

girl scouts of nypenn pathways

READY TO explore

Get “Ready to Explore” during our MY2027 Treats, Reads & More Program!

Dear GSNYPENN troops,

Our council has a super easy product program before cookie season starts called Treats, Reads & More (TRM)!

Girl Scouts offer their friends and family the chance to purchase delicious nut and candy items, magazine subscriptions, personalized products, candles, Tervis® Tumblers and Girl Scout-themed BarkBoxes™!

Girl Scouts can decide if they'd like to use a paper order form (more traditional), online portal (similar to Digital Cookie) or a little bit of both!

Participants create adorable avatars and include personalized videos and messages when sending their emails. They'll earn the Ready to Explore patch by sending 18+ emails to friends and family members. TRM products are delicious with gluten-free options, too! They make great gifts for the winter and spring holidays.

One of the nice features of this program is that it is “one and done” with one single order placed. The program takes just about six weeks! TRM is also prepaid, so troops can start using proceeds right away.

Plus, troops can earn up to 25% of their total sales! Those proceeds add up fast.

Launch your troop caregiver email through M2 to all caregivers listed on the site at the start of the program on October 1.

Our Annual Permission Form is now digital! Please share the QR code above (or gsnypenn.org/forms) and your email with troop caregivers so they can complete the online form. You'll automatically receive a copy for your troop records.

Reach out to us at info@gsnypenn.org with any questions!

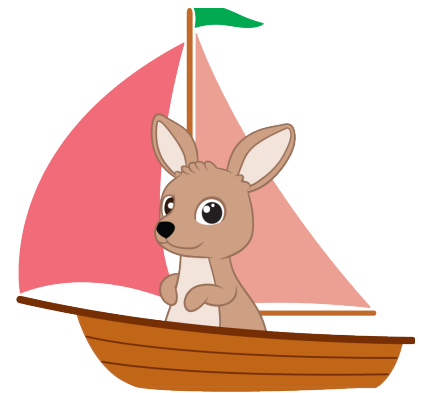
Yours in Girl Scouting,
The GSNYPENN Product Programs Team

Important Dates

- **Oct. 1:** Program begins
- **Oct. 1–30:** Caregiver order entry (M2)
- **Oct. 1–Nov. 12:** Online direct shipping
- **Oct. 20–Nov. 1:** Troop paper order entry
- **Oct. 22:** Reward opt-out deadline
- **Oct. 30:** Girl delivery option ends
- **Nov. 12:** Program ends, direct ship ordering closes
- **Nov. 14:** Reward selections due
- **Nov. 17–20:** Delivery Week
- **Nov. 19:** Final ACH

Volunteer Bonus

- Two troop volunteers can earn their own Volunteer Avatar patch!
- Troops that launch the troop caregiver email through M2 by October 1, have two volunteers create avatars and achieve \$2,000+ in sales will receive two Volunteer Avatar patches.
- Check out this year's patch design options!



Scan QR code
for Digital
Permission Slip

