime of leadership, adventure, and success. We are chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania. Learn more at gsnypenn.org.

*GSNYPENN uses the term "girl" inclusively to speak to everyone who identifies with the Girl Scout experience, which includes cisgender girls, gender-expansive youth, transgender youth, non-binary youth, gender non-conforming youth, genderqueer youth and any girl-identifying human.