



**FOR IMMEDIATE RELEASE**

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## **Girl Scouts of NYPENN Pathways Celebrates National Girl Scout Cookie Weekend February 16-18**

*Support local Girl Scout entrepreneurs as they unbox a brighter future, one cookie package at a time*



**Syracuse, N.Y.** (February 13, 2024) — The [Girl Scouts of NYPENN Pathways](#) (GSNYPENN) Council invites communities across its footprint to celebrate **National Girl Scout Cookie Weekend, February 16-18**, by visiting early booths to purchase cookies in person from local Girl Scouts.

Starting February 16, consumers can also purchase cookies for direct shipment using the [Girl Scout Cookie® Finder](#). Program proceeds stay local to power life-changing experiences for Girl Scouts year-round including camp, travel, community service, higher awards and more.

National Girl Scout Cookie Weekend celebrates all Girl Scouts participating in the world's largest entrepreneurial program for girls which builds courage, confidence and character through girl-led experiences. It also marks a time when America's favorite cookies are widely available across the country with every purchase supporting local Girl Scouts.

Use the [Cookie Finder](#) to locate early booths this weekend. Approximately 100 are scheduled within the council's footprint spanning 24 counties in N.Y. and two in Pa. Troops earned early cookies as an incentive during the 2023 Early Bird membership renewal and Treats, Reads & More fall product program. GSNYPENN's cookie season runs through March 31 and cookies are priced at \$6 per package. (Regular booth season runs March 1-31.)

**(Media interested in covering National Girl Scout Cookie Weekend: email [jalvarez@gsnypenn.org](mailto:jalvarez@gsnypenn.org) or text 315.263.5957 for coordination with local troops hosting cookie booths.)**

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## NATIONAL GIRL SCOUT COOKIE WEEKEND 2024/PG. 2

The 2024 national Girl Scout Cookie season theme, Unbox the Future, aims to remove social barriers that often keep youth boxed in. As a result, Girl Scouts kickstart their limitless, barrier-breaking futures 'outside the box' by learning transferable life skills including goal setting, decision making, money management, people skills and business ethics.



### How to Purchase Girl Scout Cookies Locally:

- Contact the Girl Scout in your life to find out how she's selling cookies—a paper order card and/or Digital Cookie ordering link.
- Visit GSNYPENN's page at [buygirlscoutcookiesnow.com](https://buygirlscoutcookiesnow.com) for updates on how you can support local Girl Scouts during the program.
- Purchase cookies for direct shipment (for a fee) by entering a zip code in the Cookie Finder on the page above.
- During **National Girl Scout Cookie Weekend February 16-18** and from March 1-31, use the Cookie Finder to locate community booths.
- Donate cookie purchases to assist community partners through GSNYPENN's Sweet Support Gift of Caring annual service project; 2024 recipients are Food Bank of Central New York and Food Bank of the Southern Tier. Simply purchase a box (or more) to be gifted at the end of the season.
- Text COOKIES to 59618 to stay informed about how to purchase cookies and other exciting Girl Scout news.
- Contact GSNYPENN for assistance connecting to local members participating in the program at 1.800.943.4414 or [info@gsnypenn.org](mailto:info@gsnypenn.org).

GSNYPENN serves girls in K-12 across 26 counties: Allegany, Broome, Cayuga, Chemung, Chenango, Cortland, Delaware, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Ontario, Oswego, Otsego, St. Lawrence, Schuyler, Seneca, Steuben, Tioga, Tompkins, Wayne and Yates in New York and Bradford and Tioga in Pennsylvania. Annual membership is just \$25; financial assistance is available. To start her adventure, visit [gsnypenn.org/join](https://gsnypenn.org/join). To become a volunteer, learn more at [gsnypenn.org/volunteer](https://gsnypenn.org/volunteer). To help make Girl Scouting possible for girls in your community, visit [gsnypenn.org/donate](https://gsnypenn.org/donate).

*(All photos and graphics used with permission, courtesy of Girl Scouts of NYPENN Pathways)*

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### About Girl Scouts of NYPENN Pathways, Inc.

Girl Scouts is the preeminent leadership development organization for girls in grades K-12. Our extraordinary journey began in 1912 when our Movement was founded by Juliette Gordon "Daisy" Low. Today, we continue the Girl Scout mission of building girls of courage, confidence, and character, who make the world a better place. We offer every girl the chance to practice a lifetime of leadership, adventure and success. GSNYPENN is chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania. Learn more at [gsnypenn.org](https://gsnypenn.org).