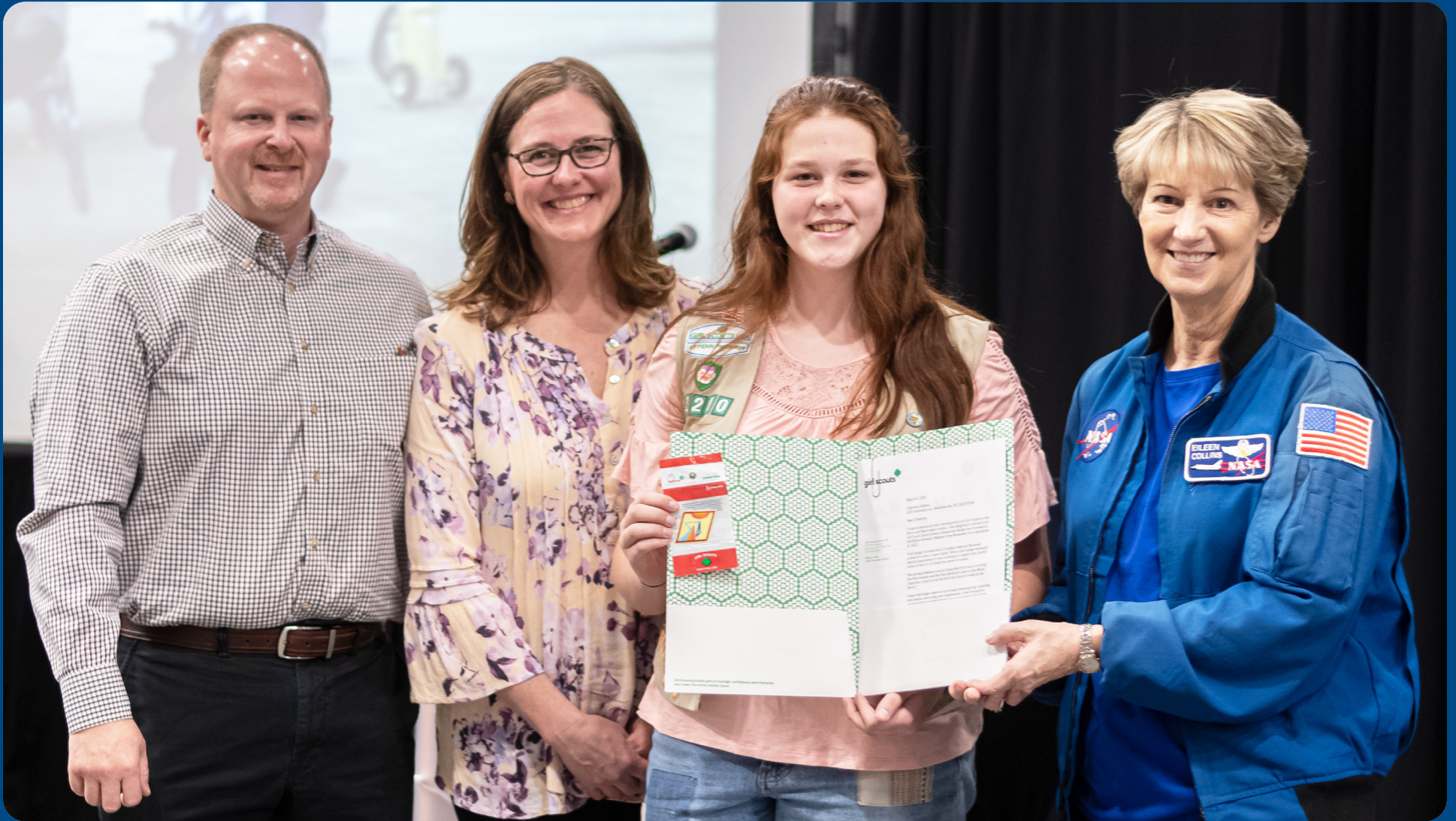




# Impact Report // Member Year 2023







# Our Council

## Impact Report Staff

### Executive Editor:

Jaime Alvarez

### Editor & Designer:

Kaitlyn Greer

### Contributors:

Rebecca Butterworth, Abigail German, Erin Murphy, Kim O'Brien, Jennifer Phillips, Colleen Saxby, Liz Schmidt, Sara Scott, Ginger Van Allen, Zoe Zygmunt

### Printed By:

Dupli Envelope & Graphics

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Please direct questions about this publication to [marketing@gsnypenn.org](mailto:marketing@gsnypenn.org), 1.315.698.9400 or 960 James St., Fl. 2, Syracuse, NY 13203.

## GSNYPENN Staff

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JoAnne Morak, Vice President of Advancement & Retail Operations  
Liz Schmidt, Vice President of Property & Programs  
Sara Scott, Vice President of Membership Engagement & Data Services  
Christina Verratti, Vice President of Membership Support & Product Programs

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Chris Stephenson  
Larry Warren  
Oliver Woodard-Wallace  
Zoe Zygmunt



Most of our staff photographed at Camp Hoover at our 2023 holiday gathering.

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Judy Augustine  
Rebecca Butterworth  
Ray Mulno

### Board of Directors: MY2023

Tiffany Alvarez Smith - Board Chair  
Kathy Burke Barry - 1st Vice Chair  
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Cindy Demo\* - Secretary

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Tiffany Campau  
Judi Dixon  
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Carl McLaughlin  
Karen Roth  
Mike Sabo  
Paloma Sarkar  
Sheri Seguin  
Judy Suddaby  
Vanessa Teamoh

(\*1956-2024 ~ Thank you to our friend, Cindy, for her dedication to our Movement. Rest easy, Girl Scout.)



# A Note From Julie



**“The more you celebrate your life, the more there is in life to celebrate.”  
- Oprah Winfrey**

What a year it was, and we have much to celebrate! We arose from the ashes of covid to take on the world; to reestablish and foster connection across our communities.

Our mission is to build Girl Scouts of courage, confidence and character who make the world a better place. Our members, volunteers and staff did just that during Member Year 2023.

I am incredibly proud of the dedication and creativity demonstrated by our volunteers and staff. Their commitment to our mission has been the driving force behind our success. Whether it's mentoring Girl Scouts, organizing events or advocating for positive change, their contributions are invaluable.

Throughout the past member year, our council has continued to prioritize inclusivity and diversity, ensuring that every Girl Scout feels welcomed and supported in our organization. By embracing our differences and celebrating our shared values, we are building a stronger, more compassionate community.

Looking ahead, we are excited about the possibilities that the future holds. As we embark on new adventures and tackle new challenges, let us remain steadfast in our commitment to empowering Girl Scouts and fostering their leadership potential.

I want to extend my deepest gratitude to each one of you for your continued support of Girl Scouts of NYPENN Pathways. Together, we are making a lasting impact on the lives of our members, families and communities across our footprint. And that is something to be celebrated!

Here's to another year of growth, learning and sisterhood.

Yours in Girl Scouting,

Julie Dale, CEO  
Girl Scouts of NYPENN Pathways



# Our Finances

## Statement of Activities and Changes in Net Assets for the Fiscal Year October 1, 2022 to September 30, 2023

### Financial Assistance

#### Girl Memberships

1,579

#### Total Amount

\$40,675.00

### Adult Volunteer Memberships

61

#### Total Amount

\$1,590.00

### Program Supplies & Assistance

189

#### Total Amount

\$7,073.41

#### Camperships

188

#### Total Amount

\$74,760.00

### Operating Revenues

Contributions	342,484.00
Paycheck Protection Program Forgiveness	-
Cookies and Treats, Reads & More Program Sales, Net	7,108,385.00
Employer Retention Credit Revenue	30,486
Program Fees	373,253.00
Merchandise Sales, Net	146,399.00
Special Events	21,173
Other Program Income	120,881

**Total Operating Revenues** \$8,143,061.00

### Operating Expenses

Program Services	6,867,007.00
Supporting Services	-
Management & General	2,403,460.00
Fundraising	217,372.00

**Total Operating Expenses** \$9,487,839.00

Changes in Net Assets from Operating Activities: **(\$1,344,788.00)**

### Other Changes in Net Assets

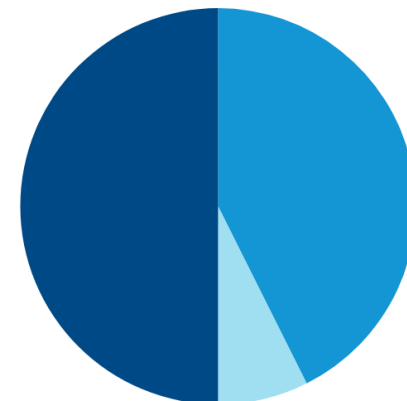
Investments Income (Loss), Net	686,137.00
Loss on Disposal of Property & Equipment	-
Miscellaneous Income	119,000.00

**Total Other Changes in Net Assets** \$805,137.00

### Change in Net Assets

Net Assets, Beginning of Year	14,231,081.00
Net Assets, End of Year	13,691,440.00

### Other Changes in Net Assets



- Investments Income (Loss), Net
- Miscellaneous Income
- Total Other Changes in Net Assets



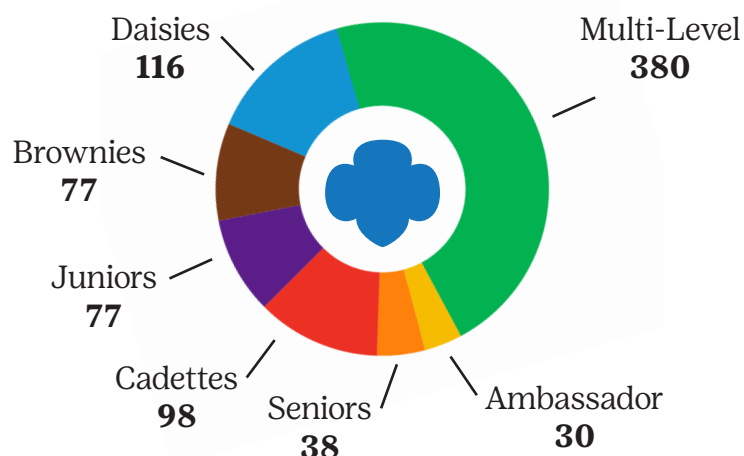


## How Many Troops & Service Units

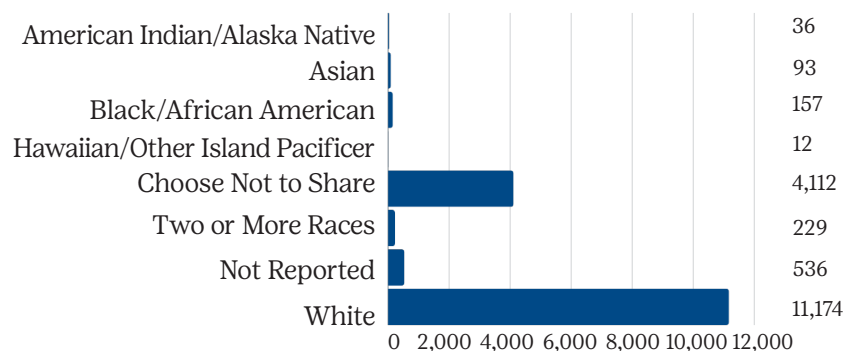
Service Units: **100**

Troops: **812**

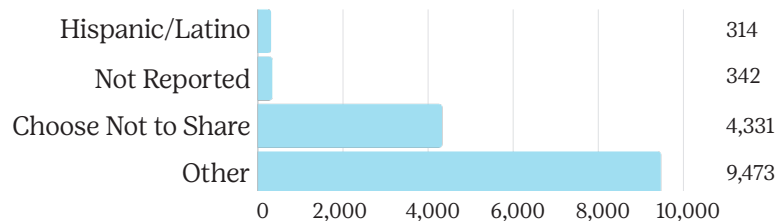
### Troops By Level



### Race of Members



### Ethnicity of Members



*\*Members may have selected multiple categories*

## Our Membership

Total Members\*: **14,022**

### Members By Type

Young Alums: **337**

Graduating Seniors: **296**

Lifetime: **1,950**

Adults: **3,668**

Girls: **8,894**

*\*May appear in multiple categories*

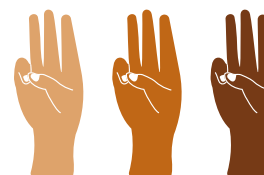
### Members By County:

Allegany - 126  
 Bradford - 281  
 Broome - 750  
 Cayuga - 318  
 Chemung - 215  
 Chenango - 238  
 Cortland - 89  
 Delaware - 235  
 Herkimer - 353  
 Jefferson - 350  
 Lewis - 49  
 Madison - 240  
 Oneida - 631  
 Onondaga - 1,515  
 Ontario - 537  
 Oswego - 306  
 Otsego - 250  
 St. Lawrence - 336  
 Schuyler - 66  
 Seneca - 122  
 Steuben - 393  
 Tioga, NY - 259  
 Tioga, PA - 194  
 Tompkins - 300  
 Wayne - 508  
 Yates - 103

Outside of  
 council footprint - 118  
 Not reported - 9

Girl  
 Retention:  
**71.7%**

Adult  
 Retention:  
**81.2%**



Troop 41350 of Ithaca, N.Y., completed  
 badgework for their Girl Scouts Outdoor  
 Journey by building a community  
 "Book Barn." The project is installed  
 and available for community use at our  
 Camp Comstock property.



Service Unit 404 in Weedsport, N.Y.,  
 celebrated the 100th anniversary of the  
 formation of the very first local troop  
 in May 2023. On its 75th anniversary in  
 1998, SU members buried a time capsule  
 at Weedsport Free Library which they  
 dug up at the event.



# Our Volunteers

## Volunteer Awards

Each April—National Volunteer Appreciation Month—our council, girls, troops, families and the community find special ways to thank our adult Girl Scout volunteers. Many are nominated for and receive special awards which are then presented at our annual volunteer recognition dinners.

**The following is a selection of special recognitions presented to GSNYPENN volunteers during MY2023:**

### Hall of Fame

*Recognizes a lifetime commitment to the Girl Scout Movement within GSNYPENN; the recipient has supported the council in a variety of ways including supporting Girl Scouts in the community, volunteering in a variety of roles and through a financial gift*

**Jane and Clay Converse**  
Dryden, N.Y.



### Appreciation Pin

*Recognizes a volunteer for outstanding service to one service unit or geographic area*

Mindy Andrews, Canandaigua, N.Y.  
Julia Hope Anello, Newark, N.Y.  
Jamie Brink, Endicott, N.Y.  
Amy Church, Ontario, N.Y.  
Crystal Cornacchia, Newport, N.Y.  
Amie Craft, Lyons Falls, N.Y.  
Helen Diglia, Oneonta, N.Y.  
Sarah Beth Duhamel, Victor, N.Y.  
Kathleen Feulner, Fayetteville, N.Y.  
Nicole Giardino, Geneva, N.Y.  
Becky Greenstrom, Vestal, N.Y.  
Kim Griswold, Oneonta, N.Y.  
Sharon Hoover, Sodus, N.Y.  
Miriam Jacobs, Oneida, N.Y.  
Pia Nichols, Little Falls, N.Y.  
Barbara Odenbach, Livonia, N.Y.  
Nicole Osborne, Geneva, N.Y.  
Brianna Parker, Endicott, N.Y.  
Holly Pelzer, Little Falls, N.Y.  
Julie Pierson, Phelps, N.Y.  
Jessica Rogers, Shortsville, N.Y.  
Ryan Saxby, Liverpool, N.Y.  
Jessica Synenki, Little Falls, N.Y.  
Bridgett VanGorder, Bath, N.Y.  
Florescia Vidal, Carthage, N.Y.  
Mercedes Westfall, Williamson, N.Y.

### Ever-Green Award

*Recognizes volunteers who have previously received the Appreciation, Honor, Thanks or Thanks Badge II; the volunteer continues to provide amazing efforts for a minimum of three years after receiving the original award*

Rebecca Aiken, Central Square, N.Y.  
Gretchen Cicora, Springwater, N.Y.  
Tami Dowdle, Bath, N.Y.  
Samantha Galliher, Clinton, N.Y.  
Catherine McFee, Hemlock, N.Y.  
Heather Newton, Phelps, N.Y.  
Lynda Wright, Phelps, N.Y.

### Honor Pin

*Recognizes a volunteer for outstanding service to two or more service units or geographic areas*

Christina Akins, Auburn, N.Y.  
Donna Clark, Auburn, N.Y.  
Timmie Clark, Auburn, N.Y.  
Susan Morell, Oneonta, N.Y.  
Brandi Walruth, Hammondsport, N.Y.  
Kathleen Wilde, Union Springs, N.Y.

### Thanks Badge

*Recognizes a volunteer for outstanding service that has benefited the entire council or Girl Scout Movement*

Thanks Badge: Amy Pfeifer, Liverpool, N.Y.  
Thanks Badge II: Hollyanne Young, Liverpool, N.Y.



## Leadership Summit 2023

Council volunteers and staff participated in custom-designed workshops to develop leadership skills during our second annual summit. The event was held in person at Camp Amahami in August 2023.

Participants built their schedules around personal needs and interests. We had something for everyone—whether they were looking for help in leading Take Action projects, best practices for planning outdoor adventures, guidance for sensitive topics at troop meetings, mental health support for youth members, support for multi-level troop leaders or planning fun troop activities.

Given all the positive feedback, our 2024 Leadership Summit will be held in person at Camp Hoover. We will bring back adult and youth leadership sessions and just having fun around camp!

Participants			
Friday Night Overnight (optional)	46 Total	27 Adults	19 Youth
Saturday Programming	80 Total	42 Adults	38 Youth
2023 Leadership Summit Committee	9 Volunteers	2 Staff	



## Grant Provides Youth Mental Health First Aid Training for Staff & Volunteers

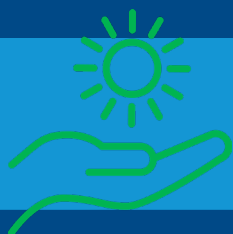
In July, GSNYPENN was awarded a grant by our charter organization GSUSA to assist our efforts to train council staff and adult volunteers as they support the mental wellbeing of our youth members. Grants awarded in 2022 and again in 2023 have supported our staff to become Youth Mental Health First Aid (YMHFA) instructors with training administered by The National Council of Mental Wellbeing. YMHFA is designed to teach adults who regularly work with young people how to help an adolescent (ages 12–18) who is experiencing a mental health or addiction challenge or is in crisis.

An early intervention public education program, YMHFA teaches how to recognize the signs and symptoms that suggest a potential mental health challenge, how to listen nonjudgmentally and give reassurance to youth who may be experiencing a mental health challenge, and how to refer a person to appropriate professional support and services.

YMHFA training is available for selected staff from Girl Scout councils and takes place virtually, over three days with eight hours of required pre-work. Council staff instructors must then teach a minimum of three courses per year to maintain certification. Currently, GSNYPENN has two YMHFA instructors on staff who offer this training to council adult volunteers.

Through YMHFA training, our council helps adults who regularly interact with our youth members recognize the warning signs of mental health crisis. Studies show that adults who are YMHFA trained have greater confidence in providing help to youth, a greater likelihood of advising them to seek professional help and decreased stigmatizing attitudes on adolescent mental health.





# Our Donors

Totals:

Donors:

388

Gifts:

1,086

Total Amount:

\$365,552.04

Average Gift Size:

\$336.60

## \$0.00 - \$99.99

American Legion Auxiliary 49  
America's Charities  
Michael & Catherine Angerson  
Andrew Armani  
James & Mary G. Bacalles  
Colleen Bailey  
James & Camie Baker  
Nicole Barnard  
Mary Ann Bender  
Kelly Berger  
Susan Bertrand  
Dan Blass  
Joan Booker-Kennedy  
Laura Bordoni  
Eva F. Briggs  
Andrea Brink  
John Buchanan  
Mimi Bussan  
Heather Card  
Kenneth & Patricia Carlton  
Jacqueline Cassaniti  
Jeffrey Castro-Norwood  
Kathleen Cokely  
James & Deirdre Coriale  
Bruce & Barbara Dailey  
Angela & Matthew Dipetta  
Michael & Linda P. Donovan  
Susann L. Dugo  
Luanne Ercolano  
Lucia Esposito  
Thomas & Connie Feehan  
Bridgit Fehrman  
Gail R. Flugel  
Sadequa Fore  
Elizabeth Freese  
James & Susan W. Gagnon  
Michael Garcia  
Marcia Gates

Bridget Gaudreau  
Mikki & Emma Geiler  
Abigal German  
Ashley Gingeleski  
Chelsea Glomb  
Brad & Mary Grainger  
Janice Gratien  
Jennifer Griffin  
Kaitlyn Griffis  
Mary E. Haven  
Carl & Cindy Hayden  
Maureen Hayden  
Tarki L. Heath  
Lewis & Jean Hecht  
Joseph & Donna Hipius  
Sarah Hogan  
Susan Holden  
James & Rosemarie Lynn Hoover  
Anna B Jones  
Richard & Pamela Jones  
June Joseph  
Valerie Kaiser  
Lisa A. Kaminski  
Avanti Karandikar  
Jeri Kaskoun  
Leann Keim  
Erin Killeen  
Valarie Kithcart  
Josh Klino  
Shannon Kloss  
Judith Knowlton  
Robert & Roberta A. Swaney Kohut  
Karen Korotzer  
Suzanne Krupa  
Marie Labanoski  
Kim Lamar-Shelton  
Melissa Lantz  
Rhonda Lathwell  
Thomas & Kathleen Lawrence

Diane Lebo Wallace  
Nicollette Limner  
Sarah Manasse  
Jennifer Mansfield  
Caitlin Maxwell  
Michelle McCabe-Szczepanski  
Linda McMahon  
Caitlin McMonagle  
Meghan McSweeney  
Marthe-Marie Meadows  
Sheri L. Meier  
Michelle Menke  
Nyasia Monroe  
Ray Mulno  
Liam Murphy  
Kenneth Myers  
Chelsea Northrop  
Nancy Northrop  
Monica Norton  
Hannah O'Brien  
Tamrie Oliver  
Leonard E. Orlandella  
Michael J. Osborne  
Brianna Parker  
Debra Pasch  
Maureen Paur  
Neil & Robin Paur  
Doris Pavlot  
Tenley Peak  
Perkinsville Fire Auxiliary  
Lori Potter  
Andrew Pragacz  
Raymond & Carol Ptak  
Kira Reed  
Constance E. Ross  
Brenda Sabol  
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Ariel Scott  
Ann E. Scoville  
Gracy Shope  
Kim Silva  
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Frances Smith  
Dawn Stever

Jason Smorol  
Glen & Susan Snell  
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Miriam Somero  
Serafina Sortino  
Alecia Spayd  
Allyson Spinelli  
Lauren Spinelli  
Kenneth T. Steadman  
Anna Steinkraus  
Sarah Stevens  
Jaclyn Strazzulla  
Linda Striss  
Loren Swaites  
Eileen Tallmadge  
Eugene & Joan D. Tarolli  
Lacy Taylor  
Nancy Taylor  
Fran Tessier  
William & Barbara Traxel  
Paula J. Trudell  
United Way of Lackawanna  
& Wayne Counties  
Ginger Van Allen  
Catrina VanAtta  
Laura Vogelsang  
Carl & May Wagner  
WalMart Foundation  
Marianne Warneke  
Deborah Anne Waters  
Nicole Waters  
Susan Waterschoot  
Kirianne Weaver  
Tiffany & Michael Weiskotten  
Karen Wightman  
Robert Wilson  
Sarah Wineholt  
Lynda Wright  
Kymel Yard  
Zoe Zygmunt

## \$100.00 - \$249.99

Lenita Ackerman  
Jaime Alvarez  
Ramona Auchinachie  
Judith H. Augustine

Auxiliary to American Legion  
Post No. 1757  
Jeff & Carol Barnes  
Alise Barrett  
Rajaram Bhat  
Linda Biemer  
Kevin & Vicki Brew  
Joseph & Mary M Browne  
C.T. Male Associates Engineering,  
Surveying, Archi  
Morgan Carmody  
Chittenango Physical Therapy  
Rachel Ivy Clarke  
Steven Clere  
Warren D. Cole  
Amanda Coyle  
Kate Crowley  
Eugenia Curry  
Delaware National Bank of Delhi  
Christine M. Deschamps  
Joan Durant  
Mary A. Elmer  
Victoria Fernandez  
Fidelity Brokerage Services, LLC  
The Honorable Marianne Furfure  
Mary Gaffey  
GiveGab  
Kaitlyn Greer  
Colleen Haggerty  
Maryann Hardman  
Nancy Hargrave  
Joan M. M. Hartman  
Anna Hofmann  
Christopher Ingles  
Jeff Lewis  
Joshua Jeffery  
Colleen Kania  
Rebecca Kelly  
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Glenn LaPoint  
Leprino Foods Company  
Suzanne Levins  
Norman & Laura Loomis  
Donald Lubecki

Merrill Lynn  
Linda Mandanas  
Memorial Lodge #648 F&AM  
JoAnne Morak  
Grace Nassar  
Patricia O'Hara  
Diane Lynne O'Reilly  
Aletta Petrillose  
Amy Pfeifer  
Martha Pfeifer Pierce  
Renee Rivera  
Robert Wood Johnson Foundation  
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Meghan Rutherford  
Jenny Saluti  
Elizabeth Schmidt  
Sara Scott  
Seabreeze  
Eileen Shultis  
Susan T. Slenker  
Colleen Sunderlin  
Helen Kittle & Susan Shove  
Richard W. Swan  
James & Susan Swanson  
Philip & Diane Tennant  
Martha Thompson  
Tioga County Probation Dept  
William & Maureen A. Tomeny  
Maureen Tully-Natoli  
Twin Cities Lions Club, Inc.  
Loyal Order of Moose Wellsboro Lodge  
No. 1147  
Margaret Williams  
Xylem  
William J. Yackel  
Barbara & James A. Yonai  
Hollyanne Young

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**\$250.00 - \$499.99**  
Afton Community Chest c/o Rinker  
Agency, LLC  
Jeanne Albanese  
AmazonSmile Foundation  
Gail O. Azerado-Woods

Marlyn E. Bohannon  
Elizabeth Brando  
Broome Community College Foundation  
Kathy Burke Barry  
Canandaigua Kiwanis Club  
Lucinda M. Collier  
Elm Chevrolet Co., Inc.  
Fidelity Charitable Gift Fund  
Friends of Amahami  
Katherine Haberer  
Hinman, Howard & Kattell, LLP  
Diane Hughes  
IBM Employee Services Center  
Laura Knapp  
Jess LaCelle  
Erik & Ann Lichter  
Katie Macintyre  
Kimberly Manrow  
Joseph & Emily F. Metz Jr.  
Jennifer Mills  
Network for Good  
Rebecca Nolan  
David & Marsha Pulhamus  
Robert L. Kelly General Insurance Agency,  
LLC  
Debra Sanderson  
Rebecca & David E. Sparrow  
Joan Sprague  
Towanda Area School District  
David & Nancy Truscott  
United Way of Northern Yates County  
The Honorable Karen M. Uplinger  
Anastasia Urtz  
USA Racing LLC  
Womens Club of Big Flats

---

**\$500.00 - \$999.99**  
Deborah Calkins  
Gay Canough  
Janet Chilson  
Clark Equipment Rental  
The Community Foundation of Herkimer &  
Oneida Counties, Inc.  
Corning Incorporated Foundation  
Cortland Community Foundation

Charles R. Craig  
Julie Dale  
Cindy Demo  
Dermoddy, Burke & Brown, CPA, PC  
Judi Dixon  
Susan S. Duerr  
Dundee Area United Fund  
Foundation of Endwell Rotary Club  
Donna Gustina  
Guthrie Clinic  
Dolly Laclair  
Carleen Lattin  
Ann Catherine Machlin  
Stuart & Barbara Miller  
NBT Financial Group  
Northern Credit Union  
Northern New York Community Foundation  
Primerica Financial Services  
Dionne & Henry Roberts  
Karen Roth  
Paloma Sarkar  
Colleen Saxby  
Sheri Seguin  
Emma Lou Sheikh  
Richard & Judith J. Sphon  
Judy B. Suddaby  
Marilyn Tedeschi  
C Barnhart Trust  
The OnCenter  
United Way of Broome County, Inc.  
United Way of Greater Rochester  
United Way of Tompkins County  
Christina Verratti  
YWCA Binghamton/Broome County  
Debbie Zvanut



**Bronze: \$1,000.00 - \$2,499.99**

950-60 James Street LLC  
 Tiffany Alvarez Smith  
 Anonymous Friend of Girl Scouts  
 Sara Ayala  
 Benevity Community Impact Fund  
 BGM Foundation Binghamton Giant Offices  
 Rita Chirumbolo Ernstrom  
 Christopher Collins  
 Columbian Financial Group  
 Community Bank NA  
 Community Foundation for South Central New York  
 Martha J. Davis  
 Harlow G. Farmer Memorial Fund  
 Susan Graff  
 Greater Little Falls Community Chest  
 Hancock Estabrook, LLP  
 Levene Gouldin & Thompson  
 Major League Fishing LLC  
 Morgan Stanley  
 National Grid  
 OCC Foundation  
 Oliver Benedict Charitable Trust  
 Gordon & Judy Prosser  
 Rochester Area Community Foundation  
 Lana Korey Rouff  
 Micheal & Betty Sabo  
 Security Mutual  
 Simple Generosity  
 SUNY Broome  
 The Blackburn Giving Fund  
 Tompkins Charitable Gift Fund  
 United Health Services Foundation  
 United Way of Central New York, Inc.  
 United Way of Sidney, Inc.  
 Scott & Lorraine Van Allen  
 Visions Federal Credit Union  
 Wendell & Kim Weeks

**Sliver: \$2,500.00 - \$4,999.99**

Walter J. and Anna H. Burchan Charitable Trust  
 GSUSA  
 Karen Hegeman  
 NAYGN  
 NBT - Vestal  
 Sterling Volunteers  
 Stewart's Foundation  
 Tioga United Way, Inc.  
 Town of Oneonta Trust & Agency Account

**Gold: \$5,000.00 - \$100,000.00**

Anoplate Corporation  
 Phillip Asdell  
 Charities Aid Foundation of America  
 Chenango United Way  
 The D.E. French Foundation  
 M&T Bank  
 Perfect GolfEvent  
 The Stanley W. Metcalf Foundation, Inc.  
 The A. Lindsay and Olive B. O'Connor Foundation  
 United Way of Bradford County  
 United Way of Cayuga County, Inc.  
 United Way of Schuyler County, Inc.  
 United Way of the Southern Tier

## Your Donations Make A Difference



Your support of our council stays local and has a direct impact on the lives of GSNYPENN members across our footprint.

Did you know a donation to our Financial Assistance fund helps cover the cost of opportunities like summer camp, annual membership, uniforms, patches, and travel? We're deeply appreciative of our annual support from corporations, foundations, individuals, community chests and the United Way.

Thanks to gifts made from October 1, 2022, to September 30, 2023, we supported girls in so many ways!

1,579 girls and 61 adult volunteers were given the gift of an annual membership—a \$25 value. This allowed for new troops to form and more girls to participate in Girl Scout programming, no matter their financial circumstances. We also helped 189 troops with program supplies and assistance.

Along with memberships and program supplies, your donations also give girls the chance to attend camp. We awarded 197 camperships for summer 2023!



### Juliette Gordon Low National Society

Through planned giving, you become part of the Juliette Gordon Low National Society and are honored with this beautiful pin. If you haven't made a planned gift, it's easy to leave any amount or percentage of your life insurance or estate to Girl Scouts. A small bequest makes a huge difference for girls and their future! Plus, society membership ensures you always stay connected to us.

GSUSA and Dianne Belk, founding chair of the society, raised a challenge in 2018 for each council across the nation to acquire 4 planned gifts. In return, each council received a planned gift of \$10,000 from Belk and Lawrence Calder. We're very proud that we accepted and met the challenge!

**MY2023****JGL Society Members From Our Council Area:**

Melissa Arthur  
 Barnhart Trust  
 Julia Blakeslee  
 Elizabeth Brando  
 Nancy Calandra  
 Angela Carpenter Gildner  
 Kate Crowley  
 Judi Dixon  
 Estate of Lili Krakowski  
 Estate of Margaret Fiske  
 Harlow Farmer Memorial Fund  
 Brad and Mary Grainger  
 Karen Hegeman

Jess LaCelle  
 Carleen Lattin  
 Ellen MacMaster  
 Yolanda Peterson  
 Carol Pogust  
 BJ Reynolds  
 Lana Rouff  
 Mike Sabo  
 Smith Charitable Trust/Frances Smith  
 Jane Ann Spellman  
 Katie Williams





**Through the Glass Ceiling to the Stars:  
Col. Eileen M. Collins (USAF, Retired)**

M&T Bank  
Girl Scouts of NYPENN Pathways  
C&S Companies  
SRC, Inc.  
Bottar Law

Howard Hanna Real Estate Services  
Centerstate Corporation For Economic Opportunity  
Guthrie

Learn As You Grow Early Education Child Care Centers  
The Milton J. Rubenstein Museum of Science & Technology (MOST)  
Syracuse Hancock International Airport  
Visions Federal Credit Union

# Our Sponsors



Thank you  
for your support!

Community Day Camps



Chenango County United Way  
Northern New York Community Foundation  
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**girl scouts**  
of nypenn pathways

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YWCA  
Hinman, Howard & Kattell  
Lana Rouff  
Diane Hughes  
Friends of Amahami



**Cookie Camp**



M&T Bank



**Tee It Up for Girl Scouts  
Golf Tournament Fundraiser**

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USA Racing





# Our Highest Awards

The Gold Award is the mark of the truly remarkable and the highest achievement for Girl Scout Seniors and Ambassadors (grades 11-12). The standards required to earn it are demanding, but the rewards are many. Girls must demonstrate extraordinary leadership through sustainable and measurable take action projects and dedicate a minimum of 80 hours to planning and implementing their projects. The project must benefit the community and have lasting impact. The award demonstrates to colleges, employers and the community that she's out there changing the world.



## Gold Award Scholarship Recipients:

**Class of 2023 Girl Scout Sarah Rinzan of Manlius, NY was named a recipient of a Girl Scouts of the USA National Gold Award Scholarship for her project Musical Lending Library.**

Sarah improved access to musical instruments and resources in her community by creating the Musical Lending Library at the Fayetteville Free Library, where library patrons can check out instruments that were donated to the collection and use her instructional website to pursue their musical passions. Sarah graduated from Fayetteville-Manlius High School and currently studies chemical and biological engineering at Princeton University. Sarah's project earned her a \$10,000 scholarship from GSUSA.

**Four Class of 2023 Girl Scouts were selected for Council Scholarships because their projects demonstrated the highest level of the award's core standards.** A total of \$10,000 was awarded in memory of special GSNYPENN Girl Scout sisters lost in 2019 in addition to several more scholarships than usual thanks to funds raised from the council's annual Women of Distinction breakfast held in September.

- **Marie Hepworth Scholarship in the amount of \$4,000 to Lilac Burke**  
Ms. Hepworth dedicated her life to supporting girl development through her 20-plus years serving as executive director of GSNYPENN legacy council Indian Hills and various volunteer activities in her community of Johnson City.
- **Kelly Perkins Scholarship in the amount of \$3,000 to Katie Gorman**  
Ms. Perkins, a lifelong Girl Scout and GSNYPENN summer camp staff member, impacted the lives of campers and younger Girl Scouts in her community of Newark Valley.
- **Kerrie Black Scholarship in the amount of \$2,000 to Mary Sonnen**  
Ms. Black, a lifelong Girl Scout, was a GSNYPENN Regional Support Manager for Broome and Delaware counties who served her volunteers with excellence and was always willing to lend a hand to her colleagues.
- **Women of Distinction Donors Scholarship in the amount of \$1,000 to Maria Griswold**



## Gold Award Girl Scouts Class of 2023



**Sarah Bacon**

Camillus, N.Y.

*Take Action Project: Veteran Graveston Restoration*



**Lilac Burke**

Mansfield, Pa.

*Take Action Project: Serving With Tioga County Pride*



**Hailey Clark**

Rushville, N.Y.

*Take Action Project: Rushville Congregational Church's Website and YouTube Channel*



**Leighton Eastman**

Oneonta, N.Y.

*Take Action Project: Caring vs. Stealing Wildlife*



**Tiffany Gardner**

Oneonta, N.Y.

*Take Action Project: A Chance to Dance*



**Katie Gorman**

Athens, Pa.

*Take Action Project: Girls Coding Club*





**Kylie Griffin**

Greene, N.Y.

*Take Action Project: Greene Reflection Garden*



**Maria Griswold**

Oneonta, N.Y.

*Take Action Project: Climate Change and the Monarch Habitat*



**Hailee Johnson**

Endicott, N.Y.

*Take Action Project: Butterfly Corner*



**Clara Macreery**

Fayetteville, N.Y.

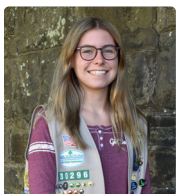
*Take Action Project: Dance Classes for Children with Disabilities*



**Emma Mantione**

Baldwinsville, N.Y.

*Take Action Project: Music Book Library*



**Emily Morell**

Oneonta, N.Y.

*Take Action Project: Town Pool*



**Bella Raymond**

Manlius, N.Y.

*Take Action Project: Supporting the T1D CommUNITY*



**Sarah Rinzan**

Manlius, N.Y.

*Take Action Project: Musical Lending Library*



**Isabella Shiel**

Newark Valley, N.Y.

*Take Action Project: Nature Restoration at the Historical Society*



**Mary Sonnen**

Vestal, N.Y.

*Take Action Project: Young History*



Class of 2023 Gold Award Girl Scouts at their celebration luncheon.





## Silver Award Girl Scouts

When Girl Scout Cadettes focus on an issue they care about, learn the facts and take action to make a difference, they gain the confidence and skills that will catapult them to lifelong success. It all adds up to the Girl Scout Silver Award—the highest honor a Cadette can achieve.

### Congratulations to all 59 recipients:

Brynn Akins	Mora Fitzgerald	Lily Pate
Gabriella Anderson	Amelia Froebel	Emily Pedersen
Annabelle Arthur	Sophia Garza	Brianna Randall Rowan
Claire Baliva	Gabriella Graham	Reinagel
Abigail Barrett	Jolene Grooms	Alexus Reny
Kate Bertrand	Emma Hall	Amelia Roux
Evva Branagan	Addison Holden	Ellie Russell
Marina Brown	Olivia Homer	Ava Ryczak
Olivia Carey	Hope Hrycko	Faith Sass
Kaylie Case	Edith James	Hannah Scheuerman
Mia Case	Riley Kozub	Wren Scott
Melanie Clark	Katherine Kuhl	Kaylee Scott
Kaylee Corey	Sophia Lamphere	Addison Shelley
Andrea Creller	Abigail Mantione	Haiden Stack
Alexa Davis	Lily Marr	Madison VanGorder
Avery Dietrich	Maya Mclean	Addison Vergamini
Mara Dietrich	Kaylee Merrit	Lauren Weaver
Charlotte DuBois	Laryssa Moore	Corinne Westmiller
Sydney Durant	Makenna Naples	Tia Zlotnick
Jillian Fishner	Gabriella Nuwer	

## Silver Award Project Highlights

**Jillian Fishner, Troop 60301, Delhi, N.Y. – Old Cemetery Restoration**

*Helped bring recognition to community's historic cemetery by educating residents and cleaning overgrown grounds to designate it as an important part of town history*



**Gabriella Nuwer, Alyssa Dastyck, Kayleigh Achtziger & Emily Pedersen, Troop 40038, Ontario, N.Y. – Coping with Our Big Emotions Inside and Out**

*Offered emotional coping strategies for kindergarteners; made worry dolls, breathing sticks, and pocket hugs; wrote a book that outlined what to expect at school, feelings and how to handle them, positive and negative emotions, and examples; distributed books to parents during Kindergarten Walk-Through Day*



**Marina Brown, Troop 40594, Blossburg, Pa. – Reflective Address Plaques**

*Tackled lack of address plaques in her apartment community; first responders had difficulty finding addresses when called to emergencies; installed new reflective plaques that save much needed time; educated children living in complex; held safety table at local health fair; partnered with Tioga County Resident Services on a safety program and First Aid kits*



## Bronze Award Girl Scouts

When Girl Scout Juniors team up to make a difference in their community, they learn important leadership skills, discover new passions and watch how seemingly small actions make a big difference. It all adds up to the Girl Scout Bronze Award—the highest honor a Junior can achieve.

### Congratulations to all 198 recipients:

Giulia Albino	Natalie Bird	Abbeygail Bushnell
Adalee Andrews	Ella Blazey	Emma Caltabiano
Roberta Armstrong	Alexis Blumberg	Brooke Carnright
Cordelia Atherton	Lorelai Bolton	Madeline Cash
Chloe Battles	Taylor Bonhamer	Violet Comerford
Mary Ann Beck	Lana Bramhall	Chloe Congdon
Madeline Best	Hannah Burkey	Abigail Conklin

Aza Cook  
Eva Cook  
Stacy Cook  
Aurora Cook  
Claire Cooney  
Josilynn Covell  
Aubrey Cragg  
Lily Crane  
Gabriella Crimmins  
Tonia Criscione  
Savannah Crowter  
Katherine Cumm  
Aria Cusella  
Lillian DeSpain  
Aaliyah Dilallo  
Avery Dobrovolc  
Sydney Donnell  
Elizabeth Dunn  
Alyssa Easton  
Sarah Ellison  
Cadence Falchi  
Elena Farrell  
Abby Folkers  
Kelly Ford  
Isabella Forsythe  
Martie Foster  
Sophie Freman-Brauen  
Nina Freer  
Joshlynn Gardner  
Emery Giraud  
Allison Goho  
Kahlan Goldberg  
Kahlan Goldberg  
Emelia Golden  
Madeline Gorham  
Lillian Grader  
Sarah Gragg  
Brooke Green  
Amy Greenlay  
Cecilia Groth  
Marley Hadley  
Natalie Hadley  
Adrienne Hall  
Raelynn Hall  
Kataleya Harrison  
Alexia Hauk  
Lily Hawkins  
Bella Heeman  
Maddison Heeman

Harper Hillman  
Madalynn Hills  
Brielle Hind  
Natalie Hoke  
Lola Holman  
Olivia Hook  
Aubrey Houghtaling  
Madilynn Hurd  
Zoe Istel  
Myia Jahnke  
Jennie Ann Jarnot  
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Ashlyn Johnson  
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Liliana Kivo  
Hannah Klino  
Brooklyn Knaak  
Lauren Kozdemba  
Kailey Krevy  
Aubrey Kuhn  
Evelyn Kurtz  
Madilynn Laborani  
Olivia LaBulis  
Arihanna Landschoot  
Penelope Laros  
Annabelle Latimer  
Eliza Latterell  
Lilianna LoVine  
Adalynn Lowry  
Claire Malay  
Kieler Mancini  
Allyson Mason  
Isabella McKee  
Alexis McKinney  
Caraline McLain  
Ariana McLear  
Jennavieve Michel  
Lyra Millett  
Julianna Moncolva  
Aidan Mountain  
CeCe Muggeo

Leah Myers  
Cora Neivl  
Ali Neville  
Sophia Niles  
Maggie Nowack  
Lily Olmstead  
Jordyn Panicia  
Elizabeth Paoletti  
Erica Paolo  
Julie Paur  
Lily Peterson  
Tenley Pezzino  
Maddison Pittsley  
Sydney Place  
Giada Podbelski  
Kylie Pollock  
Rose Potter  
Stella Rausher  
Hannah Reff  
Megan Revenaugh  
Ava Rich  
Olive Rispoli  
Kadence Roberts  
Aubrey Rodriguez  
Kylie Rogers  
Keira Rowe  
Raegan Salisbury  
Lydia Saxby  
Kate Schlegel  
Rose Schlegel  
Anna Schuler  
Melia Schweit  
Julia Searing  
Julia Searing  
Ayana Sharp  
Anna Sherman  
Katherine Shields  
Adailya Shourds-Dalton  
Aralynne Shovlowsky  
Lillie Simpson  
Lana Simpson-Morse  
Autheryonna Skibinski  
Harper Smith  
Eliza Smith  
Samantha Smith  
Victori Snyder  
Addyson Soper  
Keagan Sparks  
Scarlett Stalker

Julietta Stanich  
Emme Stankevich  
Madison Stevens  
Rachel Stewart  
Greta Stuart  
Sarah Sullivan  
Cathrine Sutton  
Sara Sutton  
Kristina Szwalla  
Vanessa Taylor  
Cassandra Thomas  
Hailee VanZandt  
Ariana Vavalle  
Lacey Warner  
Lily Warren  
Emma Warrington  
Adriana Wayman  
Mia Westfall  
Amelia Weston  
Sophia Whalen  
Paige Whelan  
Arianna White  
Emmalee Whiteman  
Charlotte Wiggins  
Alivia Wilkins  
Kensi Williams  
Chloie Wilson  
Nicoleana Woodbory  
Myleah Woodring  
Amelia Zotter

## Bronze Award Project Highlights

### **Troop 60336, Sayre, Pa. – Combating Vandalism with Art**

*Wished to make school a better place and tackle issue of bathroom vandalism by creating uplifting art in these spaces, bathrooms being respected and no new signs of vandalism since art installation*



### **Troop 30487, Endwell, N.Y. – Every Female Has Needs**

*Discovered community need for access to free feminine hygiene products due to high demand and cost; created awareness with flyers, Amazon Wishlist and donation opportunities for community; plans to continue efforts*





# Our Properties & Programs



## Property Use & Reservations

More than 2,500 youth and adults enjoyed all that our council properties offer during MY2023. From members using our archery and axe throwing ranges to swimming and boating at all four camps, our properties also hosted Service Unit encampments and troop events, family reunions and Girl Scout-led programming like Song Lake Shooters Club at Camp Hoover. Seasonal events such as winter snowshoeing, fall foliage peeping, summer beat the heat activities and spring planting were also popular. Members also utilized our Service Centers more than ever for troop meetings, Girl Scout activities, sleepovers and much more!

## Reservations by the Numbers

### Camps

Amahami  
62

Comstock  
43

Hoover  
84

Trefoil  
27

### Service Centers

Horseheads  
6

Maine  
10

Syracuse  
19

Seneca Falls  
18



# Camp Programming

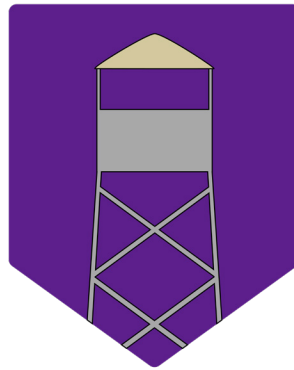
Programs across all our camps included Mom & Me, Troop Core and Counselor-In-Training I and II.

Camp Hoover held a successful all-gender day camp, serving 36 campers for a four-day session.

Other highlights of summer 2023 included the return of horseback riding programs at Camp Comstock, campers looking after farm animals such as goats and pigs at Camp Amahami, trips to climb the high peaks of the Adirondacks at Camp Trefoil and plenty of family programming at Camp Hoover.



## Camp Amahami



### Summer Camp Snapshot:

Percent Full: **56%**

Total Registrants: **327**

Total Capacity: **582**

Percent  
Full

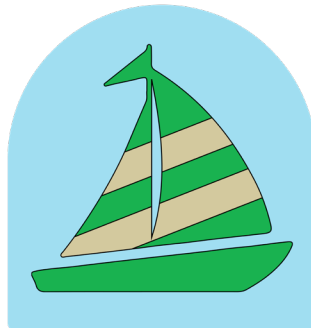
**64%**

Total  
Registrants

**1,189**



## Camp Comstock



### Summer Camp Snapshot:

Percent Full: **49%**

Total Registrants: **212**

Total Capacity: **434**

Total  
Capacity

**1,866**



## Camp Hoover



### Summer Camp Snapshot:

Percent Full: **76%**

Total Registrants: **350**

Total Capacity: **458**



## Camp Trefoil



### Summer Camp Snapshot:

Percent Full: **77%**

Total Registrants: **300**

Total Capacity: **392**



## Camporee 2023

On September 8-10, GSNYPENN hosted 173 happy campers at beautiful Glimmerglass State Park in Cooperstown, N.Y., for Camporee 2023 during Girl Scouts Love State Parks Weekend.

Individual Girl Scouts, troops and leaders participated in an array of activities throughout the weekend. Programming included orienteering, bird watching, tie-dying, canoeing with the Susquehanna River Raiders, hiking, a foam party and even sumo wrestling, too!

Participants toured historic Hyde Hall, where Girl Scouts' founder Juliette Gordon Low spent many summers. The New York State Department of Environmental Conservation offered popular water ecology and birdhouse building programs. Some Girl Scouts even bridged from one level to another on the oldest covered bridge in North America!

The weekend was full of camp fun, songs and Girl Scout traditions. We can't wait for our next council Camporee in 2026!

# Camp Beyond

Camp Beyond is a week-long overnight summer camp for LGBTQ+ youth ages 12 to 17 that provides an inclusive, supportive and affirming environment where they can be open with their identities in the company of peers. Camp Beyond takes place in two week-long sessions led by professional staff from the LGBTQ+ community, including licensed mental health professionals who specialize in supporting LGBTQ+ youth and their families. LGBTQ+ youth are encouraged and supported through self-expression and self-advocacy activities, peer relationships and an emphasis on positive self-worth and belonging.

Programming includes traditional summer camp activities like swimming, boating, hiking, fishing, birdwatching, bonfires, campfire cooking, ecology, arts & crafts, archery, Gaga ball, outdoor skills and games. Camp Beyond also features camper-led activities, LGBTQ+ history exhibits, writing workshops, an art show, a talent show, a pride parade and a gender-inclusive free clothing closet.

Camp Beyond schedules activities rooted in a curriculum that emphasizes strategies for positive mental health and emotional well-being, such as self-advocacy, resilience, healthy coping strategies and self-worth. The curriculum is designed to address health disparities disproportionately faced by a majority of LGBTQ+ youth.

## Testimonials

*"Camp Beyond has helped me to be brave in my queerness. I speak openly about my identity, how I feel and tell people exactly who I am. I'll never let anyone tell me who I can and can't be."*  
- 2023 Camp Beyond camper

*"I celebrate myself by surrounding myself with people that love and support me, for me!"*  
- 2023 Camp Beyond camper

*"The Affinity groups were so powerful for my child!!!"*  
- Mother of a 2023 transgender Camp Beyond camper

**Camperships were generously supported through grants and donations, thank you to our funders:**

Central New York Community Foundation  
Community Foundation for South Central New York  
Excellus Health Plan, Inc.  
Guthrie  
National Grid  
United Way of Broome County, Inc.  
Individual Donors

## Camp Beyond: By the Numbers

Staff: **22** Campers: **55** Camper Age Range: **12-17**

Youth who have turned 18 are accepted on a case-by-case basis and encouraged to become involved in Beyond's growing youth leadership initiative for LGBTQ+ young people ages 18-21

### Hailed From:

Onondaga County, N.Y.  
(significant number from  
Syracuse & surrounding towns)  
Albany County, N.Y.  
Broome County, N.Y.

Cayuga County, N.Y.  
Chenango County, N.Y.  
Delaware County, N.Y.  
Jefferson County, N.Y.  
Livingston County, N.Y.  
Madison County, N.Y.

Oneida County, N.Y.  
Ontario County, N.Y.  
St. Lawrence County, N.Y.  
Seneca County, N.Y.  
Steuben County, N.Y.  
Tioga County, N.Y.

Tomkins County, N.Y.  
Arnold, Calif.  
Avon, Conn.  
Barre and Holyoke, Mass.  
Warren, R.I.



**FUN FACT:**  
44% of Camp Beyond participants who attended in 2023 were returning campers from 2022





## GSNYPENN Girl Scouts Traveled the Globe in 2023!



Boston



Japan



Disney World

In May, 45 Cadettes, Seniors and Ambassadors visited Boston, Mass. The highlight of their trip was the whale watch! Although the waves were rough, Girl Scouts put on brave faces and were rewarded with the sights and sounds of humpback whales frolicking in the ocean. They also visited the Freedom Trail to learn about the women of the American Revolution and participated in a haunted after-dark walk around the cemeteries of Boston.

In June, 50 Daisies, Brownies and Juniors along with their troop leaders ventured to Niagara Falls with a full schedule of events. They visited the Aquarium of Niagara, set out aboard the Maid of the Mist, swam and played at the indoor pool at the Sheraton Niagara and “monkeyed” around at the Buffalo Zoo.

In July, 54 Girl Scouts and adults traveled to Japan! Highlights included visiting Buddhist temples and Hindu shrines, petting deer at Nara, eating local delicacies such as octopus and matcha-flavored ice cream, riding all the rides at Tokyo Disney, walking through a bamboo forest and meeting macaques at Monkey Mountain and a very powerful trip to Hiroshima, where girls met with a survivor of the nuclear bomb.

Also in July, a group of GSNYPENN Delegates comprised of adult and youth members and council staff attended the 56th National Council Session & Girl Scout Convention in Lake Buena Vista, Fla. Every three years, delegates from every council across the nation and USA Girl Scouts Overseas—our National Council—meet to discuss, debate and vote on issues important to our Movement and elect national leaders for the next triennium.

Our attendees also enjoyed adventuring around Disney World during their time in the Sunshine State. We’re excited to share that the 57th NCS & 2026 Convention will take place in Washington, D.C. Girl Scouts Nation’s Capital will be our host, and we’re grateful for their hospitality and support in preparing for and carrying out this important event for our Movement.

Our next globe traveling group of 45 Girl Scouts and adults is poised to visit the Galapagos Islands in July 2024.

In 2025, we have trips to England, Ireland and Wales and Our Chalet: WAGGGS World Centre in Adelboden, Switzerland. In 2026, we head to Sangam WAGGGS World Centre in India and travel to Europe. In 2027, it’s off to Australia and New Zealand!

Through Girl Scouting, youth learn to face challenges head-on. They embrace failure as a learning opportunity and find solutions to social issues while building skills and courage to take the lead every day. Here are just a few highlights of some of the amazing things our GSNYPENN Girl Scouts accomplished during MY2023.

# Our Girl Scouts Are Changing the World



## Representing Girl Scouts at the U.N. Commission on the Status of Women

Morgan Herringshaw of Mohawk, N.Y. (Troop 20528), Isabella Shiel of Newark Valley, N.Y. (Troop 40349), Aubrey Coyle of Cicero, N.Y. (Troop 10752) and Aarohi Rastogi of Jamesville, N.Y. (Troop 60500) participated in bi-weekly Zoom training to prepare for their experience in March 2023. In New York City, they attended events led by women leaders, were part of advocacy groups and conversation circles, assisted with girl statement writing and moderated their own panels in collaboration with the World Association of Girl Guides and Girl Scouts. Sessions were focused on innovation and technological change and education in the digital age for achieving gender equality and the empowerment of all women and girls. They met people from all around the world, visited GSUSA headquarters, sat in on the UN. General Assembly and more.



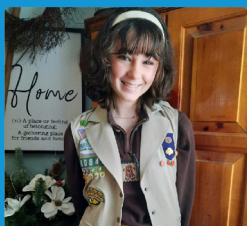
## From the Front Cover: National “To the Moon & Back” Essay Contest Winner

Charlotte DuBois of Baldwinsville, N.Y. (Troop 10210) was one of 81 winners from across the country of GSUSA’s national essay contest in which writers shared how they saw their role in space exploration using creative writing skills and research facts from NASA. Recipients were awarded a Space Science Researcher badge that traveled 1.4 million miles to the moon and back aboard NASA’s Artemis I mission in late 2022. Charlotte was presented with her badge by Girl Scout alum Col. Eileen Collins (USAF, Ret.) at the council’s special Earth Day event at Onondaga Community College in April 2023.



## President’s Volunteer Service Awards

Thirteen Girl Scouts and five volunteers earned awards for a collective 3,015 hours of service to their community from 2022-2023. As a certifying organization, GSNYPENN identifies eligible members as potential recipients, verifies hours and distributes awards. The following members were honored: Lauryn Werner of Romulus, N.Y., Emily Chilson of Sayre, Pa., Katie Gorman of Athens, Pa., Anna Beeman of Athens, Pa., Ella Chilson of Sayre, Pa., Michael Chilson of Sayre, Pa., Amy Chilson of Sayre, Pa., Beth Dewalt of Ithaca, N.Y., Jane Ayers of Wolcott, N.Y., Bonnie Thomas of Wolcott, N.Y., Madelyn Clark of Wolcott, N.Y., Angelie Sperling of Martville, N.Y., Hailey Sherman of Sterling, N.Y., Brionna McDonald of Red Creek, N.Y., Aleita Mercer of Cato, N.Y., Talia Maurizio of Martville, N.Y., Mackenzie Morrisette of Red Creek, N.Y. and Hannah Doll of Red Creek, N.Y.



## GSUSA National Scholarship for Exceptional Gold Award Project

Sarah Rinzan of Manlius, N.Y., received national accolades and was awarded a \$10,000 scholarship in August 2023 for her outstanding community-based Gold Award Take Action project Musical Lending Library. Sarah was one of 110 Gold Award Girl Scouts from across the U.S. to receive scholarships made possible by the Kappa Delta Foundation and funds from GSUSA and its National Board. She was selected because her project exemplified the core components of the Gold Award and demonstrated extraordinary leadership to drive lasting change.





# Our Product Programs







# MY2023 Results

Our council's  
annual fall product  
program for girls.

Total Sales:  
**\$1,176,455.00**

In-Person Sales:  
**\$365,048.00**

Online Girl Delivery:  
**\$436,611.00**

Direct Shipped Sales:  
**\$212,137.00**



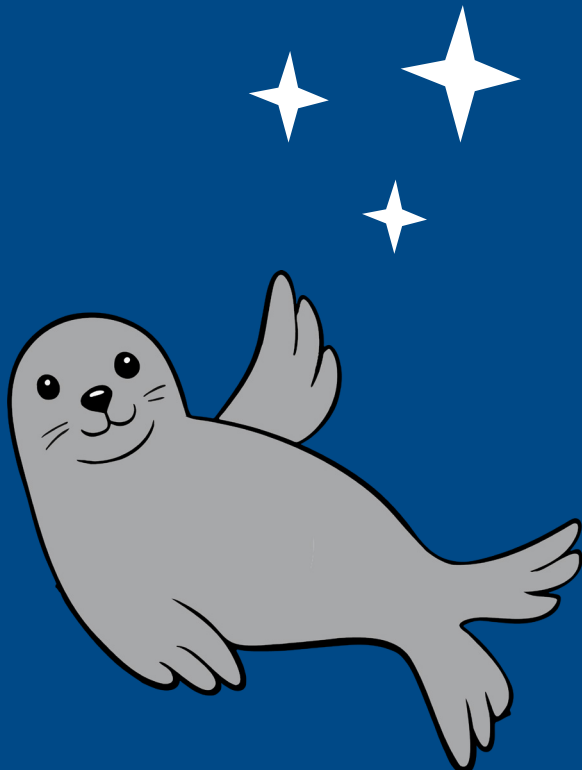
Online Magazine Sales:  
**\$162,659.00**



Per Girl Average (PGA) Sales  
**\$290.17**

Girls Selling:  
**4,128**

Girl Participation  
**56.3%**





# 2023 GSNYPENN Cookie Program

**GO BRIGHT**  
*Ahead*

## MY2023 Results

PGA: 243 (+9% from MY2022)

Girls Selling: 6,902 (+7% from MY2022)

Participation: 82% (+1% from MY2022)

Digital Girls: 4,954 (4,201 in MY2022)

Digital Participation: 72% (+18% from MY2022)

Digital PGA: 81 (-4.7% from MY2022)

Digital Girl Delivery: 345,732 packages (+41% from MY2022)

Shipped: 36,301 packages (-60% from MY2022)

Donated: 24,520 packages (-5.21% from MY2022)

## Totals

Digital Sales: 401,486 packages (+13.3% from MY2022)

Sales: 1,673,785 packages (+17% from MY2022)

Proceeds: \$1,451,847.00 (\$1,149,729.00 in MY2022)





# 2023 Cookie Program Recap



## Challenges

Program date adjustments  
due to cookie delays

Lack of inventory through Digital Cookie  
caused customers to either not purchase  
cookies at all or to purchase less than usual

## Wins

Offered Experience Credits for Girl Scouts  
to use in more ways

Engaged our members and Girl Scouts more  
Gave them the “why” to participate

## Areas to Grow

Provide more motivating rewards

Have more incentive-based  
mid-season drawings/raffles







# Our Special Events



## Through the Glass Ceiling to the Stars with Col. Eileen Collins

On April 22—Earth Day and Girl Scout Leader's Day—more than 400 GSNYPENN members and the public joined us at Onondaga Community College in Syracuse, N.Y., for an unforgettable experience that included STEM workshops for youth members in the morning followed by a special presentation in SRC Arena by NASA pioneer Col. Eileen Collins in the afternoon.

From being a Girl Scout alum and local native to her Air Force experience as a flight instructor and test pilot to her incredible achievements as the first woman to pilot the Space Shuttle and command a shuttle mission, Col. Collins was the perfect role model to speak to our members.

Col. Collins also helped us present GSNYPENN Cadette Charlotte DuBois of Baldwinsville, N.Y., with a special token as one of 81 winners of Girl Scouts' "To the Moon and Back" national essay contest. Charlotte was awarded a badge that traveled 1.4 million miles aboard NASA's Artemis I mission.

The day concluded with a fundraising dinner where Col. Collins spent time talking with guests instead of enjoying her meal. We're so appreciative of the time and kindness she showed us during this one-of-a-kind experience!



## Tee It Up for Girl Scouts Golf Tournament

On June 19, we welcomed members, alums and the community to the historic Cavalry Club in Manlius, N.Y., to bring some "Girl Scout Green" to the greens in support of our mission. The private and pristine Dick Wilson/Joe Lee-designed course was the perfect location and offered our golfers a challenging, yet fun experience.

The 18-hole Scramble/Captain & Crew tournament included a box lunch, specialty gift and buffet dinner for golfers. Our prize payouts included Overall Team 1st & 2nd, Blind Draw Position and "Biggest Loser." Our bonus competitions included Longest Drive, Closest to the Pin, Skins, 50/50 Cash Putting Contest and a \$10,000 Hole in One. Prizes include a car lease courtesy of Crest Cadillac, Mulligans Package and a phenomenal Silent Auction with one-of-a-kind items and experiences that attendees truly enjoyed.

The fundraising dinner included a keynote address by Melanie Littlejohn, then-Vice President for New York Customer & Community Management at National Grid (now President & CEO of Central New York Community Foundation) on the importance and significance of Juneteenth and how Girl Scouts can become part of history themselves!



## Women of Distinction: Honoring Shanel Boyce

On September 26, we celebrated Shanel Boyce, a practicing clinical therapist and licensed practical nurse, as our 2023 Woman of Distinction at our annual breakfast in Binghamton, N.Y. A seasoned community organizer, activist, advocate and consultant, Shanel specializes in intersectional anti-racism education and advocacy. She holds a breadth of personal and professional experience in housing, criminal justice reform, and education. A founding member of B.A.W.S.E. (Black Activist Women for Social Equity), Shanel is also a proud Girl Scout mom!

Women of Distinction are an exceptional group of women who exhibit outstanding leadership through mentoring, community service and/or business; leadership that embodies the Girl Scout mission of building girls of courage, confidence, and character, who make the world a better place. Proceeds from the celebration support GSNYPENN Gold Award Girl Scout Scholarships.

## October 2022

Joyce Helene Anne Reese Brady  
Seneca Falls, N.Y.

Laura H. Brown  
New Hartford, N.Y.

Wilma J. Casanova (Goodrich)  
Rome, N.Y.

Helen J. (Lenkiewicz) Vickers  
Camillus, N.Y.

## November 2022

Patricia “Pat” M. Hawes  
Gouverneur, N.Y.

Lois P. Ring  
Willsboro, N.Y.  
(formerly of Kirkville, N.Y.)

Beverly J. Shetler  
Bouckville, N.Y.

Marcella Lou (Darrow) Williams  
Wellsboro, Pa.

## December 2022

Florence C. “Flossie” Brayton  
Edwards, N.Y.

Charlotte Dean Bush  
Endwell, N.Y.

Gertrude L. Gates (Trudy)  
Whitesboro, N.Y.

Joan B. Holleran  
Binghamton, N.Y.

Arlene L. (Bausinger) Peck  
Westvale, N.Y.

Virginia P. “Ginny” Rowland  
Rome, N.Y.

## January 2023

Beverly Carol Brown Alessi  
Rome, N.Y.

Louise C. Martin  
Port Crane, N.Y.

Betty C. Serven  
Geneva, N.Y.

Shirley J. Smith  
Bradford, N.Y.

## February 2023

Ann P. Allen  
Utica, N.Y.

Karen E. Burdick  
Deerfield, N.Y.

Filomena “Chickie” Coutts  
North Syracuse, N.Y.

Marlene A. “Mar”, “Sir”, (Darling) Darrh  
New Haven, N.Y.

Trina Durant (Waite/Petrie)  
Bernhards Bay, N.Y.  
(formally of Central Square  
and Lowville, N.Y.)

Maureen J. Graham  
Watertown, N.Y.

Elisabeth (Beth) O’Dell  
Binghamton, N.Y.

Joanna Marie (Grasso) Wojdyla  
Liverpool, N.Y.

## March 2023

Mary Lou Gerloff  
Watertown, N.Y.

Doris Ann Lawton  
Binghamton, N.Y.

Marion P. Moulton McPheeters  
Ithaca, N.Y.

Gene Andy Schlierman  
Clifton Springs, N.Y.  
(formerly of Decatur, N.Y.)

Shirley V. Soergel  
Manlius, N.Y.

## April 2023

Madhuri Belsare  
Binghamton, N.Y.

# Remembering Our Girl Scout Alums



Margaret Lucille “Lucy” Burns (Wheaton)  
Smithboro, N.Y.

Glenda Leah Hannan (Hall)  
Campbell, N.Y.

Tammy Jamieson  
Walton, N.Y.

Beckey A. Owen (Brown)  
Stittville, N.Y.

Diana S. Russell  
Geneva, N.Y.

Kathleen Ann Teel  
Silvara, Pa.  
(formerly of Terrytown, Pa.)

Misty Westfall  
Watkins Glen, N.Y.

## May 2023

Christine G. Brokaw  
Auburn, N.Y.

June D. Fuhrman (Roseberry)  
Rome, N.Y.

Susan “Carol” Halstead  
Weedsport, N.Y.

Susan Karen Knobel (Shavalier)  
North Syracuse, N.Y.

Harriett Mary Merrell Picarazzi  
Corning, N.Y.

Nancy J. Wolf  
Nichols, N.Y.

## June 2023

Beatrice “Bea” Eisenhower  
Elmira, N.Y.

Marie Frances O’Shea  
Ithaca, N.Y.  
(formerly of Groton, N.Y.)

Bernice A. Superko  
Wellsboro, Pa.

Theresa (Dewey) Wichert  
North Syracuse, N.Y.

## July 2023

Florence M. Andrake  
Endicott, N.Y.

R. Dawn Dashner  
Oswego, N.Y.

## August 2023

Vicky Anthonson  
Cato, N.Y.

Dorothy Elizabeth Chadbourne (Coons)  
Acacia Village, N.Y.  
(formerly of New Hartford, N.Y.)

Brian Kent Mather  
Endicott, N.Y.

## September 2023

Dorothy Campbell Green  
Unadilla, N.Y.

Pamela Joyce Scales  
Endicott, N.Y.

Stephanie J. Stracuzzi (Scott)  
Binghamton, N.Y.

## Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.



## Girl Scout Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

## Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.

**girl scouts**  
of nypenn pathways

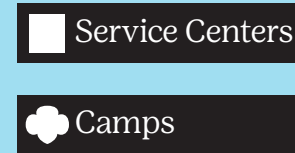


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or with this QR Code!



Girl Scouts of NYPENN Pathways is chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania. We're the preeminent leadership development organization for girls. We offer every girl a chance to practice a lifetime of leadership, adventure and success. We are dedicated to serving our council membership. Your support stays local and gives girls across our region the opportunity to take part in the Girl Scout Leadership Experience.

# Our Council Footprint



Visit [gsnypenn.org/locations](https://gsnypenn.org/locations) for complete information on our service centers, stores and hours of operation.

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