



Share Bear Program

The Girl Scouts of NYPENN Pathways “Share Bear” is ready to go on adventures with Girl Scouts across our council!

Troops and individual Girl Scouts can reserve one of our Share Bears, named Savannah and Samoa, to bring along to meetings, activities, events, service projects, campouts, field trips and other Girl Scout experiences. The goal is to capture fun, authentic moments that show the incredible things Girl Scouts are doing in their communities.

The photos and videos you submit may be used in GSNYPENN social media posts, recruitment campaigns, newsletters, our website, promotional materials and other marketing efforts to inspire more girls to become Girl Scouts and encourage adults to volunteer.



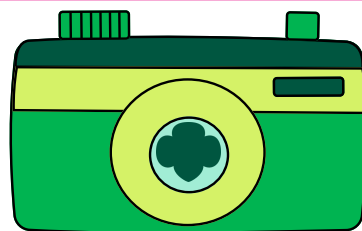
What is the Share Bear Program?

When you reserve the Share Bear, you can take it along on your Girl Scout adventures and capture photos or short videos featuring the bear participating in your activities.

Think of the Share Bear as your special guest and media buddy!

Some ideas include:

- Girl Scout meetings
- Camping trips
- Hiking & outdoor adventures
- Campfires
- Cookie & badge activities
- Field trips
- Community service projects
- STEM activities
- Recruitment events
- Celebrations & ceremonies
- Program partnerships
- Council events



Include the Share Bear in any activity that showcases the Girl Scout experience!

Who Can Reserve the Share Bear?

Girl Scout Troops

Troops can reserve the bear for meetings, events, activities, field trips, camping and other Girl Scout adventures.

Independent Girl Scouts

Individual Girl Scouts can reserve the bear to take along to Girl Scout activities and experiences.

Special Events

The bear may also be available for approved council or community events where Girl Scouts are being showcased.

Reservations are subject to availability.



Share the adventure. Inspire the next generation.

How It Works

Step 1: Submit the Interest Form

Submitting an interest form does not automatically guarantee a reservation. Reservations are confirmed based on availability and scheduling.

Step 2: Receive Your Reservation Confirmation

Once your request has been reviewed and approved, you will receive confirmation with the details of your reservation. Please do not pick up the bear until your reservation has been confirmed.

Step 3: Pick Up the Bear at a Service Center

You are the bear's caregiver! The Share Bear is a shared Girl Scout resource, and we want it to be available for everyone to enjoy. While the bear is in your possession, you are responsible for keeping it safe and in good condition.

Step 4: Take Photos & Videos!

This is the fun part! Take the bear along on your adventure and capture photos and/or short videos that show what Girl Scouts are doing.

Step 5: Complete the Share Bear Submission Form

After your adventure is complete, you must complete the Share Bear submission form. This is separate from the initial interest/reservation form. Don't forget this step! The adventure isn't complete until the media has been submitted and the bear has been returned.

Step 6: Return the Bear

Please return the Share Bear on or before the agreed-upon return date and time. Please don't keep the bear longer than your reservation. If you need additional time, contact the appropriate council staff member before your scheduled return time. Extensions are subject to availability.

Tell the Girl Scout Story

We want to see the bear doing things, not just sitting for a picture.

Try taking photos that include the Share Bear experiencing Girl Scout activities like:

- Learning a new skill
- Participating in a badge activity
- Camping
- Helping with a service project
- Exploring the outdoors
- Attending a Girl Scout event
- Learning STEM activities
- Celebrating an accomplishment
- Meeting program partners
- Joining a troop activity

Photo & Video Tips

You don't need professional photography equipment! A phone or tablet is perfect.

Tips for Photos

- Use good lighting whenever possible.
- Take photos horizontally and vertically.
- Keep the bear visible.
- Capture the activity instead of posing the bear.
- Take a variety of photos.
- Get close-up and wider shots.
- Avoid blurry or extremely dark photos.
- Look for natural, candid moments.

Video Ideas

- The bear arriving at an event.
- The bear participating in an activity.
- A quick tour of what your troop is doing.
- The bear experiencing something new.
- Girls demonstrating a skill they learned.
- A short message about why they enjoy Girl Scouts.
- Keep videos short, fun and authentic.

Interested?
Scan the code
to sign up!



Have Your
Content?
Scan the code
to share your
submissions with us!



Your adventure could inspire someone else's.

Questions?

Contact Abigal German at
agerman@gsnypenn.org

