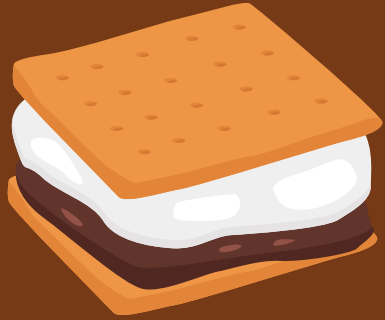
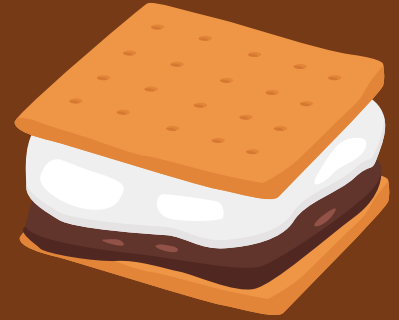


S'more Connection:



*Volunteer
Kick-Off*



**Membership Year 2027
(MY2027)**

girl scouts 
of nypenn pathways



Welcome to the New Girl Scout Year!

Dear Girl Scouts of NYPENN Pathways volunteers,

As we kick off MY2027, I want to extend my deepest gratitude to each of you. You are the heart, the energy and the inspiration behind everything we do as a council.

Because of your dedication, our Girl Scouts are stepping into a new year filled with fresh adventures, lifelong friendships and countless opportunities to lead.

Whether you're a returning troop leader or joining our sisterhood for the very first time, your impact is immeasurable.

Together, let's make this our most vibrant, empowering and fun-filled membership year yet.

Thank you for championing the next generation of changemakers!

With excitement and gratitude,

A handwritten signature in black ink that reads "Julie Dale".

Julie Dale
CEO
Girl Scouts of NYPENN Pathways



Department Happenings

ADVANCEMENT & ALUMS

Night at the GSNYPENN Museum

Troops: experience a unique, unforgettable overnight adventure at the GSNYPENN Museum located at our Maine Service Center. This exciting, girl-led experience combines hands-on activities, team building and exploration with opportunities to discover the rich history of Girl Scouts and the remarkable women who've shaped our world.

Journey through generations of Girl Scout traditions, stories and achievements while learning about influential trailblazers who paved the way. Through engaging activities, history comes to life in a fun and meaningful way, inspiring girls to see themselves as leaders and changemakers of tomorrow. Perfect for troops looking to connect with our Movement's legacy, build friendships and create lasting memories.

Reach out to Director of Advancement & Retail Support Jennifer Phillips for more information and to make a reservation at jphillips@gsnypenn.org.



Stay Connected

Join our Alum Group and stay connected to exciting events, networking opportunities and experiences designed just for Girl Scout adults!

SCAN THE CODE TO SHARE YOUR INFORMATION WITH US.



CAMP & OUTDOORS

Our Camps

Our council features four exceptional camp properties, each offering a diverse range of outdoor programming.

- **Camp Amahami - Deposit, N.Y.**
- **Camp Comstock - Ithaca, N.Y.**
- **Camp Hoover - Tully, N.Y.**
- **Camp Trefoil - Harrisville, N.Y.**

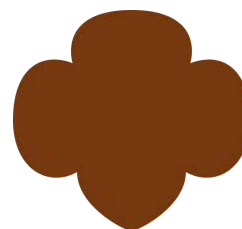
SCAN THIS CODE TO VISIT OUR ONLINE EVENTS LIST AND SEARCH FOR UPCOMING PROGRAMS. AND BE SURE TO FOLLOW EACH CAMP'S FACEBOOK AND INSTAGRAM PROFILES TO LEARN MORE!



Rent Our Properties

Our camps are the perfect place for troop adventures, staff and work retreats, family gatherings and more.

SCAN THIS CODE TO EXPLORE THE POSSIBILITIES AVAILABLE WHEN YOU RENT OUR SPACES.



Fall Programs

Be sure to register to save your spot for all your fall favorites, including Girl Scouts Love State Parks! This year, programs are planned for the weekends of September 12-13 and 19-20. Visit our online Events List (OR SCAN THE CODE ON PAGE 3) to find an event near you. Or plan your own state park adventure!

Summer Camp

It's never too early to plan for Girl Scout summer! Camp registration will open in February, so be sure to keep an eye on our website and camp and council socials as it gets closer!



COUNCIL CULTURE

Diversity, Equity, Inclusion & Belonging (DEIB)

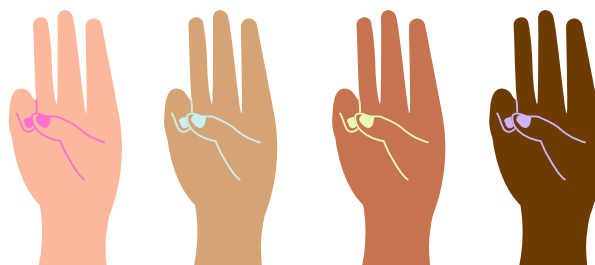
As a council, DEIB is fundamental to who we are and how we serve our members and communities. We believe every girl, volunteer and staff member deserves to feel valued, respected, heard and empowered to bring their authentic self to Girl Scouts.

Our commitment to DEIB is ongoing. Staff members regularly participate in training, learning opportunities and meaningful discussions designed to strengthen awareness, deepen understanding and help create a more inclusive and equitable culture. Through continuous learning and intentional action, we strive to foster an environment where everyone feels welcomed, supported and experiences a true sense of belonging.

We also encourage our volunteers to continue their DEIB learning journey through gsLearn. 169 Diversity, Equity, Inclusion & Belonging (DEIB) Learning Path provides valuable resources and practical tools to help create inclusive troop experiences and support all Girl Scouts.

Access gsLearn

- Log into MyGS
- Click on gsLearn
 - *First-time users: it may take up to 24 hours for all content to load*
- Browse available learning paths and select *169 Diversity, Equity, Inclusion & Belonging (DEIB)*
- Courses started appear on the In Progress tab of your dashboard



Featured DEIB Learning Opportunities

Delivering Inclusive Programming

Learn how to use inclusive and equitable language that supports the identities of all Girl Scouts and helps create a welcoming troop environment.

Mental Wellness 101

Gain a foundational understanding of mental wellness and how to support girls in developing healthy emotional well-being.

The Mental Wellness Patch Program: Why It Matters and How to Implement It

Explore the importance of mental wellness programming and learn practical ways to bring it to your troop.

Resilient. Ready. Strong. Patch Program

Discover activities and strategies that help girls build resilience, confidence and coping skills.

Navigating Conflict with Confidence

Develop tools and techniques for addressing conflict constructively while fostering positive relationships.

CUSTOMER ENGAGEMENT

When a new member joins a troop, co-leaders will receive an email with the family's contact information. If a family reaches out to our Customer Engagement team to help find a troop, our team will also send you a text message. Please continue to check your email regularly for families who join independently without assistance.

Girl Roster Check

- ☐ Are all your returning girls renewed?
- ☐ Is the "not returning button" checked in your MyGS account for girls not continuing?
- ☐ Do you have any new girls joining?

Adult Roster Check

- ☐ Are all your returning adults renewed?
- ☐ Are they listed in "new" or "continued" volunteer roles?
- ☐ Does anyone need a new background check?

Troop Update

- ☐ Have you filled out the "Update My Troop" form to give us your meeting details and maximum # of girls for your troop?

Treats, Reads & More (TRM) Program Roster Check

- ☐ Have you checked your roster in MyGS to confirm that all participating girls are registered for MY2027? This ensures they'll be uploaded into M2, the platform we use for TRM.

Ways to Connect with Us

- info@gsnypenn.org
- 315.698.9400 or 1.800.943.4414
- Chat during regular business hours on our website (bottom right corner of screen)

Never hesitate to contact us for help. We're here to help YOU!

GOVERNANCE

Step Up. Speak Up. Make an Impact!

Want to help shape the future of Girl Scouting and make your voice count? Service Unit (SU) and National Council Session (NCS) delegates play an important role in representing the experiences and ideas of our members at both the council and national levels.

Service Unit Delegate Selections: October 1 to December 31, 2026

Each year, delegates represent their SUs at the GSNYPENN Annual Meeting, where they:

- Elect board members and NCS delegates
- Vote on bylaw changes
- Share feedback on policies and issues that matter most to members

Every SU selects one delegate and one alternate, with additional delegate positions available based on youth membership.

Who Can Serve?

To be eligible, delegates must:

- Be registered GSNYPENN members
- Be at least 14 years old by January 1, 2027

Delegates serve a one-year term during the 2027 calendar year and participate in virtual training and engagement opportunities throughout the year.

Interested? Connect with your SU Manager to learn more!

Looking Back: 58th NCS

In July 2026, 10 delegates and alternates represented GSNYPENN at the 58th NCS in Washington, D.C. Alongside Girl Scout representatives from across the country and overseas, they discussed key issues affecting Girl Scouting and elected GSUSA leadership for the next three-year term.

Want to learn more? Visit gsnypenn.org/board and explore the NCS section for proposal details, discussion topics and voting results. A member of the GSNYPENN delegation will share highlights and outcomes from the 58th NCS at the Annual Meeting on May 1, 2027 (tentative date).

Looking Ahead: 59th NCS

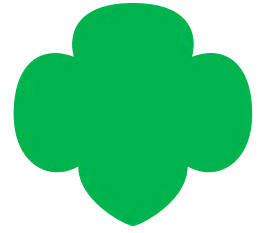
The 59th NCS will take place in summer 2029. Our national delegates must:

- Be registered council members
- Be at least 14 years old by July 1, 2029
- Serve a three-year term
- Participate in virtual training and engagement opportunities

Interested in Becoming a 59th NCS Delegate?

Here's the anticipated timeline:

- Late 2027 to Early 2028: Application and interview period
- May 2028: NCS delegate elections at the 2028 GSNYPENN Annual Meeting
- Summer 2028 to Spring 2029: Delegate education and training
- Summer 2029: 59th NCS



girl scouts
of nypenn pathways

Make Your Voice Heard!

Represent Your Service Unit as a Service Unit Delegate!

Mark Your Calendar

October 1 to December 31, 2026:
Delegate selection period

January 15, 2027:
Deadline for SU Managers to
submit delegate selections

May 1, 2027 (tentative date):
GSNYPENN Annual Meeting
(location TBD)

Questions?

Reach out to Executive Assistant Kim O'Brien at kobrien@gsnypenn.org.

HIGHEST AWARDS

Leadership Awards

Girl Scouts has updated its leadership awards to better reflect how youth build skills and grow through the Girl Scout experience. These awards highlight progressive leadership opportunities at each program level and help Girl Scouts explore new ways to lead, learn and take action in their communities. Use the graphic below as a quick reference for updated award pathways and prerequisites.

Highest Awards Prerequisites

The graphic below outlines required prerequisites for each Highest Award level, including training and readiness steps before beginning a project. Girl Scouts and troop leaders/advisors should review these together before starting any work. Note: Journey requirements sunset October 1; any Journeys completed before this date still count toward our Highest Awards.

	Highest Awards	Personal Leadership	Peer Leadership	Teaching Leadership	Community Advocacy	Journeys
Bronze Award		True North 		Junior Aide 	Take Action  Global Action 	One Junior Journey
Silver Award	Earn the Bronze Award 	True North 	Silver Torch 	Program Aide 	Take Action  Global Action 	One Cadette Journey
Gold Award	Earn the Silver Award 	True North 	Gold Torch 	Volunteer in Training  Counselor in Training I and II  	Take Action  Global Action 	One Senior or Ambassador Journey

Our Highest Awards

These are the progressive leadership journeys where Girl Scouts identify a community issue, explore its root cause and design a Take Action project that creates a sustainable, measurable impact. Each builds leadership, planning and community engagement skills at an age-appropriate level.

SCAN THE QR CODE AT THE END OF THE HIGHEST AWARDS SECTION TO LEARN MORE ABOUT EACH AWARD AND TO ACCESS THE YOUTH AND ADULT GUIDES.

Girl Scout Bronze Award (Juniors, Grades 4–5)

The Bronze Award is the highest award a Junior can earn. Girl Scouts work together to identify a community issue and complete a Take Action project that creates local impact.

- ❑ Complete prerequisite training in gsLearn
- ❑ Confirm your team of Junior Girl Scouts
- ❑ Explore community issues and develop a Take Action idea
- ❑ Review requirements and next steps at gsnypenn.org/bronze

Final report deadline: By Sept. 30 of the Girl Scouts' fifth-grade year



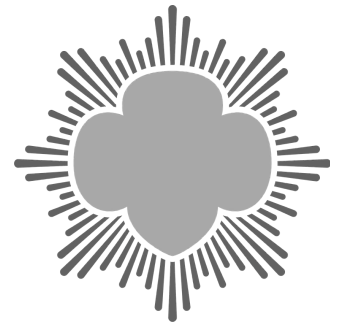
Girl Scout Silver Award (Cadettes, Grades 6–8)

The Silver Award is the highest award a Cadette can earn. Girl Scouts identify a community issue, research its root cause and design a sustainable Take Action project.

- ❑ Complete prerequisite training in gsLearn
- ❑ Research a community issue and identify its root cause
- ❑ Develop a Take Action idea
- ❑ Submit a proposal and receive approval before beginning project work
- ❑ Review requirements and next steps at gsnypenn.org/silver

Proposal deadline: May 30 of the Girl Scouts' eighth-grade year

Final report deadline: By Sept. 30 of the Girl Scouts' eighth-grade year



Girl Scout Gold Award (Seniors & Ambassadors, Grades 9–12)

The Gold Award is the highest award a Senior or Ambassador can earn. Girl Scouts lead an individual project that addresses a root cause of a community issue and creates a lasting, sustainable impact.

- ❑ Complete prerequisite training and access Go Gold
- ❑ Research a community issue and develop a project proposal
- ❑ Work with your Gold Award support team to prepare for and complete your presentation
- ❑ Receive committee approval before beginning project implementation
- ❑ Review requirements and next steps at gsnypenn.org/gold

Proposal deadline: March 1 of the Girl Scouts' high school graduation year

Final report deadline: By Sept. 30 of that same graduation year.



For complete requirements, resources and support:

- Visit gsnypenn.org/highestawards
- Contact info@gsnypenn.org
- SCAN THIS CODE



MEMBERSHIP

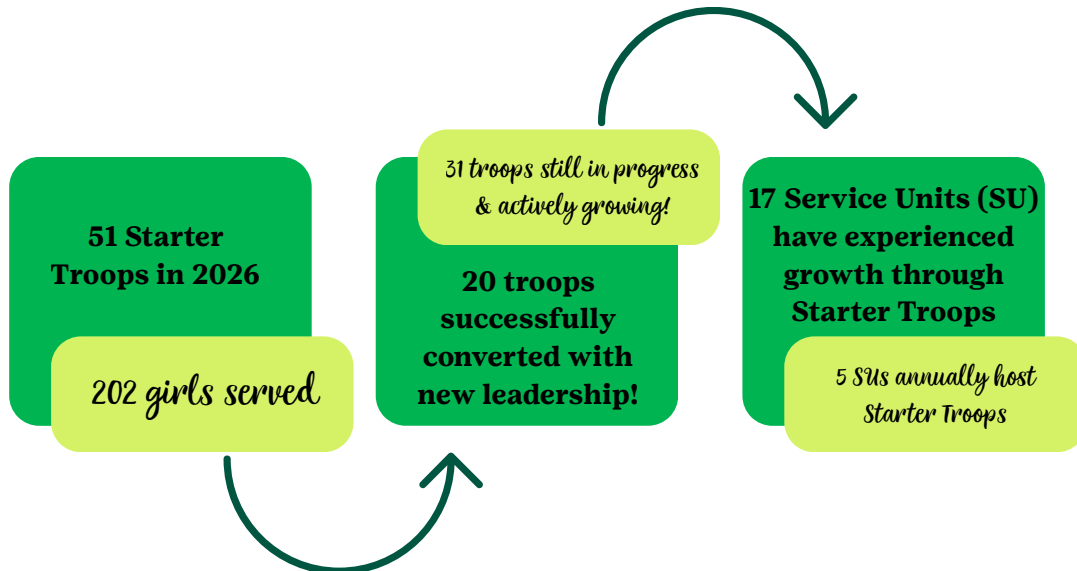
MY2027 Troop Vision Board

After visiting the Membership station and creating your vision board for this membership year, be sure to bring this activity back and share it with your troops. See how your ideas and goals are aligned. You can also have your youth members create a similar board at a meeting.

<i>Badges/Activities/Outdoor Experiences:</i>	<i>Take Action/Community Impact:</i>
<i>Connection/Team Building:</i>	<i>Travel Goals/Financial Goals for the Troop:</i>

Start a Troop in Your Community

Adult volunteer recruitment remains one of the biggest challenges facing Girl Scouts today. One successful strategy our council has used to help more girls join is the creation of Starter Troops.



Starter Troops give girls immediate access to the Girl Scout experience without waiting for permanent troop leadership to be identified. They also allow caregivers to attend meetings firsthand before committing to a role. This approach helps make volunteering feel more approachable while allowing families to see the impact and fun of Girl Scouts in action.

During Starter Troop meetings, caregivers:

- Observe how meetings are run
- Participate in hands-on activities alongside their girls
- Explore troop resources and materials
- Connect with experienced volunteers and ask questions about troop leadership

How You Can Help

Starter Troops need experienced, trusted volunteers to guide girls through approximately four to six meetings (content and materials provided) while new troop leaders are identified and trained.

You won't be doing it alone—caregivers remain present and actively participate alongside their girls. As a Starter Troop volunteer, you'll help create a welcoming experience and share your knowledge with families who may be considering a volunteer role.

The goal is to recruit two caregivers to become permanent co-leaders. When a Starter Troop successfully transitions to permanent leadership, that volunteer's troop or SU receives a \$200 stipend as a thank you for helping grow Girl Scouts. Older troops may also participate and earn the stipend to support travel goals, highest awards or other activities.

Interested in learning more?

Contact Senior Membership Manager Renee Rivera at rrivera@gsnypenn.org.

Your Voice Matters!

Showing appreciation for our amazing volunteers is a top priority, and we need your help! Please take a few moments to complete this brief survey and tell us how you'd like to be recognized and celebrated. Your feedback will help shape future Volunteer Appreciation Dinners and other recognition events, ensuring they reflect what matters most to you. Thanks for all you do to make Girl Scouting possible!



Growing the Girl Scout Adventure: Our SU Recruitment Challenge Returns!

Every Girl Scout journey begins with a single invitation—and for MY2027, we're excited to bring back our SU Recruitment Challenge to help more girls discover the fun, friendship, adventure and leadership opportunities that Girl Scouts provide. Every conversation, recruitment event and invitation has the power to open the door to a life-changing experience. Share your passion for Girl Scouts, welcome new families to our Movement and help grow your SU bank account! The more recruitment activities your community completes, the larger your challenge payout. Ready to get started? SCAN THIS CODE TO LEARN MORE AND JOIN THE CHALLENGE!



Coming Soon: MY2027 Incentives!

Get ready for another exciting year of opportunities, rewards and a little friendly competition! Here's a sneak peek at what's headed your way, dates and details are forthcoming:



Free Girl Scout T-Shirts

Be one of the first 100 volunteers to host two recruitment events and you'll earn an exclusive Girl Scout tee!



On-Time Registration Patches

Girls who renew or register by September 30 will receive a special patch to celebrate starting the new membership year strong.



Cookie Costume Raffles

Start a new troop, and your SU will be entered to win a fun cookie costume perfect for recruitment events, parades and cookie season!



Pies & Pals

A fan-favorite incentive is returning! Stay tuned for details on how you can earn a pizza party celebration with your fellow Girl Scout supporters.



Fill Your Troop Events

Need a few more girls to complete your troop? We're bringing opportunities designed to help connect interested families with troops that have room to grow.

PRODUCT PROGRAMS



MY2027 Treats, Reads & More (TRM) Program

Let's get "Ready to Explore" this TRM season! Don't miss out on one of our council's easiest and most rewarding money-earning programs.

Why should your troop participate?

Because it's easy, flexible and fun! TRM is perfect for any troop, no matter how big or busy. Girl Scouts participate in ways that work best for them:

- Traditional paper order forms
- Online portal (like Digital Cookie)
- Combination of both

What do we sell?

Girl Scouts offer friends and family:

- Delicious nut and candy items
- Magazine subscriptions
- Tervis® Tumblers
- Girl Scout-themed BarkBoxes™ (for our furry, four-legged friends!)
- Gluten-free options
- Perfect gift items (personalized stationery or candles)
- FUN for ALL!



How long does it take?

To put it short and sweet, TRM is "one and done"—place your order and have about six weeks of fun. Even better? It's prepaid, so your troop can start using proceeds right away. In fact, troops earn higher proceeds per item through TRM than during our annual cookie program.

What if we have a super busy schedule?

Fall sports or other commitments? No problem! By sending just 18+ emails through the M2 platform, your Girl Scouts earn the 2026 Ready to Explore patch while still contributing to the troop's success! Through that site, girls can also create personalized avatars and videos to share with customers—it's fun, simple and confidence-building!



Why host a TRM rally?

Hosting a rally is a fun and meaningful way to kick off TRM with your troop! It builds excitement, boosts confidence and helps your Girl Scouts understand the program and their role in it. A rally is the perfect way to get “Ready to Explore” and inspire Girl Scouts to discover new opportunities, experiences and adventures throughout the MY.



- **Get your troop energized**

A rally is a great opportunity to excite and inform your Girl Scouts about this year's program and the many ways they can explore.

- **Meet the mascot**

Introduce the girls to our MY2027 mascot—the kangaroo! Include fun, themed activities and photo ops to bring it to life.

- **Build skills for life**

Your rally can include activities that support the 5 Skills of our product programs:

1. Decision Making
2. Money Management
3. People Skills
4. Business Ethics
5. Goal Setting

- **Celebrate participation**

Themed patches are available for purchase to award Girl Scouts who attend the rally and participate in the program.



Ready to learn more?

Check out our website and support resources. You'll find helpful links, customer service contacts, nutritional info, a Troop Guide and more!

VISIT [GSNYPENN.ORG/TRM](https://gsnypenn.org/trm) OR SCAN THE CODE FOR
MY2027 PROGRAM INFORMATION.



Key Program Dates

September 24: Troop Fall Product Coordinator Training (Virtual)

September 28: Caregiver Kickoff Launch Party (Virtual)

October 1: Program starts, leaders send parent/caregiver welcome emails through M2

October 30: Last day to enter order card orders into M2, girl delivery ends

November 12: Last day for direct shipment and online donations

November 14: Last day for girl reward selection

November 17-20: Delivery week

(REGISTER FOR EVENTS AT [GSNYPENN.ORG/EVENTS](https://gsnypenn.org/events) OR SCAN THE CODE ON PAGE 3)

Looking Ahead to Our MY2027 Girl Scout Cookie

Program

Thanks to all our amazing volunteers for your thoughtful feedback on prior cookie seasons. We heard you and are focused on further simplifying the experience to shape our upcoming program around what YOU told us matters most! So, let's get "Ready to Explore" and see what's in store with the lop-eared rabbit: our MY2027 cookie program mascot!

This season, our Girl Scout Cookie entrepreneurs will:

- Set and crush personal goals
- Earn exciting awards, experiences and Experience Credits towards summer camp and more
- Participate in walkabouts and booths with their troops
- Grow their confidence and skills with support from their families, caregivers and YOU!

Whether your troop sells a little or a lot, this year's program is designed to be flexible, fun and full of opportunities to explore new things!



Key Program Dates

January 12: Volunteer/Troop Leader Training (Bath, N.Y./Pa. area - Location TBD)

January 13: Volunteer/Troop Leader Training (Syracuse and Maine, N.Y.)

January 14: Volunteer/Troop Leader Training (Oneonta, Ogdensburg and Horseheads, N.Y.)

January 19: Volunteer/Troop Leader Training (Seneca Falls, N.Y.)

January 20: Volunteer/Troop Leader Training (Watertown, N.Y.)

January 21: Volunteer/Troop Leader Training (Utica, N.Y.)

January 24: Volunteer/Troop Leader Training (Virtual)

February 1: All volunteers will have access to DOC

February 4: Initial order due

February 5: Begin taking DOC and paper orders

February 22-26: Delivery week

February 26: Council booths start

April 4: Cookie booths end

April 6: Direct ship ends, program closes

April 10: Reward selection due



(REGISTER FOR EVENTS AT [GSNYPENN.ORG/EVENTS](https://gsnypenn.org/events) OR SCAN THE CODE ON PAGE 3)

PROGRAMS & TRAVEL

Upcoming Opportunities

Visit our online Events List (OR SCAN THE CODE ON PAGE 3) to search and register for upcoming programs, trips and special travel opportunities. Be sure to check out our monthly News of Note all-member e-newsletters for newly added programs, too!

Have a question? Reach out to info@gsnypenn.org.

Program Partners

Previously referred to as Community Partners, our Program Partners strengthen the Girl Scout Leadership Experience for youth and adult members with badge programming, fun patches, behind-the-scenes tours, discount tickets, unique experiences, horseback riding and more.

Our dedicated webpage hosts a directory of more than 100+ partners to help better serve our SUs, troops, members and families. Search by category (badge, fun patch, etc.) or by county. Connecting directly with Program Partners allows flexibility to create an experience that works best for you and your troops. Many partners offer on-demand programming that can be brought into your already scheduled meetings.

SCAN THIS CODE OR LEARN MORE AT [GSNYPENN.ORG/PROGRAMPARTNERS](https://gsnypenn.org/programpartners).



If you know of someone or somewhere within your local area that might make a great Program Partner, please contact us at info@gsnypenn.org.

Program Partner Highlights

Vera House

On-demand badge programming in Onondaga, Cayuga, Cortland, Madison and Oswego counties. Badges offered: Brownie Making Friends, Junior Uniquely Us, Cadette Outside the Mirror, Senior Mind, Body, Me and Ambassador Cheers for Every Body.



Outdoor Arts & Recreation Society (OARS)

Badge programming and unique experiences in Allegheny County. Badges offered: Art in the Outdoors and Trail Adventure. Unique experiences include environmental stewardship projects and youth bushcraft.



Spring Farm CARES

Badge programming, unique experiences and volunteer opportunities in Oneida County. Badges offered: Daisy Animal Observer, Daisy Trail Adventure, Daisy Eco-Learner, Daisy Outdoor Art Maker, Brownie Trail Adventure, Brownie Hiker, Junior Trail Adventure, Cadette Animal Helper, Cadette Trail Adventure and Cadette Eco-Trekker. Unique experiences include guided tours and volunteer opportunities. Volunteers under 16 must be accompanied by an adult. Volunteers ages 16-18 must have a guardian accompany them to their orientation but may volunteer without a parent/guardian.



The National Women's Hall of Fame

Discounted tickets, fun patch and unique experience in Seneca County. Discounted regular admission with optional Girl Scout Program add-on, fun patch available for purchase on-site.





Travel Programs

Our council helps Girl Scouts change the world by allowing them to experience it through exciting travel opportunities for Daisies through Ambassadors planned around every budget and area of interest! Plus, Experience Credits can be applied towards any of our trips. Registration deadlines can be a month or two before the event takes place, so be sure to check out our online Events List (OR SCAN THE CODE ON PAGE 3) for dates and deadlines and to save your spot!

Visit gsnypenn.org/travel to learn more.

International Trips

Registration for our international trips are announced years in advance to give Girl Scouts time to fundraise and plan. In 2025, council members traveled to WAGGGS World Centre Our Chalet in Switzerland, England, Ireland and Wales. This summer, we traveled to Germany, Italy, Switzerland and France.



Join us on our next international adventures:



Summer 2027:

Australia & New Zealand

Summer 2028:

Machu Picchu, the Amazon & Empowerment through Service

**Interested in traveling abroad?
Reach out to Girl Experience Manager for Travel Amanda “Mandy” Simons at asimons@gsnypenn.org.**

Girl Advisory Board

What is the GAB? The girl-led GSNYPENN Girl Advisory Board (GAB) was established to give our CEO guidance on issues facing girls today. The input and advice provided is shared with our Board of Directors and ultimately sets the direction for Girl Scouting in our footprint. Girl Advisors can be found helping at various events during the year and spreading the word to non-Girl Scouts about their experience. Applications are open now through September 30.



For more information and to apply, visit gsnypenn.org/gab.

SPECIAL COLLABORATIONS: GSNYPENN HISTORY & ARCHIVES COMMITTEE

Honoring Our Heritage Patch Program

Created by our History & Archives Committee, this program invites Girl Scouts of all levels to explore the rich history of Girl Scouting, both nationally and within our council. It includes a heritage trunk and a leader's notebook filled with fun activities to inspire and energize girls about our history! Trunks are available for troops, SUs and Juliette Girl Scouts to borrow from each Service Center.



Girl Scout Museum
NYPENN Pathways

GSNYPENN Museum at the Maine Service Center

Our museum officially opened on October 17, 2024, and celebrates the rich history of Girl Scouting across our council. It offers a meaningful look at the milestones, stories and memories that have shaped our Movement over time. We invite you to schedule a visit and explore the legacy of Girl Scouts in our region—there's always something new to discover in our shared history. This space was made possible through the efforts of volunteers involved with our History & Archives Committee. Their work helped bring the museum to life and continues to preserve our council history for future generations.

FOR MORE INFORMATION, SCAN THIS CODE OR VISIT [GSNYPENN.ORG/MUSEUM](https://gsnypenn.org/museum).

FINANCE

The unique structure of Girl Scout banking, coupled with a continually changing banking environment, has made it necessary for us to create relationships with our preferred banks: Community Bank, NBT Bank and Lyons National Bank.

This enables us to help you with many common questions and concerns, as well as easily assist you with:

- Unlocking online banking or password reset requests
- Answering bank account transaction questions
- Debit card issues
- Fraudulent transaction issues

Please reach out to us at any time at troopbanking@gsnypenn.org.



RETAIL OPERATIONS

NYPENNStore.org

Our online store is open 24/7, making it easier than ever to shop for all your Girl Scout essentials whenever it's convenient for you. We regularly add new products and offer monthly promotions, discounts and special sales. Need tax-exempt status for your troop purchases? Submit a request right through the site!

Online Shopping Benefits

- FREE shipping on orders over \$100
- Reduced shipping on larger orders
- Local pickup available at our Syracuse Store by appointment



GSNYPENN Press Shop

“Products with a Purpose” and your destination for customized apparel and promotional items for troops, SUs, communities, events and personal use. From t-shirts and sweatshirts to tote bags and more, we can help bring your ideas to life.

NEW! The Monthly Press

Looking for a simple and affordable way to try our Press Shop? Each month, we feature a new custom design inspired by Girl Scouts and our community. It's a fun, budget-friendly way to enjoy personalized apparel and accessories.

**To request a quote or learn more, visit
gsnypenn.org/pressshop or email
pressshop@gsnypenn.org.**

Experience Credits

Credits expire on November 1 and can be used on retail and press shop purchases. Before shopping, a redemption code is required for all transactions and can be generated using the Experience Credits form at gsnypenn.org/forms. Please allow 2–3 business days to receive your code via email, and don't forget to redeem your credits before they expire!

Syracuse Store

We're open by appointment only for shopping Tuesday through Thursday. Schedule online through our Locations page. (SCAN THE CODE ON PAGE 3.) Don't see a time that fits? Reach out to us! We'll always do our best to accommodate you.



Late-Night Walk-In Shopping Events

Stop by to see what's new, stock up on troop essentials and discover the latest merchandise. More opportunities will be announced throughout the MY. Shop without an appointment from 4-7 p.m. on the following dates:

**September 16
September 24
September 30**

Meet Your Dedicated Retail Team

Karin Kozlowski, Retail & E-Commerce Manager

Melissa Sabatino, Custom Apparel Creator & Sales Representative

Contact us anytime at store@gsnypenn.org!

VOLUNTEER SERVICES

Your Volunteer Journey Starts Here

Whether beginning your first year or celebrating many years of Girl Scout leadership, we're here to support you every step of the way. Throughout the year, we provide opportunities to learn new skills, connect with fellow volunteers, grow as leaders, and celebrate the incredible impact you make in Girl Scouts' lives.

Learn

Build confidence and discover new skills:

- Live webinars and virtual learning opportunities
- In-person training and outdoor skills courses
- Leadership Summit and enrichment events
- On-demand learning through gsLearn
 - Log in to MyGS
 - Select gsLearn
 - Browse live and on-demand opportunities



SEARCH OUR ONLINE EVENTS CALENDAR FOR UPCOMING TRAINING OPPORTUNITIES (SCAN THE CODE ON PAGE 3).

Connect

Connect with volunteers from across the council to share ideas, ask questions and learn from one another.

GSNYPENN Leader Academy is our private Facebook community.

It's a great place to share resources and best practices, ask questions, find support, celebrate successes, stay inspired, problem-solve with your peers and hear what's happening across our volunteer community. Join the conversation! Search for the group name and request to join. We look forward to connecting with you throughout the MY. (All group members must be active council volunteers.)

Lead

Ready to take the next step in your volunteer journey? We offer opportunities to:

- Facilitate training and enrichments
- Mentor new volunteers
- Support SU teams
- Serve on committees and advisory groups
- Share your expertise with fellow volunteers

Every volunteer has something valuable to offer, and your leadership helps strengthen Girl Scouting across our council.



Celebrate

There are many opportunities to celebrate our volunteers throughout the MY, including formal volunteer awards, years of membership and service recognition, SU recognition and volunteer appreciation initiatives. Recognition starts with you! Take note of volunteers making an impact within your community. Our formal award nominations open in November and remain open through February, with recognition celebrations each spring.

SCAN THIS CODE TO LEARN MORE!



My Volunteer Journey MY2027

One thing I want to learn this year:

One experience I want to provide my Girl Scouts:

One leadership opportunity I'd like to explore:

One volunteer I'd like to recognize:

Who Does What at GSNYPENN?

Senior Leadership

- Our Chief Executive Officer, Chief Business Officer and team of Vice Presidents
- Oversees all council departments
- Works alongside our Board of Directors and Board Chair to set the council's strategy and direction
- Our council's core decision-making body

Advancement & Alums

- Works with individuals, foundations, corporations and community partners who wish to support our council and help make Girl Scouts accessible to all through charitable contributions
- Coordinates grant funding, annual and planned giving, capital campaigns, bequests, financial assistance initiatives, special fundraising events, donor recognition efforts and alum engagement opportunities
- Ensures resources are available to support our girls, volunteers and communities

Business Operations, Human Resources & Finance

- Supports our troops and SUs on all things financial
- Assists with setting up accounts, payments and more
- Streamlines our business platforms and processes
- Hires and onboards our new staff
- Assists our volunteers with accounts and financial reporting concerns

Customer Engagement

- Friendly team that answers our member and public inquiries via phone, text, email and online chat
- Manages our opportunity catalog
- Helps families find the best pathway into the Girl Scout program
- *Part of our larger Membership team*

Data Services

- Builds reports
- Adds events and programs to our website
- Resolves behind-the-scenes system issues
- Creates and analyzes council data to help guide our decisions
- *Part of our larger Membership team*

Marketing & Communications

- Protects, promotes and champions our Girl Scout brand
- Plans and runs our advertising and marketing
- Creates our digital and print collateral
- Shares our news with the media
- Keeps our members informed
- Helps guide our communications during emergencies
- Maintains our website and social media platforms
- Produces fresh and engaging content
- Builds connections with the community to raise our visibility
- Highlights our stories and achievements to share the spirit of Girl Scouting, our members and Movement

Membership

- Builds strong community connections
- Responsible for the growth and retention of our youth and adult membership
- Expands access and participation opportunities for our members
- Delivers our dynamic, supportive volunteer experiences
- *Includes Customer Engagement and Data Services*

Product Programs & Volunteer Services

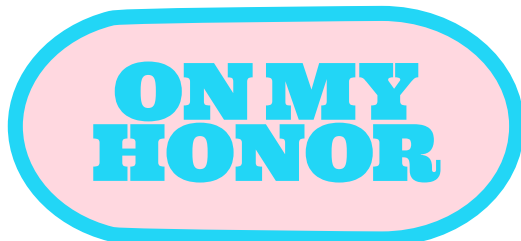
- Brings the “5 Skills” and deliciousness to Girl Scouting through our annual Treats, Reads & More and Girl Scout Cookie programs
- Keeps our members and adult volunteers informed and prepared
- Helps our Girl Scouts gain real-world skills, build confidence and raise funds to power their adventures and troop experiences
- Provides the resources and framework that make the Girl Scout experience possible
- Supports our adult volunteers through training, guidance and recognition
- Manages our volunteer policies and procedures
- Oversees our council History & Archives Committee
- Supports Girl Scouts earning our Highest Awards through the work of our Gold Award Committee
- Ensures every volunteer feels prepared, valued and connected to the larger mission of Girl Scouting

Property & Programs

- Oversees our Beyond, Camp, Girl Advisory Board, Highest Awards, Programs, Program Partners and Travel offerings
- Manages our office properties and camps
- Helps our members expand their love and knowledge of the outdoors through programs like Troop Core, Family Camp and outdoor skills sessions
- Provides our council programming
- Coordinates with Program Partners (people/organizations) across our footprint to strengthen our member experience through unique opportunities like badge programs, discounted tickets, behind-the-scenes tours and more

Retail Operations

- Provides uniforms, badges, fun patches and branded swag to our members through our Syracuse Store and online retail space
- Runs a customized apparel business, GSNYPENN Press Shop, with proceeds directly benefiting our membership and programming



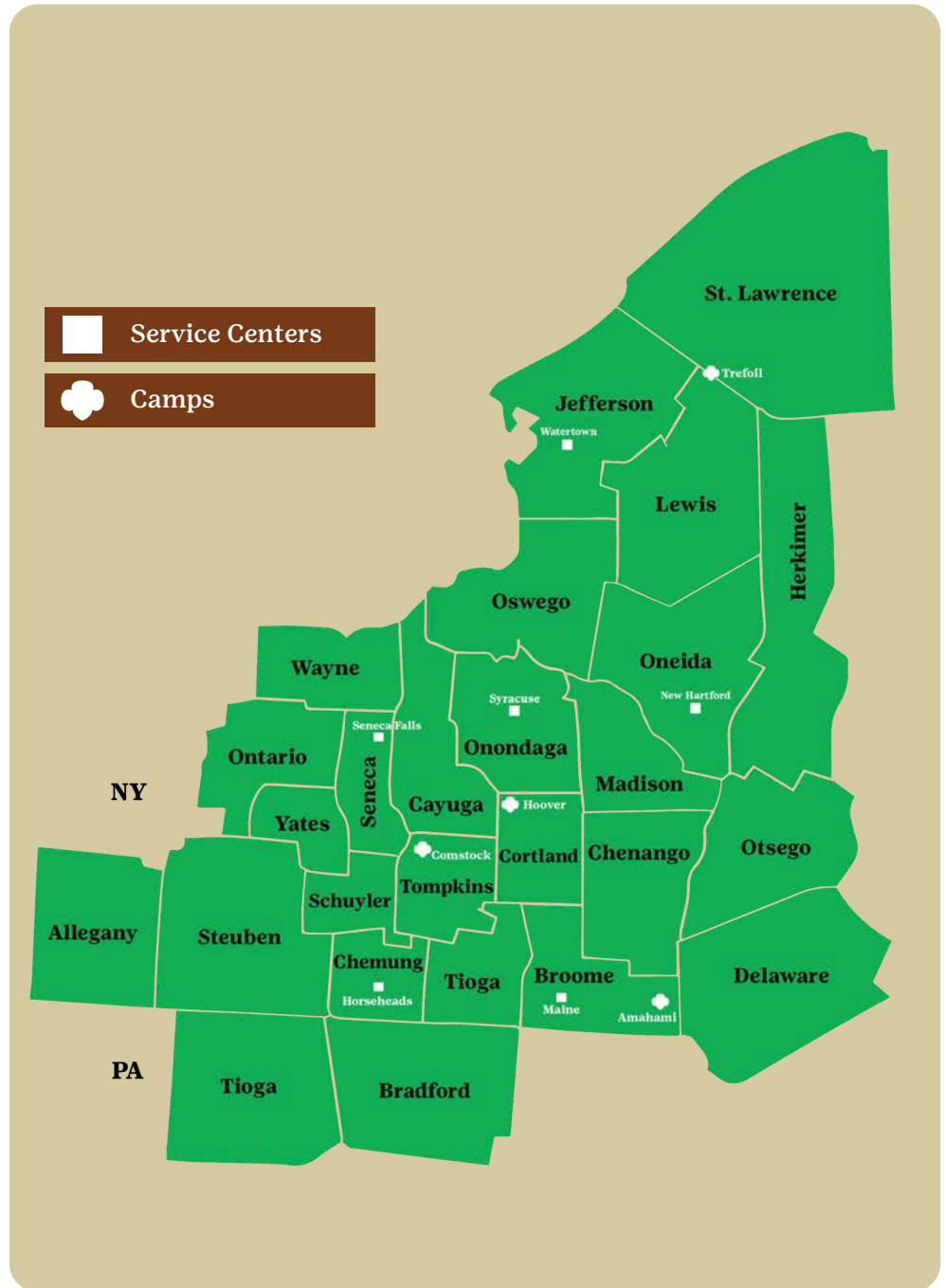


Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



Girl Scouts of NYPENN Pathways

Visit gsnypenn.org/locations for complete information on our service centers, store, camps & hours of operation.

- info@gsnypenn.org
- facebook.com/gsnypenn
- instagram.com/gsnypenn
- youtube.com/girlscoutsofnypennpathways
- 1.800.943.4414 or 315.698.9400