

## FOR IMMEDIATE RELEASE

## **Media Contact:**

Jaime Alvarez Vice President of Marketing & Communications 315.263.5957 mobile 315.275.2251 office jalvarez@gsnypenn.org

# Last Chance to Buy Girl Scout Cookies Locally, Program Ends March 30



GSNYPENN Brownie Troop 10046 from East Syracuse-Minoa at a recent cookie booth sale.

**Syracuse, N.Y.** (March 27, 2025) — This weekend is the final opportunity to purchase Girl Scout Cookies® from <u>Girl Scouts of NYPENN Pathways</u> (GSNYPENN) members and troops before the program ends on March 30.

The annual cookie sale is GSNYPENN's largest fundraiser. The program helps Girl Scouts gain leadership, business and entrepreneurial skills. All proceeds stay local to fund the Girl Scout experience year-round.

Want to give back while enjoying Girl Scout Cookies? GSNYPENN reminds the public to donate their cookie purchases to the Rescue Mission via its Sweet Support Gift of Caring service project.

## Last Chance for Girl Scout Cookies / Pg. 2

As an added treat starting today through Sunday, each package purchased for donation online will automatically enter the customer into a drawing to win one of five free cases of Girl Scout Cookies.

## How it works:

- Make an online purchase for donation of one package of cookies (or more) at \$6 each from a GSNYPENN Girl Scout's Digital Cookie link or use the Cookie Finder at <u>girlscoutcookies.org</u> to order and donate cookies in support of a local troop
- Each package donated online equals one entry for a chance to win a FREE case of Girl Scout Cookies\*

Customers can also use the Cookie Finder to visit a nearby booth to purchase cookies for donation in person.

\*Offer valid March 27-30, 2025, for online purchases for donation ONLY; five winners will be randomly selected from all entries and

contacted by GSNYPENN; type of case awarded will be based on available inventory; retail value \$72.

Above: GSNYPENN Junior Troop 61487 from Baldwinsville and their creative cookie booth set up.

(All photos & graphics used with permission, courtesy of Girl Scouts of NYPENN Pathways)

###

## About Girl Scouts of NYPENN Pathways, Inc. (GSNYPENN)

Girl Scouts is the preeminent leadership development organization for girls\* in grades K-12. Our extraordinary journey began in 1912 when our Movement was founded by Juliette Gordon Low (also known as "Daisy"). Today, we continue our mission to build girls of courage, confidence, and character who make the world a better place and offer every girl the chance to practice a lifetime of leadership, adventure, and success. We are chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania. Learn more at gsnypenn.org.

\*GSNYPENN uses the term "girl" inclusively to speak to everyone who identifies with the Girl Scout experience, which includes cisgender girls, gender-expansive youth, transgender youth, non-binary youth, gender non-conforming youth, genderqueer youth and any girl-identifying human.

