



EMBRACE POSSIBILITY

EARN a SERVICE UNIT Treats, Reads & MORE BONUS!

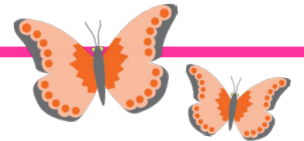
Service Units can earn a 2% cash bonus to use for activities! Increase your 2024 Treats, Reads & More Program participation by 5% over your 2023 participation and keep (or increase) your 2023 per Girl Scout average to earn a 2% bonus! These funds go back to your SU and can add up!

How to Earn the 2% SU Bonus with TRM:

Encourage all registered Girl Scouts to create their online storefront and send emails. It's easy, and they can reach customers they may not see regularly.

Help troops set up a booth sale; it's a great way to promote TRM and introduce the community to the delicious products. Booth sales also help Girl Scouts not participating in the program's online component get involved. Have Girl Scouts print their M2 business cards from their storefront site to hand out at the booth; once customers try the products, they'll want to purchase more. Find more information at gsnypenn.org/boothflyer.

Remind Girl Scouts to hand out their M2 business cards to customers who are not home when they visit door-to-door. This way, the customers will have the necessary information to purchase products for direct shipment using the Girl Scout's online storefront.



EXAMPLES OF HOW SUS CAN EARN THIS 2% BONUS:

SU Name	Troops Uploaded in 2023	Troops Selling in 2023	Registered Girl Scouts in 2023	Girl Scouts Selling in 2023	SU Participation in 2023	5% More Girl Scouts Selling	Minimum Number Needed for Girl Scouts Selling in 2024	PGA for Girl Scouts Selling in 2023	Total \$ Sold by SU in 2023	2% Bonus Based on SU's 2023 Figures
SU 1	11	9	117	55	47.01%	3	58	\$274.05	\$15,072.51	\$301.45
SU 2	19	17	164	97	59.15%	5	102	\$315.14	\$30,632.31	\$612.65
SU 3	19	13	134	77	57.46%	4	81	\$289.76	\$22,327.40	\$446.55
SU 4	24	19	214	151	70.56%	8	159	\$341.13	\$51,510.91	\$1,030.22
SU 5	8	7	74	43	58.11%	2	45	\$272.71	\$11,808.61	\$236.17

WOULD YOU LIKE a COOKIE PROGRAM BONUS FOR YOUR SU, TOO?

During our council's 2025 Girl Scout Cookie Program, EVERY SU will earn 1 cent per package. SUs with a 5% increase in participation over their 2024 figure and that maintain (or increase) their 2024 per Girl Scout average will earn an additional 1 cent per package. That's a total of 2 cents earned per package for the SU!

WHAT WILL YOUR SU DO WITH THE FUNDS GENERATED FROM THESE BONUSES?