



FOR IMMEDIATE RELEASE

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**‘Juliette: Our Remarkable Founder’ Event Celebrates Girl Scout History
March 15-16 in Binghamton**



Binghamton, N.Y. (February 20, 2024) — [Girl Scouts of NYPENN Pathways](#) (GSNYPENN) is celebrating Girl Scouts’ founder, Juliette “Daisy” Gordon Low, during Girl Scout Week this March with a special two-day event in Binghamton.

“Juliette: Our Remarkable Founder” runs March 15-16 and offers programming geared for girls and adults dedicated to learning more about Low and the rich history of the Girl Scout Movement.

All Girl Scouts, their families, volunteers, alums and the community are invited to attend. Learn more about the full slate of activities and how to purchase tickets and branded event merchandise (stickers, shirts, totes, books, etc.) at gsnypenn.org/ourfounder.

The weekend begins with a fundraising dinner Friday evening where attendees will learn about Low from her great-niece, Margaret Seiler, and Stacy A. Cordery, Professor of History at Iowa State University and an acclaimed author. Cordery was inspired to write Low’s biography after a career studying other pathbreaking figures ignored or forgotten by history.

Saturday is focused on hands-on programming and activities for all ages at The Discovery Center of the Southern Tier including a meet and greet with Seiler and Q&A with Cordery. Sing Girl Scout songs, share sisterhood and enjoy Girl Scout traditions. Girl Scout Brownies-Ambassadors can earn their Girl Scout Way badge while Daisies can earn their Vi: Be a Sister to Every Girl Scout petal.

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JULIETTE: OUR REMARKABLE FOUNDER / PG. 2

Proceeds from the event support GSNYPENN programming, including the new Girl Scout Museum space at the council's Service Center in Maine, N.Y.

Juliette: Our Remarkable Founder March 15-16

Fundraising Dinner

Friday, March 15 from 6-8 p.m.

The Carlton Room at the DoubleTree by Hilton Hotel
225 Water Street, Binghamton
\$75 per person



Hands-On Programming & Activities

Saturday, March 16 from 10 a.m. to 4 p.m.

The Discovery Center of the Southern Tier
60 Morgan Road, Binghamton
\$5 per Girl Scout member
\$30 per troop or group (maximum of 8)
\$20 per person general admission

Questions? Contact JoAnne Morak, Vice President of Advancement & Retail Operations, at jmorak@gsnypenn.org or 315.288.0953.

GSNYPENN serves girls in K-12 across 26 counties: Allegany, Broome, Cayuga, Chemung, Chenango, Cortland, Delaware, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Ontario, Oswego, Otsego, St. Lawrence, Schuylers, Seneca, Steuben, Tioga, Tompkins, Wayne and Yates in New York and Bradford and Tioga in Pennsylvania. Annual membership is just \$25; financial assistance is available. To start her adventure, visit gsnypenn.org/join. To become a volunteer, learn more at gsnypenn.org/volunteer. To help make Girl Scouting possible for girls in your community, visit gsnypenn.org/donate.

(All photos and graphics used with permission, courtesy of Girl Scouts of NYPENN Pathways)

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About Girl Scouts of NYPENN Pathways, Inc.

Girl Scouts is the preeminent leadership development organization for girls in grades K-12. Our extraordinary journey began in 1912 when our Movement was founded by Juliette Gordon "Daisy" Low. Today, we continue the Girl Scout mission of building girls of courage, confidence, and character, who make the world a better place. We offer every girl the chance to practice a lifetime of leadership, adventure and success. GSNYPENN is chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania. Learn more at gsnypenn.org.