



MY2027 Treats, Reads & More Service Unit Bonus

Qualify for the 2% Cash Bonus: Increase SU Participation!

3% More Girl Scouts Participating in MY27 Over MY26 **AND**
Maintain OR Increase MY26 Per Girl Average (PGA) for MY27

Funds go right to your SU and can really add up to offset costs of your activities, events or special projects! To help your SU qualify, focus on boosting participation and supporting Girl Scouts at every level.



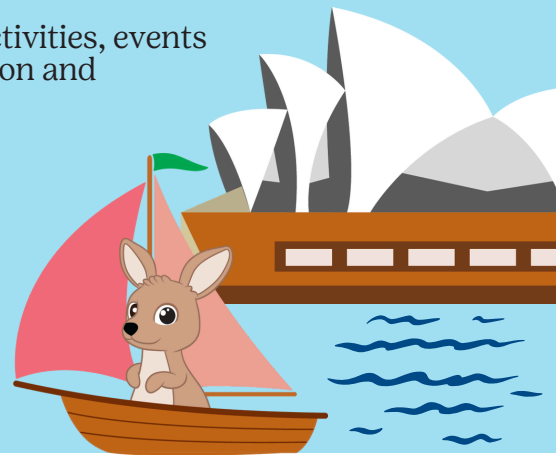
Encourage Online Participation

Ask all registered Girl Scouts to create their M2 online storefronts and send emails. It's simple and helps them reach friends and family they might not see in person.



Use M2 Business Cards

Have them print the cards available right from their storefronts. They're great to leave behind when going door-to-door. Customers use this information to order directly from each Girl Scout's unique site!



Examples of How SUs Can Earn the 2% Cash Bonus:

SU Name	Troops Uploaded MY26	Troops Selling MY26	Registered Girl Scouts MY26	Girl Scouts Selling MY26	SU Participation MY26	3% More Girl Scouts Selling	Minimum Number Needed for MY27	PGA MY26	Total \$ Sold by SU MY26	2% Bonus Based on MY27 Figures
SU 1	11	9	117	55	47.01%	2	57	\$274.05	\$15,072.51	\$301.45
SU 2	19	17	164	97	59.15%	3	100	\$315.14	\$30,632.31	\$612.65
SU 3	19	13	134	77	57.46%	2	79	\$289.76	\$22,327.40	\$446.55
SU 4	24	19	214	151	70.56%	5	156	\$341.13	\$51,510.91	\$1,030.22
SU 5	8	7	74	43	58.11%	1	44	\$272.71	\$11,808.61	\$236.17

Want to earn the SU Bonus during our MY27 cookie program, too?

In MY27, every SU earns 1 cent per cookie package sold. **Want to double that?** Increase your total SU sales by 3% over MY26 figures and earn an additional 1 cent per package. **That's 2 cents per package total!** More participation = more funds to support local Girl Scout fun and success!



What will your SU do with funds generated from Product Program bonuses?!

If you have any questions, please reach out to us at info@gsnypenn.org.