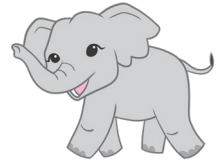


# BREAKING NEWS!



**What:** Treats, Reads & More Election Day Booth Sales!

**When:** Tuesday, November 5

**Where:** Your Local Polling Place



Announcing a super special first-time-ever opportunity for troops to host TRM booth sales at their local polling place on Election Day 2024!

**Reach NEW customers in your community!**

## HOW IT WORKS:

### LOCATION

- With the help of your Service Unit (SU) and Fall Product Manager (FPM), your SU will secure a [polling place](#) for your troop's booth.
- *Booths can be hosted at non-polling places from November 2-11. Be creative! Consider local festivals, church and community events, etc. Please avoid GSNYPENN-sponsored locations such as malls and Walmart stores in our footprint. Troops will follow the same guidelines below to order and return products.*

### TIME & RATIO

- Once a polling place is secured for the booth, troops will work with their SU/FPM to select timeslots.
- Recommended selling ratio: 2 adults and 2-4 Girl Scouts

### PRODUCTS & PAYMENT

- Select items featured on the paper order form will be available by the piece (not the case).
- Troops should estimate 10-18 pieces sold per hour of selling.
- Customers may pay in cash or via electronic payment (i.e., Venmo, Square, etc.).
- Ordering process & key dates:

• **October 6:** Troops must place all orders via this JotForm at [gsnypenn.org/trmbooths](https://gsnypenn.org/trmbooths) by 11:59 p.m.  
*This is a firm deadline to ensure your products arrive on time!*

• **November 1-2:** Pick up orders at your local Service Center. (You'll be notified of hours of operation closer to the date.)

• **November 2-11:** Troops hold booth sales, including Election Day Booths.

• **November 12-13:** All unsold and unopened products must be returned to the same Service Center. Anything kept or sold will be transferred to the troop's inventory in M2.  
***If products are not returned by November 13, they will be transferred to your troop!***

• **November 15:** Troops assign transferred products to girls to receive rewards.

**Remember: Troops receive the proceeds from their Election Day booth sales!**

We hope you  with this new opportunity!  
More information is available at [gsnypenn.org/TRM](https://gsnypenn.org/TRM)