



Impact Report // Member Year 2024





Our Council



Impact Report Staff

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Please direct questions about this publication to marketing@gsnypenn.org, 315.698.9400 or 960 James St., Fl. 2, Syracuse, N.Y. 13203.

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Member Year 2024

Board of Directors

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Katie MacIntyre - 2nd Vice Chair
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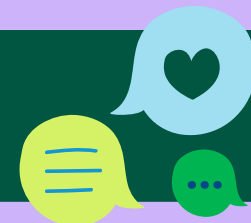
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Tamara Harris
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Morgan Prince
Karen Roth
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Vanessa Teamoh
Natalie Thompson





A Note From Julie



***“The work of today is the history of tomorrow, and we are its makers.”
- Juliette Gordon Low, Girl Scout Handbook, 1913***

Reflecting on our council’s remarkable 2024 Member Year, we’re honored to continue the rich legacy of Girl Scouts, a Movement that has empowered young women for 113 years. We are rooted in tradition, honoring the values that have stood the test of time: courage, confidence and character. These foundational principles have shaped generations of girls, and as we celebrate the past, we also embrace the exciting future ahead.

We continue to celebrate the achievements of our Girl Scouts, from earning badges that highlight their skills and passions, to engaging in community service projects that have a lasting impact. The Girl Scout Cookie Program remains a symbol of youth entrepreneurship, empowering our members with important financial and business skills that will serve them for a lifetime. The determination, teamwork and leadership they exhibit through participation in these programs are a testament to the enduring spirit of Girl Scouts.

As we honor our traditions, we also understand that the world is changing, and so must we. As a Movement and council, we’re focused on preparing girls for the challenges and opportunities ahead. We are incorporating cutting-edge initiatives around STEM education, environmental stewardship and global citizenship to ensure Girl Scouts is not just a place for learning, but a launchpad for girls to make even more meaningful impacts on the world.

Thank you to our volunteers, staff and donors who make this work possible. Your support ensures that every Girl Scout can dream big, challenge herself and become the leader she aspires to be. Together, we are creating a future where all girls are empowered to lead with courage, confidence and character.

I am continually inspired by the resilience, creativity and passion of our Girl Scouts. They are not just the leaders of tomorrow—they are the leaders making a difference today.

In Girl Scout spirit,

Julie Dale, CEO
Girl Scouts of NYPENN Pathways



Our Finances

Financial Assistance

Girl Memberships
1,787

Total Amount
\$42,205.00

Adult Volunteer Memberships
167

Total Amount
\$3,970.00

Program Supplies & Assistance
222

Total Amount
\$11,199.00

Camperships
169

Total Amount
\$67,138.00

Statement of Activities and Changes in Net Assets for the Fiscal Year October 1, 2023 to September 30, 2024

Operating Revenues

| | |
|---|-----------------------|
| Contributions | \$412,731.00 |
| Paycheck Protection Program Forgiveness | - |
| Cookies and Treats, Reads & More Program Sales, Net | \$7,391,892.00 |
| Employer Retention Credit Revenue | - |
| Program Fees | \$492,604.00 |
| Merchandise Sales, Net | \$136,075.00 |
| Special Events | \$20,299.00 |
| Other Program Income | \$105,937.00 |
| Total Operating Revenues | \$8,559,538.00 |

Operating Expenses

| | |
|---------------------------------|------------------------|
| Program Services | \$7,352,145.00 |
| <i>Supporting Services</i> | |
| Management & General | \$2,728,636.00 |
| Fundraising | \$355,831.00 |
| Total Operating Expenses | \$10,436,612.00 |

Changes in Net Assets from Operating Activities: (\$1,877,074.00)

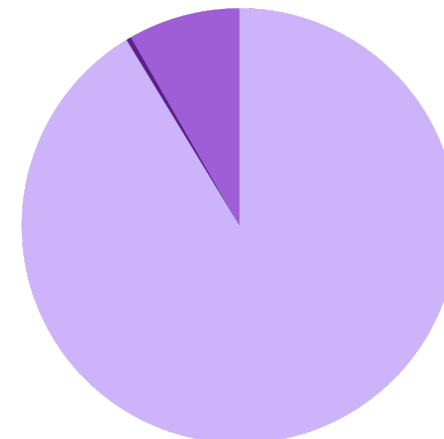
Other Changes in Net Assets

| | |
|--|-----------------------|
| Investments Income (Loss), Net | \$1,441,847.00 |
| Loss on Disposal of Property & Equipment | \$6,000.00 |
| Miscellaneous Income | \$131,181.00 |
| Total Other Changes in Net Assets | \$1,579,028.00 |

Change in Net Assets (\$298,046.00)

| | |
|-------------------------------|-----------------|
| Net Assets, Beginning of Year | \$13,691,440.00 |
| Net Assets, End of Year | \$13,393,394.00 |

Other Changes in Net Assets



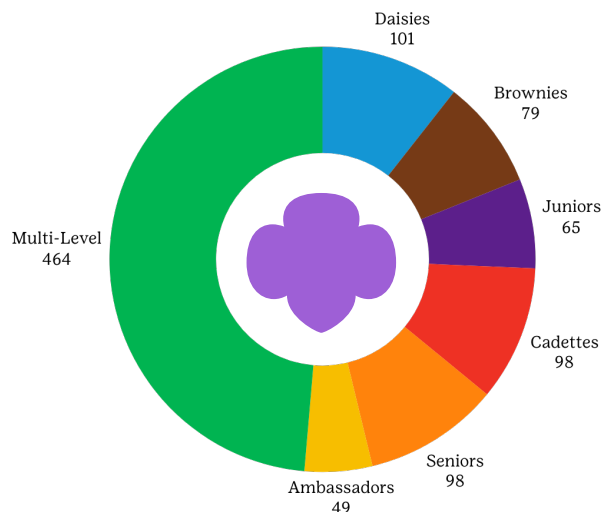
- Investments Income (Loss), Net
- Loss on Disposal of Property & Equipment
- Miscellaneous Income

How Many Troops/Service Units

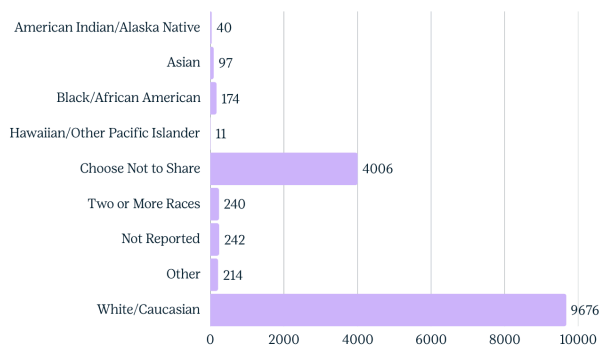
Service Units: **100**

Troops: **894**

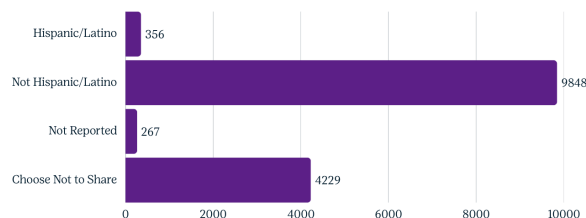
Troops By Level



Race of Members



Ethnicity of Members



**Members may have selected multiple categories*

Our Membership



Members By Type

Total Members: **14,700**

Girls: **8,957**

Adults: **5,310**

Lifetime: **2,035**

Young Alums: **338**

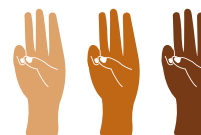
Graduating Seniors: **198**

**Members may appear in multiple categories*

Members By County

Allegany - 186
 Bradford - 467
 Broome - 1,187
 Cayuga - 591
 Chemung - 392
 Chenango - 337
 Cortland - 143
 Delaware - 383
 Herkimer - 494
 Jefferson - 633
 Lewis - 78
 Madison - 369
 Oneida - 958
 Onondaga - 2,606
 Ontario - 913
 Oswego - 600
 Otsego - 426
 St. Lawrence - 619
 Schuyler - 102
 Seneca - 209
 Steuben - 500
 Tioga, N.Y. - 371
 Tioga, Pa. - 288
 Tompkins - 609
 Wayne - 760
 Yates - 143

Outside of
 council footprint - 171
 Not reported - 165



Girl
 Retention:
72.13%

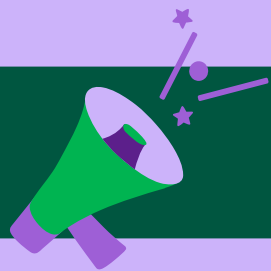
Adult
 Retention:
81.00%



Our Girl Advisory Board at our
 15th Annual Meeting where they
 lead discussions and activities.
 They continue to show wonderful
 leadership skills that reflect our
 Girl Scout values!



Troop 10752 from Cicero, N.Y.,
 used their cookie proceeds to
 go on a cruise to the Dominican
 Republic, Turks & Caicos
 and Bahamas. What a fun and
 memorable way to celebrate their
 cookie program success!



Our Volunteers

..... Volunteer Awards

As we celebrate the rich traditions that shape our Girl Scout community, we honor the dedication and commitment of our volunteers through awards and enrichment opportunities to ensure leaders are well-equipped to foster the values of courage, confidence and character in the next generation. We also embrace our future through forward-thinking initiatives like our Leadership Summit, Service Unit Mixers and Fall Kick-Off events, and gsLearn on-demand learning to strengthen our foundation and empower our community to grow.

Hall of Fame

Recognizes a lifetime commitment to our Movement within GSNYPENN; the recipient has supported the council in a variety of ways including supporting Girl Scouts in the community, volunteering in a variety of roles and through a financial gift

Diane Bootie, North Brookfield, N.Y.



Each April during National Volunteer Appreciation Month, we come together to thank and celebrate our volunteers. Recognition plays a key role, with many honored with GSUSA and GSNYPENN formal awards presented at annual Volunteer Recognition Dinners to acknowledge their invaluable contributions.

The following is a selection of special recognitions presented to our volunteers during MY24:

Appreciation Pin

Recognizes a volunteer for outstanding service to one SU or geographic area

Sarah Adams, Wyalusing, Pa.
Melissa Arthur, North Rose, N.Y.
Sandra Barner, Andover, N.Y.
Tammy Brown, Blossburg, Pa.
Tawnya Burns, Auburn, N.Y.
Marie Campos, Fort Drum, N.Y.
Sean Crittenden, Farmington, N.Y.
Heather Demaria, Auburn, N.Y.
Charlotte Gaines, Watkins Glen, N.Y.
Elizabeth Hosmer, Nichols, N.Y.
Erin Krell, Auburn, N.Y.
Priscilla Larry, Rome, N.Y.
Sharon McGuinness, Endwell, N.Y.
Laurie McLaughlin, Dansville, N.Y.
Jean Mendelsohn, Millport, N.Y.
Paula Noll, Jamesville, N.Y.
Brianna Parker, Endicott, N.Y.
Nicole Payne, Victor, N.Y.
Ashley Place, Clinton, N.Y.
Molly Russell, Vestal, N.Y.
Marjorie (Kim) Stage, Horseheads, N.Y.
Rebecca Szalay, Clifton Springs, N.Y.
Corrine Tilton, Seneca Falls, N.Y.
Andrea Tochelli-Ward, Liverpool, N.Y.
Kimberly Vitale, Manlius, N.Y.
Katie Williams, Ithaca, N.Y.
Corinne Wilson, Little Falls, N.Y.
Elizabeth Woodhams, Macedon, N.Y.

Thanks Badge

Recognizes a volunteer whose ongoing commitment, leadership and service has had an exceptional, measurable impact on meeting mission-delivery goals and priorities of the entire council or Movement

Mary Coykendall, Watkins Glen, N.Y.
Katherine Haberer, Central Square, N.Y.
Erika Lambert, Manlius, N.Y.

Ever-Green Award

Recognizes volunteers who have previously received the Appreciation, Honor, Thanks or Thanks Badge II and continues to provide amazing efforts for a minimum of three years after receiving the original award

Penny Harageones, Delancey, N.Y.
Colene Hulbert, Akport, N.Y.
Anna LaRocca, Seneca Falls, N.Y.
Carleen Lattin, Elmira, N.Y.
Jeff Osborn, Blossburg, Pa.
Holly Pelzer, Little Falls, N.Y.
Katharine Smith, Seneca Falls, N.Y.

President's Award

Recognizes a SU team that surpasses its goals and results in a significant, measurable impact toward reaching the council's overall goals

Service Unit 213: Northern Community (Oneida County, N.Y.)
Service Unit 260: Little Falls (Herkimer County, N.Y.)
Service Unit 416: Victor (Ontario County, N.Y.)
Service Unit 417: Newark (Wayne County, N.Y.)
Service Unit 421: Three Sisters (Wayne County, N.Y.)
Service Unit 425: Caywasco (Cayuga County, N.Y.)
Service Unit 433: Sugar Moss (Bradford County, Pa.)
Service Unit 446: Crooked Lake (Steuben County, N.Y.)
Service Unit 451: Wa-Co-Na (Steuben County, N.Y.)

Thanks II Badge

Recognizes a volunteer who has previously received the Thanks Badge and continues to provide exemplary service in a leadership role, resulting in a measurable impact that benefits the entire Movement

Kathleen Hougland, Fayetteville, N.Y.
Amy Szewc-McFadden, Clifton Springs, N.Y.

Trefoil Award

Recognizes a volunteer team that works together to accomplish amazing goals

Service Unit Team 409: Geneva, Geneva, N.Y.
Service Unit Team 440: Pegasus, Horseheads, N.Y.
Service Unit 512: Indian Trails, Fort Drum, N.Y.
Service Unit Team 453: Rambling River, Wellsville, N.Y.
History & Archives Committee: Binghamton, N.Y.



Second Annual Leadership Summit

In August 2024, volunteers participated in custom-designed workshops to develop leadership skills during our summit at Camp Hoover. They built their schedules around personal needs and interests and there was something for everyone—whether looking for help leading Take Action projects, best practices for planning outdoor adventures, guidance for sensitive topics at troop meetings, mental health support for youth members, support for multi-level troop leaders or planning troop activities. Given all the positive feedback, we will hold our 2025 summit at Camp Amahami.

Registrants:
47 (25 adults & 22 youth)

Committee Members:
13 (volunteers & staff)



Third Annual Service Unit Manager Mixers

The success of Service Units is largely attributed to the dedication and hard work of our SU Managers and team members. When we come together, Girl Scouting thrives! During MY24, 50 volunteers and staff gathered in Burdett on September 30 and Dewitt on October 5 for mixer events focused on connection, collaboration and networking in a casual, welcoming environment. Attendees received key council updates, engaged in discussions on program topics and shared innovative ideas to enhance our services and outreach. This event continues to be a valuable opportunity to strengthen our relationships, share insights and foster deeper connections across our service teams.



Fall Kick-Offs

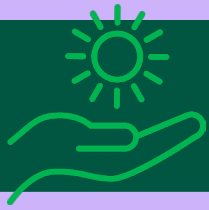
We hosted 11 kick-off events in August 2024 as we closed out MY24 in preparation for MY25, serving close to 400 volunteers across our footprint. They received important council updates and new ideas and resources while visiting exploration stations, meeting with Community Partners and connecting with their Girl Scout peers.

gsLearn

We've been using GSUSA's e-learning platform since 2019. It allows volunteers to access required and optional enrichment and training for their roles. With flexible, self-paced learning, they can track their progress and access resources like guidance on leading activities, safety procedures and supporting Girl Scouts at every grade level. During MY24, 1,182 learners completed gsLearn courses on the following topics:

- | | |
|---------------------------------|---|
| Highest Awards Training: 247 | Program Courses (Badges, Journeys, Petals): 235 |
| Travel: 72 | Leadership Essentials: 48 |
| Troop Support: 241 | DEI: 68 |
| Girl Scout Resources: 8 | Mental Health: 46 |
| SU Team Resources: 47 | Conflict: 5 |
| Outdoor Learning & Program: 165 | |





Our Donors

Totals:

Donors:
385

Gifts:
1,226

Average Gift Size:
\$360.52

Total Amount:
\$441,999.20

\$0.00 - \$99.99

Annette M. Agness
Tiffany Alvarez Smith
American Legion West Seneca
Post 735 Inc
James & Mary G. Bacalles
Marion Barbero
Leah Bardo
Nicole Barnard
Jeff & Carol Barnes
Erin Barrett
Eric & Karen P. Beckens
Mary Ann Bender
George Berglenar
Kathleen Bobbett
John Boyle
Susan Boyle
Dr. Eva F. Briggs
Mr. and Mrs. Donald W. Burdick
Jensyn Burton
Dr. Mimi Bussan
Joni Cadmus
Karen Carey
Jacqueline Cassaniti
Mary Cooper
Mr. and Mrs. Bruce Dailey
Reenie Dailey
Anne Damico
Celeste D'Amico
Marcia Jean Decook
Rena DeFazio
Bill & Debbie Dermady
Linda Derocco
Mikhel DeRosalia
Laurie Devena
Selena Dewey
David & Dana J. Digennaro
Angela & Matthew Dipetta
Natalie Dodson

Susann L. Dugo
Barbara A. Edwardsen
Estate of Jean E. Bice
Debby Evans
Thomas & Connie Feehan
Force4Giving
Angela Furgison
Michael Garcia
Rosalind Gatto
Sarah Gigliotti
Jill F. Gillette
Sarah Graham
Emery Grant
Kaitlyn Greer
Patricia Hamon
Kathleen Hanson
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Maureen Hayden
Tarki L. Heath
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Jeri Kaskoun
Claire Kepner
Margaret E. Kerton
Susan Kitchen
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Swaney Kohut
Marie Labanoski
Dina Laino
Kim Lamar-Shelton
Dr. Robert C. Lamb
Melissa Lantz
Rhonda Lathwell

Luana Lovenguth
Heidi Luc
Helene (Mitzi) Manning
Carla Marsala
Susan E. Marteney
Jonathan McDermitt-Wise
Amanda McIntyre
Rob McKeever
Caitlin McMonagle
Sheri L. Meier
Alberta Menickelli
Ray Mulno
Betty Murphy
Murphy Family
Jude Nash
Catherine Nellist
Network for Good
Ms. Barbara Newmiller
Adam Nolan
John Nolan
John C. Nolan
Nancy Northrop
Kevin Nugent
ONEHOPE
Misty Jo Osborn
Debra Pasch
Catherine Pepler
Michael Peterson
Aletta Petrillose
Amy Pfeifer
Barbara Phares
Jennifer Phillips
Lori Potter
Mr. and Mrs. Raymond A. Ptak
Ravi Singh Memorial Charity
Erica Raymond
Barbara Riggall
Meredith Ritter
Constance E. Ross
Catherine Ryan
Sheyenne Schwenck
Ann E. Scoville
Elizabeth Scully
Gail Sergio
Laura M. Sharp

Margaret W. Sherwin
Zekia Shoots
Julie Sisti
Mark Smarr
Angela Smith
Rob and Kim Smith
Glen & Susan Snell
Diana Sochor
Miriam Somero
Serafina Sortino
Diana Spiridigloizzi
Kris Stewart
Karleen Stikkel
Frances T. Sullivan
Amanda Sunderlin
Loren Swaites
Terry Taber
Dee Talarico
Destiny Tayler
JT Taylor
Ms. Nancy Taylor
Vanessa Teamoh
William and Barbara Traxel
United Way of Lackawanna
and Wayne Counties
Denise Usmail
Ginger Van Allen
VicTreeFi
Risa Vullo
WalMart Foundation
Larry Warren
Susan Waterschoot
Tiffany & Michael Weiskotten
Patricia Wellner
Rachel Wellner
Juliette Wentworth
Sheera Witt
Steven Witt
Kuyana Worley
YMCA of Central New York, Inc.
Judi Zeamer
Natalie Zumpano
Zoe Zygmunt

\$100.00 - \$249.99

Lenita Ackerman
Afton Community Chest c/o
Rinker Agency, LLC
Curt & Virginia L. Albertalli
Jaime Alvarez
West Canada Valley American
Legion Post No 1524
Apalachin Lions Club
Ramona Auchinachie
Sara Ayala
Alise Barrett
Dr. Rajaram Bhat
Marlyn E. Bohannon
David Boyle
Joseph & Mary M Browne
Kathy Burke Barry
Rebecca Butterworth
C.T. Male Associates Engineering,
Surveying, Archi
Tiffany Campau
Toni Carlucci
John Carroll
CenterState Development
Foundation
Janet Chilson
Jennifer Coppola
Amanda Coyle
D.A.F Office Networks, Inc.
Amanda Darcangelo
Delaware National Bank of Delhi
Christine M. Deschamps
Dianne Drake
Joan Durant
Gail R. Flugel
The Honorable Marianne Furfure
William & Patricia Fyles
Abigal German
David F. Gwynn
Ruth Pass Hancock
Mary E. Haven
Joseph Hawelka
John D. Helfinstine
Judi Hess
Thomas & Elizabeth Kubiak
Jess LaCelle

Donald Lubecki
Merrill Lynn
Improvement & Betterment
Foundation Mary Hicks Preston
Historical
Laurie McDermott
Memorial Lodge #648 F&AM
Jean Mendelsohn
JoAnne Morak
Erin Murphy
Grace Nassar
Michael Neuner
Hannah Obrien
Patricia O'Hara
Paypal Giving Fund
Martha Pfeifer Pierce
PIPSI Security
Ms. Nancy B. Potter
Raymond Corporation
Ruth S. Riesbeck
Renee Rivera
Robert Wood Johnson Foundation
Sarah L. Rohrer
Aletha A. Rollins
Arnold and Libby Rubenstein
Brenda Sabol
Paloma Sarkar
Elizabeth Schmidt
Sara Scott
SEFA - Chemung County
Susan T. Slenker
Matthew Snyder
Bette Jean Stearns
Richard W. Swan
James & Susan Swanson
Eileen Tallmadge
Eugene & Joan D. Tarolli
Philip and Diane Tennant
Martha Thompson
Pamela Thompson
William & Maureen A. Tomeny
Towanda Gun Club SGOC Account
Mary Ann Tracy
Paula J. Trudell
David and Nancy Truscott
Maureen Tully-Natoli
Twin Cities Lions Club, Inc.

Thodd Van Allen
Lori VanAllen
Georgiann Wei
Jimmie & Patricia L. Williams
William J. Yackel
Drs. Barbara & James A. Yonai
Erin Zielinski
Cheryl Zine

\$250.00 - \$499.99

American Legion Post 510
Judith H. Augustine
Colby Construction
Cornell University
Elm Chevrolet Co., Inc.
Free Flowing Drains, LLC
Friends of Amahami
Elizabeth Harrold Hoogesteger
Hinman, Howard & Kattell, LLP
Joshua Jeffery
KeyBank National Foundation
Laura Knapp
Dolly Laclair
Lou's Car Care Center
Katie Macintyre
Richard Malara
Kimberly Manrow
Midlakes PTO
New Albany VFW of USA
Rebecca Nolan
Kimberly O'Brien
Perfect Image
Rainbow Club
Melanie Randolph
Carleen Rhodes
Roberson Museum & Science Center
Colleen Saxby
Security Mutual Insurance Co.
Jeffrey Smith
Joan Sprague
Jaclyn Strazzulla
Judy B. Suddaby
Tonawandas Post 264
United Way of Broome County, Inc.
United Way of Northern Yates County
United Way of the Greater Lehigh Valley, Inc

The Honorable Karen M. Uplinger
Christina Verratti
Loyal Order of Moose Wellsboro
Lodge No. 1147
YWCA Binghamton/Broome County
Dr. Robert H. Zimmer

\$500.00 \$999.99

950-960 James Street, LLC
C Barnhart Trust
Catherine Bertini
BGM Foundation Binghamton Giant Offices
Binghamton Philharmonic Inc
C.H. Insurance Brokerage Services, Inc.
Deborah Calkins
Dr. Gay Canough
Clark Equipment Rental
Clay & Jane Converse
Cortland Community Foundation
Cumulus Media
Julie Dale
Discovery Center of Science & Technology
Dundee Area United Fund
Farone & Son Inc Funeral Home
Fidelity Charitable Gift Fund
Funds2Orgs, LLC
Guthrie Clinic
J&A Plastering and Stucco
Ken Ton Elks Lodge No 1942
Levene Gouldin & Thompson
Marciniak Chiropractic PLLC 10-12
Joseph & Emily F. Metz Jr.
J Paul Morgan
Matt Motley
Nucor Steel Auburn Co., Inc.
David & Marsha Pulhamus
Raymour & Flanigan
Karen Roth
Richard & Judith J. Sphon
The Blackbaud Giving Fund
United Health Services Foundation
United Way of Central New York, Inc.
Mr. and Mrs. Leon & Lucille Wiggin
Margaret Williams
Your Window To the World
Debbie Zvanut

Bronze: \$1,000.00 - \$2,499.99

American Legion Post 534
Binghamton University Foundation
Broome Community College Foundation
Chemung Canal Trust Company
Chenango United Way
Community Bank
Community Foundation for
South Central New York
Harlow G. Farmer Memorial Fund
Greater Little Falls Community Chest
IBM Employee Services Center
Carl McLaughlin
Anne Montreal
Morgan Stanley
NBT Financial Group
Northern New York Community Foundation
Mr. & Mrs. Gordon & Judy Prosser
Dr. and Mrs. Lawrence Rouff
Mr. and Mrs. Mike Sabo
Tompkins Charitable Gift Fund
United Way of Greater Rochester
United Way of Sidney, Inc.
Visions Federal Credit Union
Wendell & Kim Weeks

Sliver: \$2,500.00 - \$4,999.99

Benevity Community Impact Fund - a fund of
American Endowment Foundation
Mr. & Mrs. Walter Burchan
Eventbrite
First Presbyterian Church
Marion E. Nicaastro
Pyramid Brokerage Company
Sterling Volunteers
Stewart's Foundation
United Way of Schuyler County, Inc.



Gold: \$5,000.00 - \$100,000.00

Phillip Asdell
Boys & Girls Clubs of Geneva
Central New York Community
Foundation
Charities Aid Foundation of America
The D.E. French Foundation
James & Juli Boeheim Foundation
M&T Bank
National Grid
Laurie O'Brien
The Stanley W. Metcalf
Foundation, Inc.
The A. Lindsay and Olive B. O'Connor
Foundation
The OnCenter
Tioga United Way, Inc.
United Way of Bradford County
United Way of Cayuga County, Inc.
United Way of the Southern Tier

Your Donations Make A Difference

Your support of our council stays local and directly impacts the lives of GSNYPENN members across our footprint.

Did you know a donation to our Financial Assistance fund helps cover the cost of opportunities like summer camp, annual membership, uniforms, patches and travel?

We deeply appreciate annual support from corporations, foundations, individuals, community chests and the United Way.

Thanks to gifts made in MY24, we supported our members in many ways!

We gifted 1,787 girls and 167 adult volunteers an annual membership, which allowed new troops to form and more girls to participate in our programming no matter their financial circumstances.

We also helped 222 troops with program supplies and assistance.

Along with membership and program supplies, your donations allowed our members to explore nature at summer camp; we awarded 169 campships in 2024.



Juliette Gordon Low National Society

Through planned giving, you become part of the Juliette Gordon Low National Society and are honored with this beautiful pin. If you haven't made a planned gift, it's easy to leave any amount or percentage of your life insurance or estate to Girl Scouts. A small bequest makes a huge difference for girls and their future! Plus, society membership ensures you always stay connected to us.

GSUSA and Dianne Belk, founding chair of the society, raised a challenge in 2018 for each council across the nation to acquire 4 planned gifts. In return, each council received a planned gift of \$10,000 from Belk and Lawrence Calder. We're very proud that we accepted and met the challenge!

MY2024

JGL Society Members From Our Council Area:

Melissa Arthur
Barnhart Trust
Julia Blakeslee
Elizabeth Brando
Nancy Calandra
Angela Carpenter Gildner
Kate Crowley
Judi Dixon
Estate of Lili Krakowski
Estate of Margaret Fiske
Harlow Farmer Memorial Fund
Brad and Mary Grainger
Karen Hegeman

Jess LaCelle
Carleen Lattin
Ellen MacMaster
Yolanda Peterson
Carol Pogust
BJ Reynolds
Lana Rouff
Mike Sabo
Smith Charitable Trust/
Frances Smith
Jane Ann Spellman
Katie Williams

Through generous support and commitment to strengthening their communities, our sponsors help us provide invaluable programs, leadership opportunities and unforgettable experiences for the members we serve. We are deeply grateful for their partnership and dedication to making a lasting impact in the lives of our Girl Scouts.



September 2024

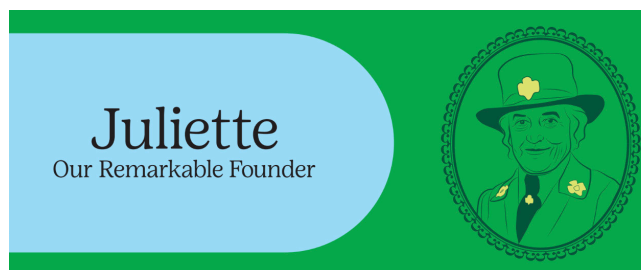
Gold
IBM
NBT Bank

Silver
20 Hawley Street
Binghamton University Foundation
Goodwill Theatre | Binghamton Philharmonic
M&T Bank
Pyramid Brokerage
Roseanne Sall Advertising, Inc.
SUNY Broome
Visions Federal Credit Union

Bronze
Akel Family
Chemung Canal Trust
Levene Gouldin & Thompson, LLP
UHS
The Women's Fund

Table
Friends of Amahami
HH&K
Lana Rouff
Roberson Museum
YWCA

Our Sponsors



March 2024

Silver
Visions Federal Credit Union

Bronze
P&G

Table
Guthrie

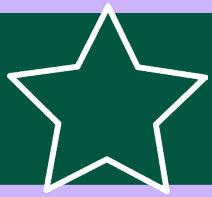
Supporter
Raymond



June 2024

M&T Bank





Our Highest Awards

The Gold Award is the mark of the truly remarkable and the highest achievement for Girl Scout Seniors and Ambassadors (grades 11-12).

The standards required to earn it are demanding, but the rewards are many. Girls must demonstrate extraordinary leadership through sustainable and measurable take action projects and dedicate a minimum of 80 hours to planning and implementing their projects. The project must benefit the community and have lasting impact. The award demonstrates to colleges, employers, and the community that she's out there changing the world.



Gold Award Scholarship Recipients

Olivia Barnhart was awarded a \$5,000 Girl Scouts of the USA National Gold Award Scholarship for her community-based project, "Informing & Educating My Community on Mental Health & the Resources Available." She is one of 111 Girl Scouts nationwide recognized for projects that exemplified the core components of the Gold Award and demonstrated extraordinary leadership to drive lasting change in the world.

Six additional GSNYPENN Gold Award recipients were selected for Council Scholarships, with a total of \$12,850 awarded as follows:

Marie Hepworth Scholarship (\$3,500) to Alexis Drozdowski. Ms. Hepworth dedicated her life to supporting girls' development, serving 20+ years as executive director of the GSNYPENN Legacy Council Indian Hills and through volunteer activities in her Johnson City, N.Y., community.

Kelly Perkins Scholarship (\$2,500) to Dariyan DeWeese. Ms. Perkins, a lifelong Girl Scout and GSNYPENN summer camp staff member, impacted the lives of campers and younger Girl Scouts in her Newark Valley, N.Y., community.

Kerrie Black Scholarship (\$2,500) to Elizabeth Cordeiro. Ms. Black, a lifelong Girl Scout, was a council regional support manager for Broome and Delaware counties, serving volunteers with excellence and always willing to help colleagues.

GSNYPENN Staff Scholarship (\$2,000) to Madison DelCostello. This scholarship recognizes staff fundraising efforts, including participation in events such as the Boilermaker 15K and other personally designated donations.

Women of Distinction Donor Scholarships (\$1,500) to Morgan Adamson and (\$850) to Lucille Walker. These scholarships recognize the generosity of donors to the council's annual event honoring a woman in the Greater Binghamton community whose outstanding leadership embodies the Girl Scout Mission.



Gold Award Girl Scouts Class of 2024



Morgan Adamson

Macedon, N.Y.

Take Action Project: Recycling Awareness & Recycled Art



Olivia Barnhart

Manlius, N.Y.

Take Action Project: Informing & Educating My Community on Mental Health & the Resources Available



Carly Chapman

Marion, N.Y.

Take Action Project: Church Backroom



Emily Chilson

Sayre, Pa.

Take Action Project: Drama Department Costume Closet



Elizabeth Cordeiro

New Hartford, N.Y.

Take Action Project: Beat the Heat



Julia DeGroot

Victor, N.Y.

Take Action Project: Action in Environmentalism



Madison DelCostello

Memphis, N.Y.

Take Action Project: Play On: Inspiring Continuity in Band



Olivia Derouin

Sackets Harbor, N.Y.

Take Action Project: Go Green



Dariyan DeWeese

Baldwinsville, N.Y.

Take Action Project: Paws for Soldiers and Sailors



Alexis Drozdowski
 Binghamton, N.Y.
Take Action Project: Music Through Deaf Ears



Kara Fitch
 DeLancey, N.Y.
Take Action Project: K-9 Health



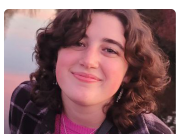
Gabrielle Kallin
 Nichols, N.Y.
Take Action Project: Mental Health



Norah Keeney
 Ontario, N.Y.
Take Action Project: Walworth Bark Park



Ella Larry
 Floyd, N.Y.
Take Action Project: Camp Amahami Farm Program and Composting System



Angelina Masotti
 Newfield, N.Y.
Take Action Project: NYSSMA Sheet Music Collection



Mikayla Morris
 Manchester, N.Y.
Take Action Project: Sensory Garden



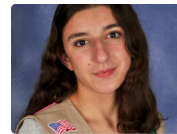
Erika Newcombe
 Macedon, N.Y.
Take Action Project: Restoring the Old Baptist Cemetery



Madison Plonka
 Dolgeville, N.Y.
Take Action Project: Dolgeville Cemetery Fence and Grief in the Community



Taylor Ratliff
 Syracuse, N.Y.
Take Action Project: Mental Health and Wellbeing in Schools



Norah Ritter
 Fayetteville, N.Y.
Take Action Project: Reset and Regulate for Mental Health



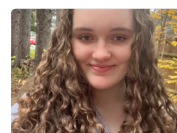
Nicole Szalay
 Clifton Springs, N.Y.
Take Action Project: Increasing School Pride Through Outward Building Appearance



Veronica Tavolette
 Victor, N.Y.
Take Action Project: Giving More Food Options to Those in Need



Aanya Verma
 Manlius, N.Y.
Take Action Project: BeatHemorrhage: Youth for Maternal Health



Lucille Walker
 Ithaca, N.Y.
Take Action Project: Preparing Teens for Professional Communication



Katherine Wojcik
 Victor, N.Y.
Take Action Project: Creating Community Through Fiddle Music



Class of 2024 Gold Award Girl Scouts at their celebration luncheon.



Silver Award Girl Scouts

When Girl Scout Cadettes focus on an issue they care about, learn the facts, and take action to make a difference, they gain the confidence and skills that will catapult them to lifelong success. It all adds up to the Girl Scout Silver Award—the highest honor a Cadette can achieve.

Congratulations to all 66 recipients:

Aubrey Abdella
Ameera Ahmed
Gillian Allen
Paityn Barnes
Rachelle Berube
Trinity Bliss
Skylar Brenner
Maryalice Busby
Adele Butterworth
Rhoda Cateforis
Angelina Centore
Maggie Cohen
Hannah Columbus
Skylar Cook
Madison Coonrad
Mallory Coyle
Sofia Cronlund
Kaitlyn Cummings
Ariana Curry
Gabrielle Delpriore
Brooke DeRosalia
Allison DeRuyter
Abigail Duerr

Katherine Duhamel
Elanie Dussing
Everleigh Falchi
Julia Flegel
Olivia Francisco
Arianna George
Scarlett Georgianna
Isabella Gerasimovich
Addison Hall
Madeline Herceg
Emily Hess
Abigail Irwin
Tenley Jo Isham
Lillian St. John
Morgan Johnson
Vivienne Juriga
Allison Karasin
Amanda Kshir
Joanna Latreille
Emily Lawrence
Eliza Macreery
Lily Makay
Ana Mcconnon

Kaya McCown
Lily Medionte
Ashlyn Nickerson
Zoey Overslaugh
Evalee Palmiter
Alexis Pitts
Shruthi Poranki
Grace Powell
Madison Rodas
Alexandria Schultz
Chloe Schwab
Alexis Schweitzer
Kayla Springer
Tabitha Stechschulte
Meg Tate
Stella Todd
Ariyana Verbitskiy
Evelyn Whipps
Julia Williams
Rylie Winfield

Silver Award Project Highlights

Troop 10053, Syracuse, N.Y. - Soule Branch Library Story Walk
Created the Soule Branch Library StoryWalk™ featuring book pages on posts along a path starting by the library's front door to promote reading literacy and physical exercise



Troop 10860, Skaneateles, N.Y. - Girls' Confidence in their Sports Uniforms
Focused on improving sports uniforms for female athletes at their school to raise awareness of how poorly designed uniforms can affect girls' confidence and comfort, surveyed female athletes and presented findings to the Athletic Director who agreed to consider their suggestions when purchasing new uniforms in the future





Bronze Award Girl Scouts

When Girl Scout Juniors team up to make a difference in their community, they learn important leadership skills, discover new passions, and watch how seemingly small actions make a big difference. It all adds up to the Girl Scout Bronze Award—the highest honor a Junior can achieve.

Congratulations to all 178 recipients:

Rachel Bou-Abdallah
Charlotte Anderson
Harlow Angelone
Grace Ashworth
Aubree Auchampaugh
Hope Auer
Greta Backer
Aiyanna Bamberg
Sophie Barrett
Josephine Beale
Areianna Bender
Brellyn Bender
Klara Black
Piper Brown
Solara Buchman
Sophia Butkiewicz
Isadora Cannon
Avery Card
Addison Carey
Madelyn Cicotta
Louisa Clark
Elena Cole
Bryn Collins
Alexandria Compton
Adalade Comstock
Izabela Conroy
Alida Converse
Julia Cooper
Riley Cope
Kaylyn Copeland
Olive Craver
Sydney Cretaro
Ava Cronlund
Phoebe Cronlund
Anjaliah Cruz
Fiona Cummings

Morganne D'angelo
Chaysyn Dansforth
Addison David
Barbara Davis
Abigail Deep
Sara Dhakal
Alessia DiFlorio
Evelyn Dixon
Allie Doyle
Caitlin Dunn
Hannah Dwello
Adalise Edelstein
Emily Ellison
Isis Emm
Gianna Gentile-Faccioli
Olivia Fehrman
Maggie Fennimore
Emmalee Ferguson
Amelia Feulner
Emma Flack
Autumn Fuentes
Alexis Gallo
Peyton Giardino
Maya Gray
Olivia Gray
Lillian Gyarmati
Anna Hagadorn
Grace Haus
Natalie Hendrick
Jaleya Herzog
Peyton Hill
Emily Hopson
Kazlynn Houseknecht
Natalie Hurd
Elia Jacobs
Faylyn Jensen

Clara Johnson
Natalie Johnson
Jaelyn Julien
Mariana Karasin
Avery Kepler
Brynn Kerekes
Cayleigh Kimble
Kathryn Klivak
Kinley Konopski
Emelia Kurro
Natalie LaLonde
Grace LaPoint
Annalisa LaRussa
Mason Laughlin
Anna Lawrence
Maddie Lewis
Cara Luley
Margaret MacLachlan
Teagan Mallory
Abigail Martin
Ramona Massenzio
Stella Mastrangelo
Alaina McCaslin
Genevieve McConnell
Ophelia McCown
Cora McCullough
Eva McGrath
Julia McGrath
Sadie McLane
Baelynn Middlestate
Virginia Mills
Autumn Mineo
Nora Mitchell
Alexandra Monescalchi
Emma Moore
Maia Morgillo

Emilia Myers
Trinity Nevills
Ella Niemiec
Natalie Obernesser
Lilyrae O'Brien
Guliana O'Donnell
Harper Ohl
Emily O'Neill
Vera Onninen
Emelia Kurro
Penelope Parker
Quinn Pease
Sylvie Peplinski
Catherine Peters
Stella Pierce
Anna Pollino
Juliana Porpiglio
Hannah Powell
Violet Powers
Jenna Procopio
Bailey Quail
Liliana Redder
Addison Reynolds
Kaida Reynolds
Mackenzie Richards
Marigold Riedl
Brooke Risley
Brielle Robinson
Celia Rowley
Coraline Rumble
Nellie Russo
Reagan Ryan
Leah Sabin
Lucy Sauve
Olivia Schneider
Charlotte Scott

Bronze Award Project Highlights

Troop 60828, Groton, N.Y. - Community Trail & Invasive Species Education
Enhanced trails in their community to encourage more use, educated community about the most prevalent invasive species along the trail, collected samples to show at a community festival and hosted invasive species removal nights with Groton Recreation



Troop 60529, Vestal, N.Y. - The Crayon Initiative
Focused on reducing trash entering landfills by addressing the issue of discarded crayons made from non-biodegradable paraffin wax, collected over 200 pounds of broken and unwanted crayons from various sources (schools, daycare centers, restaurants, community)



Kylee Sears
Aquinnah Sheckler
Olivia Sinacore
Kyilena Singleton
Katherine Spencer
Izabella Stone
Adelin Strange
Olivia Stupke
Abigail Sun
Isidora Tacea
Evelynn Taylor
Madeline Treyger
Victoria Turse
Gabriella Vavonese
Alexandra Vergamini
Olivia Schepp
Bridget Villanueva

Lydia Vitarius
Madison Vredenburgh
Gabriella Walters
Keira Ward
Fiona Warneck
Norah Warneck
Faith Warner
Kimberly Wary
Gracelyn Waters
Lillian Whitman
Jillian Williams
Sophia Winegard
Charlotte Winnick
Annabelle Woodcock
Khloe Wright
Mariah Wright
Ellyn Zappola



Our Properties & Outdoor Programs

Property Use & Reservations:

Over 5,830 youth and adults engaged in dynamic programming and activities across council properties in MY24. Our four camps hosted everything from SU and troop encampments and family reunions to weddings, school events, a feminine arts retreat and summer camp sessions. Additionally, our Service Centers buzzed with troop meetings, sleepovers, Girl Scout programs and more!



Troop & External Group Reservations

Camps

Amahami
48

Comstock
34

Hoover
65

Trefoil
14

Service Centers

Horseheads
14

Maine
67

Syracuse
12

Seneca Falls
45

Trips & Travel

Through our travel program, we equip Girl Scouts to change the world by allowing them to experience it. We offer robust opportunities while following the Girl Scout Travel Progression to ensure members get the most out of their experience while following safety protocols. We offer opportunities for every program level, budget and area of interest. Members traveled domestically for day and overnight trips and even internationally during MY24.

Witchy Weekend: May 2024

Beginning in Salem, Mass., 32 participants delved into witch-related history, including a special tour of the Salem Witch Museum focused on Women of Salem. The adventure continued into Boston with an iconic Duck Boat tour followed by leisure time at the city's historic Quincy Market, known for its vibrant atmosphere and diverse selection of food, shops and local vendors.

Juneteenth Touring: June 2024

On this historical journey to Auburn, N.Y., 22 members explored the lives and legacies of those who shaped the fight for freedom. Participants visited key landmarks, including the Equal Rights Heritage Center, Harriet Tubman's home and Seward House, a significant Underground Railroad site. Throughout their Freedom Day travels, they also explored several locations along Harriet Tubman's Lantern Trail, highlighting Auburn's rich history in the abolitionist movement.

Exploring Ecuador & the Galápagos: July 2024

A group of 43 youth and adult members traveled to Latin America for this eight-day adventure learning about the region's unique geography, cuisine, animal habitats and culture. Trip highlights included visiting the Charles Darwin Research Station, snorkeling at Tintoreras Lava Islet, exploring a tortoise breeding center, visiting the Intiñan Museum and witnessing natural forces at work near the equator. This opportunity allowed our Girl Scouts to learn important travel skills while growing as global citizens.

Howe Caverns Day Trip: September 2024

Venturing 156 feet below the earth's surface, our group of 48 travelers explored the largest underground cave system in the Northeast. The experience included learning about rock formations, spelunking and even enjoying a quarter-mile boat ride through these subterranean chambers.



Camp Properties

Percent
Full
51%

Total
Registrants
1,320

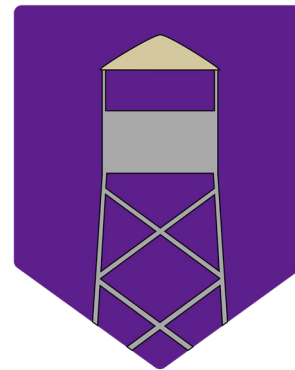
Total
Capacity
2,585

Our Mom & Me sessions were held at all four camps and Camp Hoover and Camp Comstock held successful all-gender day camps all summer.

Other highlights of summer 2024 included horseback riding programs at Camp Comstock and Camp Amahami, campers climbing new heights at Camp Trefoil and kids becoming LEGO masters at Camp Hoover!



Camp Amahami



Summer Camp Snapshot:

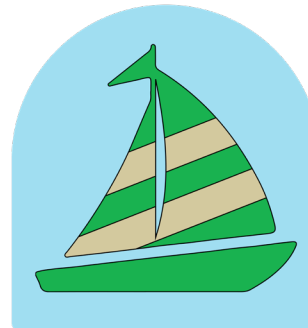
Percent Full: **64%**

Total Registrants: **414**

Total Capacity: **646**



Camp Comstock



Summer Camp Snapshot:

Percent Full: **43%**

Total Registrants: **386**

Total Capacity: **891**



Camp Hoover



Summer Camp Snapshot:

Percent Full: **57%**

Total Registrants: **289**

Total Capacity: **510**



Camp Trefoil



Summer Camp Snapshot:

Percent Full: **43%**

Total Registrants: **231**

Total Capacity: **538**





Beyond, a program powered by GSNYPENN, strives to create spaces, connections and community that are healthy, supportive and affirming experiences for LGBTQ+ youth ages 12-17 and their families. Beyond envisions a world where all LGBTQ+ youth recognize their limitless potential, feel celebrated for who they are and draw strength from a community that understands and supports them.

Programs offered include monthly meetups, inclusive family events, school break camps, a growing LGBTQ+ Young Leaders Program for ages 18-20 that presents opportunities for travel and experiential learning and two sessions of our signature week-long overnight summer camp experience, Camp Beyond Binary.

Beyond serves LGBTQ+ youth and their families across the council's 26-county footprint. Visit beyondbinary.org to learn more, join the email list and connect on social media.



Camp Beyond Binary

Camp Beyond Binary offers traditional camp activities in a gender-inclusive, affirming environment led by professional staff from within the LGBTQ+ community, including mental health professionals who specialize in the support needs of LGBTQ+ youth and their families. Campers are encouraged and supported through self-expression and self-advocacy activities, peer relationships and an emphasis on positive self-worth and belonging.

What Our Campers Learned About Themselves & Others:

"Not just this year, but every year I've learned how to better accept myself and feel safe, secure and accepted in my community and in my identity. This camp has helped me learn and grow a lot as a person and I'm glad I got the opportunity to come here."

"There is a place for me to be who I am, no matter what, even if it isn't here. I will always find people like me, kind and determined to do the right thing to create a place we all belong."

"Being myself isn't a bad thing."

"I am likable exactly as I am without filling silences or hiding. Also, I'm not alone in my experiences."

"There are more people around me that share similar experiences with me than I thought."



"My child has attended Camp Beyond Binary now for two years and it has been one of the things that I personally feel has saved his life. It was a place that let him realize that there are others like him, and it is OK. It helped him to find his voice to speak up for himself and what it was he wanted."

- Caregiver



"The camp you and others have provided, specifically for my son, has brought him out of his shell and connected him to others. He finally has found his people and (my husband) and I are thrilled!

This from a 16-year-old who hasn't texted with a friend since he got a phone at 13 and hasn't spent time with peers/friends outside of school since he was 10! So thank you to YOU, to the Girl Scouts, to all the camp staff and everyone who made it possible!"

- Caregiver

Beyond by the Numbers

Program Participants

Camp Beyond Binary: **60**

Monthly Meetups: **194**
(130 youth, 64 adults)

Ages Served

Camp Beyond Binary: **12-17**

Youth Leadership Initiative: **18-21**

All-Family Camp: **12-21, plus younger siblings, parents/caregivers**

Camp Beyond Binary Staff

25

Where Our Campers Come From

| | |
|-------------------|--|
| New York State | Oneida County |
| Albany County | Onondaga County (significant numbers from this region, notably Syracuse) |
| Broome County | Ontario County |
| Cayuga County | Seneca County |
| Chenango County | Steuben County |
| Delaware County | St. Lawrence County |
| Jefferson County | Tioga County |
| Livingston County | Tomkins County |
| Madison County | |

Outside of New York

Arnold, Calif.
Avon, Conn.
Barre & Holyoke, Mass.
Warren, R.I.



Camper Retention

55% who attended in 2023 returned in 2024
44% who attended in 2022 returned in 2023

Our Funders

**Thank you to those who supported us during MY24:
Central New York Community Foundation, National Grid, Individual Donors**

With 47% of our campers subsidized by financial assistance, the support we receive is crucial to keep Beyond programming accessible to all.

We expanded our programming in January 2024 to offer monthly meetups that extend social connection and fun learning experiences. Each month, Beyond youth meet for an activity with a skilled guest facilitator or excursion. Parents and guardians may stay to socialize with other adults in discussions facilitated by a social worker on staff nearby.

In July 2024, we were awarded a generous grant of \$40,000 by the Central New York Community Foundation to support our meetups so they could be offered for free. We currently draw between 35-45 meetup participants each month in Central New York.

Our programming has also expanded to offer all-family camp experiences that include guardians and younger siblings and hybrid day/overnight camps during school breaks, with even more programming and grant applications on the horizon.



Our Members Are Changing the World



Five Earn President's Volunteer Service Awards

This presidential honor, established in 2003 by the President's Council on Service and Civic Participation, recognizes the important role of volunteers in our national identity. As a certifying organization, we identify eligible members as potential recipients, verify hours and distribute awards. In MY24, five GSNYPENN members who collectively gave 534 hours of service to their communities earned this recognition. They serve as an embodiment of our Promise & Law and continually inspire others around them to take action.

Their volunteerism included presenting activities at the Rosamond Gifford Zoo in Syracuse, hosting a tea party for local Girl Scouts, running a maker space at a local school, delivering supplies to area food banks and chaperoning a trip to New York City for older Girl Scouts to attend a United Nations tour to learn about careers.

Congratulations to:

- Ann Marie Derecola of Syracuse, N.Y. – Adult Level, Bronze, 109 hours
- Emily Chilson of Sayre, Pa. – Young Adult Level, 171.5 hours
- Kira Reed of Jamesville, N.Y. – Adult Level, Bronze, 163 hours
- Rayna Reed of Jamesville, N.Y. – Teen Level, Gold, 109 hours
- Lauryn Werner of Romulus, N.Y. – Teen Level, Bronze, 53 hours

Troop Advocates for Girls' Rights at UN Events

Members of Troop 60500 from Jamesville participated in two events at United Nations Headquarters in New York City during MY24 to advocate for girls' rights and empowerment. Their experiences provided a global platform to engage with leaders and youth activists from around the world and contribute to discussions on gender equality, mental health and leadership.

Summit of the Future

Aarohee Rastogi participated in sessions where young activists engaged directly with policymakers on issues affecting their future. She addressed global challenges like climate crisis, gender-based violence and the importance of youth voices in policymaking and spoke at events hosted by the Malala Fund and AGIP that emphasized government accountability and even met her idol, Malala Yousafzai. She said the experience reaffirmed her belief that girls can shape a more equitable future.

11th Annual Girls Speak Out: International Day of the Girl

Aarohee, Rayna Reed and Mia Enders took part in the UN's annual event on International Day of the Girl to address equality and leadership. Aarohee served as a speaker, addressing gender-based violence and advocacy and drawing on her Gold Award project highlighting the importance of mental health support. Rayna moderated a panel and used the opportunity to demonstrate how older girls balance Girl Scouts with school and other responsibilities to stay connected to their communities, serve as role models, and inspire others to lead and make an impact. Mia, who was not yet a Girl Scout, attended as a peer advocate and mentor through Rayna's Gold Award project. She said she learned so much about Girl Scouting during her time at the UN and found the experience so uplifting that it moved her to become a member and join Rayna and Aarohee's troop.



Our Special Events & Programs



Juliette: Our Remarkable Founder

March 15-16, 2024

We celebrated Girl Scouts' founder, Juliette Gordon Low at a weekend event in Binghamton during Girl Scout Week 2024. At our fundraising dinner Friday evening, attendees learned about Juliette from her great-niece, Margaret Seiler, and acclaimed author Stacy A. Cordery, Professor of History at Iowa State University. Cordery was inspired to write Juliette's biography after a career studying other pathbreaking figures ignored or forgotten by history. Saturday was focused on hands-on programming and activities for all ages at The Discovery Center of the Southern Tier, including a meet and greet with Seiler and Q&A with Cordery. Our Brownies through Ambassadors earned their Girl Scout Way badge and Daisies their Vi: Be a Sister to Every Girl Scout petal. We sang Girl Scout songs, celebrated our history and traditions and shared in our Girl Scout sisterhood. Proceeds raised from the event supported our programming, including the new Girl Scout Museum at our Maine Service Center (which opened at the start of MY25).



Solar Eclipse Day at Camp Trefoil

April 8, 2024

More than 75 Girl Scouts, alums, council staff members and families gathered at Camp Trefoil in Harrisville to witness the 2024 solar eclipse. Trefoil was in the path of totality, so our group was able to witness the full eclipse! While waiting for the eclipse, guests participated in traditional camp activities like gaga ball and field games and made eclipse peephole cameras for safe viewing. As totality neared, everyone felt a distinct drop in temperature and watched as the sun disappeared behind the moon, creating a night-like atmosphere for nearly four minutes. This was the first total eclipse in Upstate New York since 1925, making it a once-in-a-lifetime event for most, if not all, of us!



Women of Distinction: Honoring Mary O'Malley-Trumble

September 19, 2024

Women of Distinction are exceptional women who exhibit outstanding leadership through mentoring, community service and/or business. We were honored to recognize Girl Scout alum and Broome County native Mary O'Malley-Trumble, Senior Location Executive at IBM, as our 2024 Woman of Distinction during our annual breakfast event in Binghamton. As a Girl Scout in the early 1970s, she forged friendships and skills that paved the way for her future. Mary makes it her personal and professional priority to be actively involved in her community. Her leadership embodies our mission of building girls of courage, confidence, and character, who make the world a better place and we are proud to recognize her community impact. Congratulations again, Mary.





Our Product Programs



Treats, Reads & More Program

Highlights

- BarkBoxes & Tervis Tumblers added to sales (did not displace)
- Increased PGA

Challenges

- Engaging members early in the membership year
- Increased cost of chocolate “treat” items

Opportunities for MY25

- Election Day booths



MY24 Results

Gross Sales: **\$1,176,454.98**

Total Proceeds: **\$666,635.35**

Order Card: **\$365,048.00**

Magazine Subscriptions: **\$162,659.00**

BarkBoxes™: **\$19,270.36**

Tervis® Tumblers: **\$48,963.62**

Online Direct: **\$143,903.00**

Online Girl Delivery: **\$436,611.00**

Sweet Support Gift of Caring: **\$19,572.00**

Per Girl Average (PGA): **\$290.84**

Girls Selling: **4,045** out of **7,317**

Girl Participation: **55.3%**

Troops Selling: **692** out of **914**

Troop Participation: **75.7%**

Girl Scout Cookie Program

Highlights

- Five Girl Scouts were 3,000+ package “Super Sellers”
- Three Girl Scouts earned a trip and traveled to Savannah, Ga.
- More than 200 Girl Scouts earned our 2024
- Cookie Camp experience



Challenges

- Per package price increased to \$6.00
- Decreased member engagement
- Early cookies created feeling of a “never-ending sale”
- Seller fatigue, lack of urgency

Opportunities for MY25

- Introduce bring-back to cupboard opportunities
- Add drop-in booths for “Juliettes” (Individually Registered Members)
- Increase engagement with members
- Shift focus of internal vs. external marketing campaigns
- Conclude early cookies
- Piggyback on National Girl Scout Cookie Weekend hype



MY24 Results



Online Direct Ship: **71,695 packages**

Online Girl Delivery: **300,098 packages**

Sweet Support Gift of Caring: **22,057 packages**

Per Girl Average (PGA): **214 packages**

Girls Selling: **6,696** out of **8,462**

Girl Participation: **79%**

Troops Selling: **832** out of **975**

Troop Participation: **85%**

Totals

Total Sales: **\$8,246,325.00**

Total Proceeds: **\$6,590,527.00**

Total Packages: **1,436,151**





Remembering Our Girl Scout Alums

October 2023

Barbara Anne (Cresswell) Markey
Troy, N.Y.

Betty J. Rising
Camillus, N.Y.

Alma Lilia Land
Cape Coral, Fla.

Roberta Elizabeth Cramer
Auburn, N.Y.

Nancy I. Jacot Canniff (Robinson)
Lodi, N.Y.

Delores Stanek
Binghamton, N.Y.

November 2023

Sharon P. (Harrison) Cericola
Altmar, N.Y.

Rosalyn E. McHugh
Syracuse, N.Y.

Jacalynn "Jackie" O'Brien
Downsville, N.Y.

December 2023

Kathleen Sprague
Ithaca, N.Y.

Dorothy Clary
Baldwinsville, N.Y.

Dolores M. "Delo" Tierney
Manlius, N.Y.

Myrtle Pauline (Duff) Conger
Carthage, N.Y.

Mary P. Adesso
Ithaca, N.Y.

Louise Becker Way
Wyalusing, Pa.

Karen F. Whitman
Ithaca, N.Y.

January 2024

Dona D. Keenan
Watertown, N.Y.

Marion "Mary" Jean Hunter
Gouverneur, N.Y.

Janis "Jan-Baby" W. McDermott
Endicott, N.Y.

Marie D. (White) Ray
Herkimer, N.Y.

Kathleen W. (Kierst) Gauthier
Auburn, N.Y.

Susan L. Gavigan
Castorland, N.Y.

Doris Brink Miller
Greensburg, Pa.

Shirley Hierholzer Titus
Lafayette, N.Y.

Charlotte Elaine Jenot Flanagan Merz
Wappingers Falls, N.Y.

February 2024

Katherine Anne Leonard (née Eaton)
Hammondsport, N.Y.

Sarah Jane Hyde Marrone "Salley"
Athens, Pa.

MSgt. Charles L. "Chick" Skinner,
USAF (Ret.)
Newport, N.Y.

Justine Bodley (Richardson) Poniktera
Utica, N.Y.

Marion L. Tebo
Rome, N.Y.

Sandra "Sandy" G. Gilbert
Syracuse, N.Y.

Cynthia Crandall Demo
Alexandria Bay, N.Y.

Patricia B. Wilson
Minoa, N.Y.

Shirley A. Servello
East Syracuse, N.Y.

March 2024

Olivia Sacco
New Hartford, N.Y.

Jennifer Leigh Deselets
West Winfield, N.Y.

Susanne J. Funnell
Greene, N.Y.

Sara Jane Fullagar Hunt
Penn Yan, N.Y.

Linda R. Lumia
Syracuse, N.Y.

Arletta J. Wright
Waterville, N.Y.

Audrey Waite Ashley
Ithaca, N.Y.

Fay E. Elk
Alexandria Bay, N.Y.

Emily O. Marshall
Morrisville, N.Y.

April 2024

Roberta "Bert" Ann
(Hutchings) Trzcinski
Watervliet, N.Y.

Margaret E. (Margy) Hobart
Binghamton, N.Y.

Dolores C. (Lozano) Jasinski
Liverpool, N.Y.

Brenda E. Guidone
Dundee, N.Y.

Patricia Ann Stevenson
Oswego, N.Y.

Muriel Ruston Stobie
Avon, N.Y.

Mary L. (McLeod) Lacy
Utica, N.Y.

Joan Mamolen Poskanzer
Cortland, N.Y.

Ruth Simmerer Chapple
Clinton, N.Y.

May 2024

Rose Anne Hawelka
Auburn, N.Y.

Betty Ruth Nans
Weedsport, N.Y.

Ellyn DiLella
Rose, N.Y.

Marian J. (Storandt) Skinner
Newport, N.Y.

Jeannette Neves Premo
Ogdensburg, N.Y.

Edith M. (Barber) Ellery
Homosassa, Fla.

MaryAnn Sawyer
West Eaton, N.Y.

Alice Marie Irwin
Cortland, N.Y.

Nellie Mae Snapp
Newark Valley, N.Y.

June 2024

Isabel T. Nerschook
Rome, N.Y.

Joyce M. Strally Campbell
Waterloo, N.Y.

Shirley (Newman) Linck
Boonville, N.Y.

Anna F. Edwards
Watertown, N.Y.

Esther Sadie Fleury
Malone, N.Y.

Marion E. Relp
Englewood, Fla.

July 2024

Linda June McMahon
Liverpool, N.Y.

Irene E. Church
Painted Post, N.Y.

Sharon (Ames) Simmons
Ancram, N.Y.

Carol A. (Battles) Hovey
Baldwinsville, N.Y.

Barry Woodruff
Horseheads, N.Y.

Dona Marie Ackerman Erickson
Elmira, N.Y.

Leona Janice Lauster
Lyons, N.Y.

August 2024

Ruth Ellen Piper Gorski
East Herkimer, N.Y.

Joyce E. Sanchez
Ilion, N.Y.

September 2024

Danielle Giambastiani
Stamford, N.Y.

Ann L. Moore
Minoa, N.Y.

Mary Antonene "Toni" Silliman
Watertown, N.Y.

Mary Jane Long
Massena, N.Y.

Romaine E. Crawford
Hancock, N.Y.

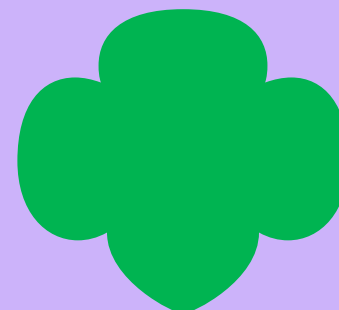
Georganna Carson
Deposit, N.Y.

Betty Lou (Hutchings) Becker
Owego, N.Y.

Hazel A. Dopp
Oswego, N.Y.

Charlotte Marie (Evans) Bowers
Westmoreland, N.Y.

Donna Carol Spring
Charlton, N.Y.



Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.



Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

girl scouts
of nypenn pathways



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Girl Scouts of NYPENN Pathways is chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania. We're the preeminent leadership development organization for girls. We offer every girl a chance to practice a lifetime of leadership, adventure and success. We are dedicated to serving our council membership. Your support stays local and gives girls across our region the opportunity to take part in the Girl Scout Leadership Experience.

Our Council Footprint



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