



# Fall in Love with Girl Scouts

## 2025

**girl scouts**   
of nypenn pathways



# Hello From Julie

## 🍀 Looking Ahead with Optimism 🍀

Dear GSNYPENN volunteers,

As we prepare to kick off another amazing Girl Scout year, we want to take a moment to express our heartfelt gratitude to **every one of you.**

Member Year 2025 has certainly had its fair share of challenges. Like many organizations, we've had to navigate increased costs and make thoughtful adjustments to ensure our council's long-term strength and sustainability.

**Restructuring is never easy, but I am proud to share that our council is in a strong and stable place—ready to support you and our Girl Scouts with fresh energy and renewed purpose!**

Thanks to your dedication, Girl Scouts continues to be where girls grow in courage, confidence and character.

As we look ahead to MY26, we're excited about the opportunities it holds—from meaningful experiences and lifelong friendships to more growth, discovery and impact within our local communities.

We're here to walk beside you every step of the way! Whether through resource sharing, support or simply cheering you on, our team is committed to ensuring our volunteers always feel valued, prepared and empowered.

We truly couldn't do this without you—and wouldn't want to!

So here's to MY26—may it be filled with inspiration, connection and our unstoppable Girl Scout spirit!

Thanks for all YOU do!

With gratitude,

A handwritten signature in black ink that reads "Julie Dale". The signature is fluid and cursive, with the first name "Julie" being more prominent than the last name "Dale".

Julie Dale  
CEO  
Girl Scouts of NYPENN Pathways



# Department Happenings

## ADVANCEMENT & ALUMS



**JoAnne Morak**  
Vice President of  
Advancement &  
Retail Operations



**Jennifer Phillips**  
Director of Advancement



Campfire Connections is an ongoing program through the Advancement department that connects alums throughout our council. Find your group today and reach out to Jennifer Phillips, Advancement Manager, at [jphillips@gsnypenn.org](mailto:jphillips@gsnypenn.org) on how to get started.

Join our GSNYPENN alums group by scanning this QR Code.



## CAMP & OUTDOORS

### Our Camps

Our council boasts four beautiful properties, offering a variety of programming. Be sure to visit our Events List and each camp's Facebook and Instagram profiles to learn more!

- **Camp Amahami - Deposit, N.Y.**
- **Camp Comstock - Ithaca, N.Y.**
- **Camp Hoover - Tully, N.Y.**
- **Camp Trefoil - Harrisville, N.Y.**

### Rent Our Properties

Our camps are the perfect place for troop adventures, staff and work retreats, family get-togethers and more. Visit [girlslovecamp.org](http://girlslovecamp.org) or scan the code to explore the possibilities available when you rent our spaces.



## Fall Programs

Get complete details on our Events List and be sure to register to save your spot for all your fall favorites at camp, including:

- September 26: Me & My Gal @ Hoover
- October 3: Troop Core @ Hoover
- October 4: Fall-unteer Day @ Comstock
- October 11: Harvest Fest @ Amahami
- October 11: Fall Workday @ Amahami
- October 25: Hooverween @ Hoover

## Summer Camp

It's never too early to plan your Girl Scout summer! Camp registration for summer 2026 opens later this winter, so be sure to keep an eye on [gsnypenn.org/summercamp](https://gsnypenn.org/summercamp), [girlslovecamp.org](https://girlslovecamp.org), plus all council and camp social media channels as it gets closer!



## COUNCIL CULTURE

### DEIB in Action: Badge work that builds empathy, leadership & belonging

At GSNYPENN, we believe every Girl Scout should feel seen, heard and celebrated. Integrating Diversity, Equity, Inclusion and Belonging (DEIB) into badge work helps them grow into compassionate leaders who understand the power of unity in diversity.

### What does DEIB look like in badge work?

From Daisies to Ambassadors, there are age-appropriate ways for Girl Scouts to explore and live out the values of DEIB.

Through creative, thoughtful activities, girls can:

- Learn about different cultures, traditions and languages
- Explore their own identities and personal stories
- Practice inclusive decision-making and teamwork
- Build empathy and allyship in their communities
- Recognize and challenge bias, bullying and exclusion

## Suggested Badges & Journeys: Incorporating DEIB Themes by Girl Scout Program Level

<b>Daisy (Grades K-1)</b> <ul style="list-style-type: none"> <li>• Make the World a Better Place (petal)</li> <li>• Respect Myself and Others (petal)</li> <li>• Between Earth and Sky Journey</li> </ul>	<b>Brownie (Grades 2-3)</b> <ul style="list-style-type: none"> <li>• My Family Story Badge</li> <li>• Making Friends Badge</li> <li>• World of Girls Journey</li> </ul>	<b>Junior (Grades 4-5)</b> <ul style="list-style-type: none"> <li>• Inside Government Badge</li> <li>• Playing the Past Badge</li> <li>• Agent of Change Journey</li> </ul>
<b>Cadette (Grades 6-8)</b> <ul style="list-style-type: none"> <li>• Public Speaker Badge</li> <li>• Finding Common Ground Badge</li> <li>• aMAZE! Journey</li> </ul>	<b>Senior (Grades 9-10)</b> <ul style="list-style-type: none"> <li>• Women's Health Badge</li> <li>• Behind the Ballot Badge</li> <li>• Mission: Sisterhood! Journey</li> </ul>	<b>Ambassador (Grades 11-12)</b> <ul style="list-style-type: none"> <li>• Advocating for Others Badge</li> <li>• Diplomacy Badge (GSUSA exclusive)</li> <li>• Justice Journey</li> </ul>

### GSUSA Multicultural Community Celebrations Patch Program

Explore holidays and traditions from around the world and earn a patch.

### GSNYPENN Patch Program: Camp Beyond Binary Participation

Youth who attend this inclusive summer camp earn a special recognition patch and continue engagement through monthly virtual meetups.



### Troop Leader Tips

- Incorporate storytelling by inviting girls to share about their cultures and family traditions
- Use diverse resources like books, videos and guest speakers representing different communities, which can deepen learning
- Model inclusive language and behavior at every meeting
- Partner with local organizations for service projects that support marginalized communities

### Every Step Matters

Whether it's one badge or an entire Journey, each activity builds the foundation for lifelong leadership rooted in inclusion, respect and courage. Let's help every Girl Scout take the lead—together.





# CUSTOMER ENGAGEMENT

When a new member joins a troop, troop co-leaders will receive an email with the family's contact information. If a family reaches out to our Customer Engagement team at the council for help finding a troop, our team will also send you a text message.

**Please continue to check your email regularly for families who join independently, without assistance.**

## Girl Roster Check

Are all your returning girls renewed?

Is the "not returning button" checked in your myGS account for the girls not continuing?

Do you have any new girls joining?

## Adult Roster Check

Are all your returning adults renewed?

Are they listed in "new" or "continued" volunteer roles?

Does anyone need a new background check?

## Troop Update

Have you filled out the "Update My Troop" form to give us your meeting details and maximum # of girls for your troop?

Please never hesitate to reach out via a phone call, text or email for assistance with any of these items. We're here to help **you!**

# GOVERNANCE

Make your voice heard! Service Unit (SU) and National Council Session (NCS) Delegates are a critical part of representing the interests and diversity of our council at local and national levels.

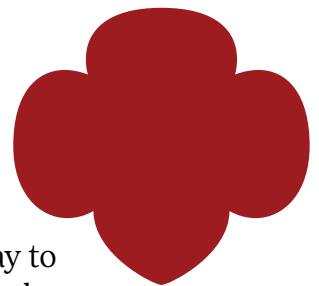
## SU Delegate Selections: October 1 to December 31, 2025

Delegates represent their respective SUs at our council's Annual Meeting each May to elect our Board Members and NCS Delegates, vote on changes to our organizational bylaws and provide feedback on policies and topics most affecting our members.

Every SU is entitled to select a Delegate and an Alternate between October 1 and December 31. Additional Delegate seats are allocated based on the number of SU members. Delegates must be registered council members and over the age of 14 by January 1, 2026. Delegates serve a one-year term for the 2026 calendar year and participate in virtual trainings and engagement sessions. Reach out to your SU Manager to learn more!

## Key Dates:

- **October 1 to December 31, 2025:** Delegate selection period
- **January 15, 2026:** Deadline for SU Managers to submit Delegate selections to council
- **May 2, 2026** – GSNYPENN Annual Meeting





## 58th National Council Session & Girl Scout Convention in Washington, D.C. in 2026

At our 2025 Annual Meeting, our SU Delegates and Board Members elected seven NCS Delegates and three Alternates to represent our council at our Movement's 58th NCS. At this special gathering, which happens once every three years, Delegates from around the country and overseas vote on and discuss issues important to Girl Scouting and elect GSUSA leaders for the next triennium. Here are two ways to stay informed on proposals and topics that will be discussed at NCS:

- Check for info in our all-member e-newsletter, News of Note. There you'll get the latest developments and see how your Delegates are working to keep you connected and informed.
- Join our private (but searchable) GSNYPENN: NCS Info & Insights group on Facebook. This is your go-to source for updates and engagement around NCS happenings. It's a space for open collaboration and two-way connection, where our Delegates will share key information and actively listen to feedback from our council members—ensuring your voice helps shape the future of our Movement.

After NCS, thousands more Girl Scouts will visit D.C. for the Girl Scout Convention. The theme for 2026 is: Girl Scouts Unite. This multi-day event features interactive workshops, inspiring speakers and once-in-a-lifetime adventures that spark forever friendships. Visit the dedicated section in this booklet to learn how you can join us for this trip and more!

## Key Dates 2026:

- **July 20-22:** 58th National Council Session
- **July 23-25:** National Girl Scout Convention—Girl Scouts Unite



# HIGHEST AWARDS

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## Gold Award

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### *25 GSNYPENN Girl Scouts earned their Gold Award in MY24!*

The Gold Award is the highest a Senior or Ambassador (grades 9-12) can earn. Girl Scouts pursuing the Gold Award work at least 80 hours on a well-researched Take Action project that demonstrates their empathy, problem-solving and organizational skills, while leading a volunteer team to address the root cause of a community issue that will have an ongoing impact even after they have completed the project. The Gold Award is an individual project.

## Benefits of becoming a Gold Award Girl Scout:

- **Grow Professional Skills**

Gold Award Girl Scouts become pros in team building, problem solving, project planning and time management. These are invaluable skills all professionals need—and all people value. You can highlight these experiences as you apply to schools, jobs, internships and other opportunities.

- **Earn Scholarships**

Many universities and colleges award scholarships to Gold Award Girl Scouts. GSNYPENN awards several yearly scholarships during our annual celebration event. Past scholarship amounts have ranged between \$250-5,000 per Girl Scout. GSUSA has committed to awarding one National Gold Award Scholarship annually per council for \$5,000 each.

- **Build Your Network**

Gold Award Girl Scouts recruit and lead teams to do amazing things. This experience gives you a network of supporters that lasts a lifetime.

- **Enlist at a higher pay grade when you join the military**

Gold Award Girl Scouts enlist at a higher pay grade when joining the military.

## Silver Award

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### *66 GSNYPEN Girl Scouts earned their Silver Award in MY24!*

The Silver Award is the highest award a Cadette (grades 6-8) can earn. Cadettes work at least 50 hours each on a sustainable Take Action project that addresses an issue's root cause while gaining skills and confidence they will carry with them into adulthood. The Silver Award project can be worked on by a group of up to four Cadettes or one solo Cadette. It's recommended that Cadettes begin the Silver Award in 7th grade.



## Bronze Award



### 179 GSNYPENN Girl Scouts earned their Bronze Award in MY24!

The Bronze Award is the highest award a Junior (grades 4-5) can earn. After researching issues in their community that they are passionate about, a group of Juniors selects a project and works at least 20 hours each to make a difference in their community with a unique Take Action project.

### Highest Awards Prerequisite Training

All highest awards require training that must be completed via gsLearn before beginning any work on the project. It's now easier than ever to earn our highest awards after changes made this summer by GSUSA. Check out our new awards prerequisite chart below and learn more about requirements and how to get started at [gsnypenn.org/highestawards](https://gsnypenn.org/highestawards) or by scanning this QR code. You can also email any questions to [awards@gsnypenn.org](mailto:awards@gsnypenn.org).

Highest Awards & Leadership Awards  
GSUSA Updates (as of July 2025)

	Highest Awards	Personal Leadership	Peer Leadership	Teaching Leadership	Community Advocacy	Journeys
Bronze Award		True North		Junior Aide	Take Action Global Action	One Junior Journey
Silver Award	Earn the Bronze Award	True North	Silver Torch	Program Aide	Take Action Global Action	One Cadette Journey
Gold Award	Earn the Silver Award	True North	Gold Torch	Volunteer in Training Counselor in Training I and II	Take Action Global Action	One Senior or Ambassador Journey



## MEMBERSHIP

### Refreshed Approach: Supporting Our Girl Scout Communities

With the changing needs of our organization, we've created a new team of Membership Managers with the dual role of assisting our Girl Scout communities through growth and supporting volunteer needs. This team was created by combining our prior Membership Engagement Manager and Membership Support Manager teams. With this new role, each staff member has a smaller geographic territory that allows them to laser focus on the needs of the community. Our team is ready to support your Girl Scout community!

### Here are just some of the ways our Membership Managers will support SUs:

- Hosting recruitment tables at youth gatherings like school open houses, library programming, etc.
- Facilitating Starter Troops in areas of growth
- Creating and distributing flyers
- Assisting with navigation of conflict and communication needs
- Facilitating meetings for SU teams
- Connecting with interested new volunteers to begin their Girl Scout journey

If you're unsure of who your Membership Manager is now, please reach out to us for assistance at [info@gsnypenn.org](mailto:info@gsnypenn.org).

## Girl Scout Experience Boxes

It's easier than ever to lead the way with the Girl Scout Experience Box! As a new Daisy or Brownie troop leader, you receive complimentary meeting supplies delivered to your doorstep each month of the troop year.

### What's in the box?

- Ready-to-go supplies for the Daisy or Brownie Girl Scouts in your troop
- Step-by-step instructions and thoughtful script suggestions
- Reusable resources to build troop supplies



Lead Your Troop  
with Confidence

This amazing resource takes the stress out of being a troop leader with easy-to-follow lesson plans and everything you need to lead with confidence while ensuring your Girl Scouts have a successful MY! Help girls change the world and have tons of fun while doing it! Bring your talents to Girl Scouts by leading a troop with the help of our experience boxes.

Speak to your Membership Manager to ensure you're enrolled in the program.

Email [info@gsnypenn.org](mailto:info@gsnypenn.org) or call 315.698.9400 for any questions or to get help signing up.

## Service Unit Recruiters

Have a passion for Girl Scouts? Want to help share information about our Movement in your community? Help us build awareness about the Girl Scout experience and the many fun things our members do as an SU Recruiter—adult volunteers who partner with our Membership Managers to host tables at school and community events, share flyers in their communities, assist with regional recruitment events and help connect families to GSNYPENN! We offer training, quarterly Zoom sessions and some in-person gatherings to share ideas and successes. Interested? Contact [info@gsnypenn.org](mailto:info@gsnypenn.org).

### **During MY25, we've accomplished SO much with the help of our volunteers, including:**

- Distributing information to more than 100 pre-K and Head Start programs across the council to share GSUSA's Get Ready with Girl Scouts program
- Holding over 300 recruitment opportunities across the council for families to connect and learn more about participating in Girl Scouts
- Establishing our new Summer Stack Book Club for current Girl Scouts and non-members, encouraging local youth to read over the summer months
- Offering a variety of Daisy Adventure events to our rising kindergarten extended-year members in the spring and summer

# PRODUCT PROGRAMS



## 2025 Treats, Reads & More (TRM) Program

Be a “TRM BFF” this MY! Be brave, fierce and (have) fun during TRM! Don’t miss out on one of our council’s easiest and most rewarding money-earning programs.

### Why should your troop participate in TRM?

Because it’s easy, flexible and fun! TRM is perfect for any troop, no matter how big or busy. Girl Scouts participate in the ways that work best for them:

- Traditional paper order forms
- Online portal (like Digital Cookie)
- Combination of both

### What do we sell during TRM?

- Girl Scouts offer friends and family:
- Delicious nut and candy items
- Magazine subscriptions
- Girl Scout-themed Tervis® Tumblers and BarkBoxes™ (for our furry, four-legged friends!)
- Gluten-free options
- Perfect gift items
- FUN for ALL!



### How long does TRM take?

To put it “short and sweet,” TRM is “one and done”—place your order and have about six weeks of fun. Even better? It’s prepaid, so your troop can start using the proceeds right away. In fact, troops earn higher proceeds per item through TRM than during our annual cookie program.

### What if we have a super busy schedule?

Got fall sports or other commitments? No problem! By sending just 18+ emails through the M2 platform, your Girl Scouts earn the 2025 Brave. Fierce. Fun. patch while still contributing to the troop’s success! Through that site, girls can also create personalized avatars and videos to share with customers—it’s fun, simple and confidence-building!

## Why host a TRM rally?

Hosting a rally is a fun and meaningful way to kick off TRM with your troop! It builds excitement, boosts confidence and helps your Girl Scouts understand the program and their role in it. Here are even more reasons why you'll want to consider it:



- **Get your troop energized**

A rally is a great opportunity to excite and inform your Girl Scouts about this year's program. Our Troop Guide (available later this month) includes all the details you need to make your rally a success.

- **Meet the mascot**

Introduce the girls to our 2025 mascot—the Grizzly Bear! Include fun, themed activities and photo ops to bring it to life.

- **Build skills for life**

Your rally can include activities that support the “5 skills” of our Girl Scout product programs:

1. Decision Making
2. Money Management
3. People Skills
4. Business Ethics
5. Goal Setting

- **Celebrate participation**

Themed patches are available for purchase to reward Girl Scouts who attend the rally and participate in the program.

## Ready to learn more about TRM?

Check out our webpage and supporting resources. You'll find helpful links, customer service contacts, nutritional info, our Troop Guide and more! Visit [gsnypenn.org/trm](https://gsnypenn.org/trm) or scan the code later this month to see our 2025 program information.



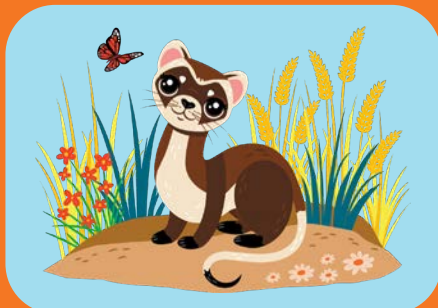
### Key Dates: TRM 2025

- **September 22:** Troop Fall Product Coordinator Training via Zoom @ 7 p.m. (must pre-register with this [link](#))
- **September 29:** Caregiver Kickoff Launch Party via Zoom at 7 p.m.
- **October 1:** Program starts, leaders send parent/caregiver welcome emails through M2
- **October 30:** Last day to enter order card orders into M2, girl delivery ends
- **November 12:** Last day for direct shipment and online donations
- **November 17-22:** Delivery week
- **November 19:** ACH payment



## Looking Ahead to Our 2026 Girl Scout Cookie Program...

Thanks to all our amazing volunteers for your thoughtful feedback on prior cookie seasons. We heard **you** and are focused on simplifying the experience to shape our upcoming program around what you told us matters most!



So, get ready to be Brave. Fierce. Fun. with the Black Footed Ferret, our 2026 cookie program mascot!

This season, our Girl Scout Cookie entrepreneurs will:

- Set and crush personal goals
- Earn exciting awards, experiences and Experience Credits towards summer camp and beyond
- Participate in walkabouts and booths with their troops
- Grow their confidence and skills with support from their families, caregivers and YOU!

Whether your troop sells a little or a lot, this year's cookie program is designed to be flexible, fun and full of opportunity.



**It's  
Girl Scout  
Cookie™  
Time!**

### Key Dates: Cookies 2026

Coming soon! Be sure to check [gsnypenn.org/cookies](https://gsnypenn.org/cookies) or scan the code here later in the fall for updates and resources to help you plan for your sweetest season yet.



#### **E Hot Cajun Crunch**

**\$8**

Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks. 7oz. Poptop Can



#### **F Butter Toasted Peanuts**

**\$8**

Lightly toasted, crunchy peanuts with buttery flavor. 9oz. Poptop Can



**\$8**

#### **G Vanilla Flavored Honey Roasted Pecans**

Honey roasted pecans with vanilla flavoring. 6oz. Poptop Can



**\$10**

#### **H Chocolate Covered Pretzels**

**\$12**

A favorite sweet and salty snack. Crunchy pretzels covered in smooth milk chocolate. 6.5oz. Holiday Tin



# PROGRAMS & TRAVEL

Scan this code to search for and register for upcoming programs, trips and special travel opportunities using our Events List. Have a question? Reach out to [program@gsnypenn.org](mailto:program@gsnypenn.org).

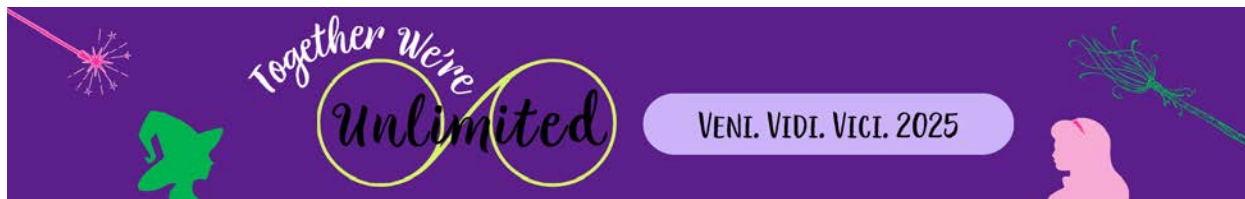


## Council Programs

### October 2025: College Knowledge (New Hartford, N.Y.)



Get college-ready with Girl Scouts. Ambassadors will explore the ins and outs of the college application process while connecting with local On Point for College resources, ensuring they feel supported and prepared to navigate towards their future goals.



### November 2025: Veni. Vidi. Vici. 2025 (Utica, N.Y.)



Come to the biggest council lock-in of the year. There will be a dance party, swimming, STEM, led by college staff and students, SWAPs and more. Visit our Events List to learn more about this year's "wicked" fun theme and activities.

### December 2025: Mind & Me: Showing Up for Myself & Others (Virtual)

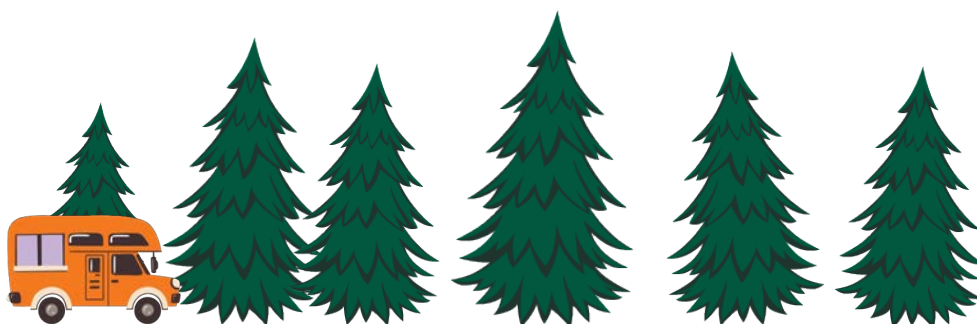


End 2025 with a Zoom program themed around self-care. Learn more and set some intentions for the new year with Girl Scout staff, followed by a Q&A with a licensed mental health counselor to learn more about their career. Cadettes will earn parts of the Finding My Voice badge, while Seniors and Ambassadors will earn parts of the Showing Up for Me & You badge program.

### February 2026: World Thinking Day (TBA)



Celebrate 100 years of World Thinking Day at one of our council events. This year's theme is "Our Friendship." World Thinking Day began with the birthday celebration of the founders of Girl Guides and Girl Scouts and has evolved into a landmark event for our Movement. This is a chance to be curious and creative as we form meaningful connections with our sisters in Girl Guiding, Girl Scouting and beyond.



-  Daisy (D)
-  Brownie (B)
-  Junior (J)
-  Cadette (C)
-  Senior (S)
-  Ambassador (A)
-  Volunteer (V)

## **Community Partner Programs**

Community Partners within our 26-county footprint help strengthen the Girl Scout Leadership Experience for our youth and adult members with on-site badge opportunities, fun patches, behind-the-scenes tours, discount tickets, unique experiences, horseback riding and more.

Our Community Partners page hosts a directory of more than 100+ to help better serve our SUs, troops, members and families. You can search by category (badge, fun patch, etc.) or county. Learn more at [gsnypenn.org/communitypartners](https://gsnypenn.org/communitypartners) or scan the code here.



**If you know of someone or somewhere within your local area that might make a great Community Partner, please contact us at [program@gsnypenn.org](mailto:program@gsnypenn.org).**

## **Travel Programs**

Our council helps Girl Scouts change the world by allowing them to experience it through exciting travel opportunities for Daisies through Ambassadors planned around every budget and area of interest! Plus, Experience Credits can be applied towards any of our trips. Registration deadlines for many of our travel offerings can be a month or two before the event even takes place, so please be sure to check the Events List for dates and deadlines and save your spot!

### **Day Trips**

#### **October 2025: Haunted History Tour** ♦ ■ ■

If spooky specters and terrifying taunts are your thing, join us as we head to Schoharie for some thrills and chills!

#### **November 2025: White Water Bay at Great Escape** ● ▲ ● ♦ ■ ■

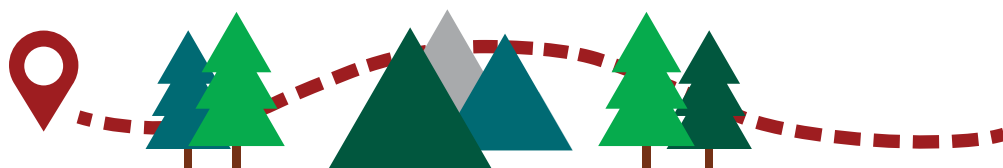
Trade in the cold weather for a tropical water adventure as we spend the day at Whitewater Bay, the indoor water park at Six Flags Great Escape.

#### **January 2026: Snowshoe the Zoo** ● ▲ ● ♦ ■ ■

With wooded trails and amazing scenery, come see the Utica Zoo in a whole new way!

#### **March 2026: Girl Scout Day at the State Capitol** ● ♦ ■ ■

Spend the day at the New York State Capitol in Albany. Tour the Capitol building and earn your Democracy badge with fellow Girl Scouts.





## Weekends Away

### December 2025: Santa's Village ❄️📍📍

At this winter wonderland amusement park, enjoy rides, feed reindeer, get a ring made from reindeer shoes, become a Santa's Helper, win a special scavenger hunt prize and so much more!

### March 2026: Women's Weekend in Auburn & Seneca Falls 💎📍📍

Spend the weekend exploring the western part of our council, visiting the Women's History Museum, Harriet Tubman House and more.

### March 2026: Global Leadership Conference 📍📍

Join Seniors and Ambassadors across the country at beautiful Salve Regina University in Newport, R.I., for a weekend to remember! Opportunities abound to connect with women who are making a difference in the world. Participate in workshops ranging from STEAM (Science, Technology, Engineering, Arts, Math) to global issues, social justice, personal growth/health/fitness, stress management techniques, college pre, financial literacy and more.

### May 2026: Mom & Me in NYC 📍💎📍📍

Visit the United Nations, Girl Scout headquarters and the Statue of Liberty with your fellow sisters.

## Extended Trips

### July 2026: 58th National Council Session & Girl Scout Convention (Washington, D.C.) 📍💎📍📍

Join us (and 10,000+ Girl Scouts) as we celebrate the spirit, individuality and self-confidence that make Girl Scouts shine. List for dates and deadlines and save your spot!



## International Trips

In 2024, GSNYPENN youth and adults traveled to Ecuador and the Galapagos Islands. This summer, we traveled to England, Ireland and Wales. Join us on our next international trips!

### Summer 2026: Germany, Italy, Switzerland & France 💎📍📍

### Summer 2027: Australia & New Zealand 💎📍📍

### Summer 2028: Me & My Gal in London & France 💎📍📍



## GSNYPENN-Hosted Girl Scout Destination

### April 2026: Desert Dreams 💎📍📍

Meet Girl Scouts from across the country during this council-hosted GS Destination! Explore three states and several National Parks in the beautiful desert of the American Southwest! Hike, climb, paddle and learn about the Native American legacy of the area.



# SPECIAL COLLABORATIONS: HISTORY & ARCHIVES COMMITTEE

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## Honoring Our Heritage Patch Program

Created by the GSNYPENN History & Archives Committee, this patch program invites Girl Scouts of all levels to explore the rich history of Girl Scouting, both nationally and within our council. It includes a heritage trunk and leader's notebook filled with fun activities to inspire and energize girls about our history! Trunks are available for troops, SUs and Juliette Girl Scouts to borrow from each Service Center. Explore our digital resources and reserve your trunk today at [gsnypenn.org/heritage](https://gsnypenn.org/heritage) or scan this QR code.



## GSNYPENN Museum

Located at our Maine Service Center, this special space officially opened on October 17, 2024, and celebrates the rich history of Girl Scouting in our council and beyond. It offers a unique glimpse into the milestones and memories that have shaped our Movement. Schedule your visit today and come explore! Don't miss the opportunity to dive into the past and celebrate the legacy of Girl Scouts.

We'd like to extend an extra special "thank you" to our council's History & Archives Committee for their dedication to preserving our history and creating meaningful experiences for all Girl Scouts. For more information about our museum, contact [info@gsnypenn.org](mailto:info@gsnypenn.org), visit [gsnypenn.org/museum](https://gsnypenn.org/museum) or scan the code here.



Girl Scout Museum  
NYPENN Pathways



# RETAIL OPERATIONS

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## Our Store Has Gone Virtual

Have you checked out **nypennstore.org** yet? You can shop there 24/7. We add new items regularly and offer monthly sales and discounts. Don't miss the clearance section!

Plus, enjoy these online shipping and pickup perks:

- Orders over \$100 ship for FREE
- The more you buy, the more you save on shipping
- Local pickup can be scheduled at our Syracuse Store



Scan this code to start shopping today!

Find all store hours at [gsnypenn.org/locations](https://gsnypenn.org/locations).

## GSNYPENN PRESS SHOP

### GSNYPENN Press Shop

Our “products with a purpose” shop is open for all your customized SU, troop, community and personal needs. From T-shirts to tote bags, we can create something special!

Learn more and request a quote at [gsnypenn.org/pressshop](https://gsnypenn.org/pressshop) or email [pressshop@gsnypenn.org](mailto:pressshop@gsnypenn.org).

### Syracuse Store

Our store is by appointment-only shopping on Tuesdays through Thursdays. To schedule a visit, email [store@gsnypenn.org](mailto:store@gsnypenn.org) or use our online form at [gsnypenn.org/shoplocal](https://gsnypenn.org/shoplocal).

We'll always do our best to accommodate your schedule!

## Your Dedicated Retail Team

**Rebecca Butterworth**

*Store Manager*

**Melissa Sabatino**

*Custom Apparel Creator/Sales Representative*

Contact us today at [store@gsnypenn.org](mailto:store@gsnypenn.org)



# VOLUNTEER SERVICES

*Unlocking opportunities, empowering our volunteers!*

## **Don't Miss Out—Level Up Your Volunteer Leadership with Training**

Ready to take your Girl Scout journey to the next level? We have the perfect opportunities for you to grow, learn and connect!

- **Interactive Monthly Webinars**

Dive into essential topics like overnights, troop management, finances and more. These webinars are packed with valuable insights—and are just a click away!

- **In-Person Learning & Fun**

Meet up with fellow co-leaders and an experienced volunteer facilitator for hands-on sessions filled with learning, sharing and yes—lots of fun!

- **On-Demand Flexibility**

No time to attend live? No worries! Access on-demand training anytime, anywhere through gsLearn on your desktop, tablet or phone.

## **gsLearn: Easier Than Ever!**

gsLearn has a fresh new layout, making it simpler to find and complete your training. With improved navigation, it's quicker and more convenient to access the courses and resources you need to succeed as a volunteer! Stay tuned for more updates and enhancements coming later this fall.

### **Access gsLearn in 3 easy steps:**

1. Log in to gsLearn via My Account
2. Find gsLearn in the left menu bar
3. Start your learning by exploring all the training and resources available!



### **GSNYPENN Events List**

Looking for your next training session? Check out our council's online calendar to find upcoming webinars and in-person classes. Simply scan the QR code here to get started!







### On-Demand Training

Don't see what you're looking for or need? Want a training to come to your SU? Fill out our On-Demand Training Form to request it by scanning the QR code here!



### Join Our Facilitator Team

We're looking to expand our facilitator team and want YOU to be part of it! Facilitators lead in-person enrichments and trainings across our footprint—and yes, we have a lot of fun while doing it!

We're looking for adults with expert knowledge or skills in areas such as troop support, outdoor activities, camping, cooking or certifications in health and wellness, target/shooting sports or water safety. Examples of instructor certifications include Wilderness & Remote First Aid, Youth Mental Health First Aid (YMHFA), Target/Shooting Sports and Water Safety.

**Interested? Contact Erin Murphy, Director of Volunteer Services, at [emurphy@gsnypenn.org](mailto:emurphy@gsnypenn.org) or 315.288.0126 for details.**

### Have you joined the GSNYPENN Leader Academy on Facebook yet?!

It's the place to be! Connect with fellow volunteers from across the council as we dive into monthly topics, share resources, exchange ideas and more!

*This is a private Facebook group; all members must be active volunteers with our council to join.*



### GSNYPENN Leader Academy

Private group · 1.1K members · AI enabled



+ Invite



## Upcoming Events

GSNYPENN offers a variety of events throughout the MY for adults to connect, engage and learn from fellow volunteers and council staff. Be sure to mark your calendar and join us for these valuable opportunities to grow and collaborate! Check out our Events List using the code above for the latest updates and details.

Event Name	Time of the MY	Description
Fall in Love with Girl Scouts <i>(In-person, around council footprint)</i>	September 2025	All volunteers are invited to kick off the new Girl Scout year and connect with their peers! Join us for an evening of mingling, lively discussions on Girl Scout topics and an opportunity to share ideas and inspiration for the year ahead. Whether you're a seasoned volunteer or new to your role, this is the perfect chance to get excited and build lasting connections!
Service Team Member Retreat <i>(Virtual)</i>	Winter 2026	Service team members are invited to a virtual meeting to connect, discuss mid-year updates, share ideas and collaborate on ways to enhance experiences for their local Girl Scout communities. This is a great opportunity to check in, celebrate successes and work together to make the second half of the MY even better!
Volunteer Appreciation Dinners <i>(In-person, around council footprint)</i>	April 2026	This is the time to celebrate the amazing achievements of our volunteers! Members can nominate their peers for council and national awards and special recognitions.
Annual Meeting <i>(In-person)</i>	May 2026	All members are invited, everyone is welcome! Meet and greet our Board of Directors, council staff, SU delegates and Girl Advisory Board. Hear future council plans and take part in morning breakout sessions. Stay for the afternoon business meeting (Delegates required) to hear council updates and vote on our new Board slate and proposals (if applicable).
Leadership Summit <i>(In-person)</i>	Summer 2026	Troop leaders and service team members are invited to participate in enrichment, skill building and sessions to grow their abilities and continue to offer a great experience for their Girl Scouts.

**Questions? Reach out to us at [info@gsnypenn.org](mailto:info@gsnypenn.org) or call 315.698.9400.**

# Who Does What at GSNYPENN Council?

## Advancement & Alums

- Works with individuals and entities that wish to support our council and help make Girl Scouting possible for all through monetary donations
- Coordinates grants, planned and annual giving, capital campaigns, bequests, financial assistance, special fundraisers and recognition and Girl Scout alum events

## Customer Engagement

- Friendly team that answers member and public inquiries via phone, text and email
- Manages our opportunity catalog
- Helps families find the best pathway into the Girl Scout program
- Part of the larger Membership team

## Data

- Builds reports
- Adds events and programs to our website
- Resolves behind-the-scenes system issues
- Creates and analyzes council data to help guide decisions
- Part of the larger Membership team

## Finance, Business Operations & Human Resources

- Supports our troops and SUs on all things financial
- Assists with setting up accounts, payments and more
- Streamlines our business platforms and processes
- Hires and onboards our new staff
- Assists volunteers with accounts and financial reporting concerns

## Marketing & Communications

- Protects, promotes and champions the Girl Scout brand
- Plans and runs council advertising and marketing
- Creates digital and print collateral
- Shares news with the media
- Keeps members informed
- Helps guide communications during emergencies
- Maintains website and social media
- Produces fresh and engaging content
- Builds connections with the community to raise visibility
- Highlights stories and achievements to share the spirit of Girl Scouting, our members and Movement

## **Membership**

- Builds strong community connections
- Responsible for the growth and retention of our youth and adult membership
- Expands access and participation opportunities for members
- Delivers dynamic, supportive volunteer experiences

## **Product Programs**

- Brings the “5 skills” and deliciousness to Girl Scouting through our annual Treats, Reads & More and Girl Scout Cookie programs
- Keeps members and adult volunteers informed and prepared
- Helps Girl Scouts gain real-world skills, build confidence and raise funds to power their adventures and troop experiences

## **Programs & Properties**

- Oversees our Beyond, Camp, Community Partners, Girl Advisory Board, Highest Awards, Program and Travel offerings
- Manages council office properties and four camps: Amahami, Comstock, Hoover, Trefoil
- Helps members expand their love and knowledge of the outdoors through programs like Troop Core, Family Camp and outdoor skills sessions
- Provides council programming
- Coordinates with Community Partners (people/organizations) across our footprint to strengthen our members’ Girl Scout experience through unique opportunities like badge programs, discounted tickets, behind-the-scenes tours and more

## **Retail Operations**

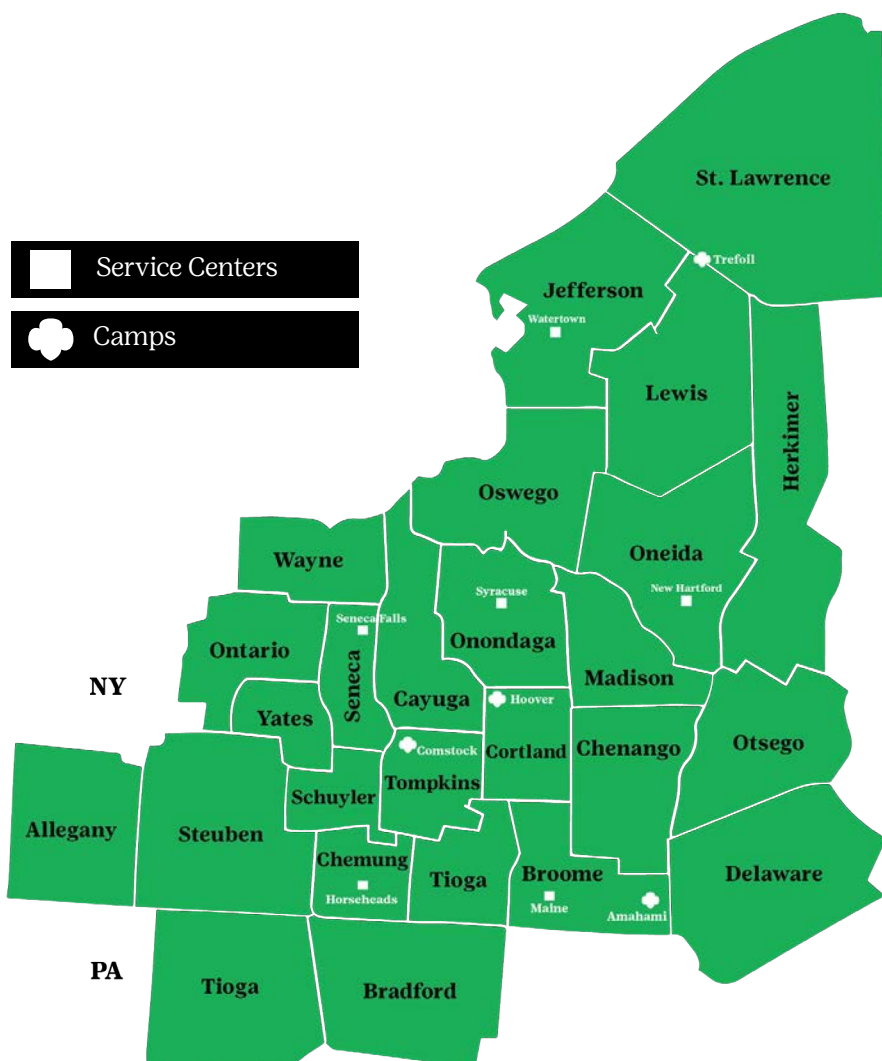
- Provides uniforms, badges, fun patches and branded Girl Scout swag to members through management of our Syracuse store and online retail space
- Runs a customized apparel program, GSNYPENN Press Shop, with proceeds directly benefiting our members
- Reach out to place orders and grab new gear

## **Senior Leadership**

- Our Chief Executive Officer, Chief Business Officer and team of Vice Presidents
- Oversees all council departments
- Works alongside our Board of Directors and Board Chair to set the council’s strategy and direction
- Our council’s core decision-making body

## **Volunteer Services**

- Provides resources and framework that make the Girl Scout experience possible
- Supports adult volunteers through training, guidance and recognition
- Manages council volunteer policies and procedures
- Oversees the council’s History & Archives Committee
- Supports Girl Scouts earning Highest Awards through the work of the Gold Award Committee
- Ensures every volunteer feels prepared, valued and connected to the larger mission of Girl Scouting



### Girl Scout Promise

On my honor, I will try:

To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

### Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.

**girl scouts**   
of nypenn pathways

### Girl Scouts of NYPENN Pathways

Visit [gsnypenn.org/locations](https://gsnypenn.org/locations) for complete information on our service centers, store, camps & hours of operation.

✉ [info@gsnypenn.org](mailto:info@gsnypenn.org)

📘 [facebook.com/gsnypenn](https://facebook.com/gsnypenn)

📷 [instagram.com/gsnypenn](https://instagram.com/gsnypenn)

📺 [youtube.com/girlscoutsofnypennpathways](https://youtube.com/girlscoutsofnypennpathways)

☎ 1.800.943.4414 or 315.698.9400