



Meet Our 2025 Mascot:
The Grizzly Bear!
Girl Scouts, enter our council's
naming contest & be part of
the fun!



2025 Caregiver Guide

DATES TO REMEMBER

Access and Trainings

- Monday, September 29 – Caregiver virtual kickoff/training
- Wednesday, October 1 – Caregivers to receive email to log in

Program Dates

- Wednesday, October 1 – TRM program officially starts
- Wednesday, October 22 – Reward Opt-Out deadline (J/C/S/A)
- Thursday, October 30 – Girl delivery option ends (order card orders due)
- Wednesday, November 12 – Direct sales ends (program officially closes)

Delivery

- Monday, November 17-22 – Delivery week of nuts/chocolates (SU FPM will provide details)

Rewards

- Saturday, November 15 – Last day for Girls to make reward choice selections in the M2 site

What types of products are available?

Through TRM, Girl Scouts offer friends and family a variety of great gift options—perfect preparation for the holiday season! Choose from delicious nut and candy items (including several gluten-free options), magazine subscriptions, Tervis Tumblers, Girl Scout-themed BarkBoxes, and--new this year—beautifully scented candles. These high-quality products make thoughtful and tasty gifts for anyone on your list.


How does the Program Work?

Girl Scouts earn rewards, patches and experiences by selling thought paper order forms, the M2 online portal, or both. Busy with sports or other activities? Girls can still participate by sending emails through the site—and has the opportunity of earning a **FREE membership!**

TRM is “one and done”: one order, about six weeks total, and troops can use proceeds right away because it's prepaid. Troops earn 15% base proceeds, 20% if the per-girl average is \$350+, and up to 25% if the troop ops out of rewards (J/C/S/A).

Participation Options

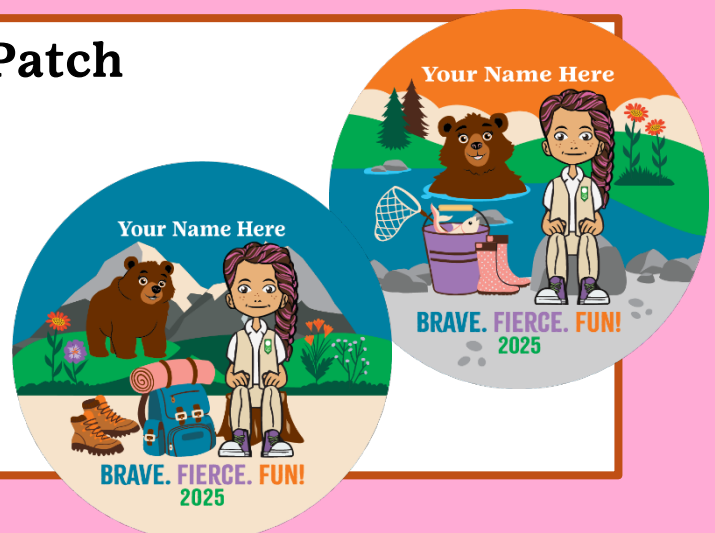


Product	Sale Type	Process	Delivery to Customers
Nuts & Chocolate	In-Person (Order Card)	<ul style="list-style-type: none"> • Participants take orders only. • Payment is collected at the time of delivery • Family/Troop enters orders into M2OS by the deadline. • Participants turn in money to the Troop. 	<ul style="list-style-type: none"> • Delivered by participating Girl Scouts. • Payment collected at time of order.
	Online Girl-Delivered	<ul style="list-style-type: none"> • Girl Scouts create a personalized storefront in M2OS. • Emails are sent to friends and family. • Customers pay online (no shipping fees). • Orders are automatically credited in M2OS. • Girl Scouts create a personalized storefront in M2OS. • Emails are sent to friends and family. • Customers pay online, including shipping costs. • Orders are automatically credited in M2OS. 	<ul style="list-style-type: none"> • Delivered by the Girl Scout. • No payment required at delivery
 Magazines, BarkBox & More	Direct Shipped	<ul style="list-style-type: none"> • Girl Scouts create a personalized storefront in M2OS. • Emails are sent to friends and family. • Customers pay online, including shipping costs. • Orders are automatically credited in M2OS. 	<ul style="list-style-type: none"> • Shipped directly to the customer. • Standard delivery: 1–2 weeks. • Expedited shipping available.
	Online Only	<ul style="list-style-type: none"> • Girl Scouts create a personalized storefront in M2OS. • Emails are sent to friends and family. • Customers pay online, including shipping costs. • Orders are automatically credited in M2OS. 	<ul style="list-style-type: none"> • Shipped directly to the customer. • Standard delivery: 6–8 weeks.

Personalized Patch

Choose from two scenes!

- Create your avatar
- Send 18+ unique emails
- Use the "Share My Site" function to ask friends and family for support
- Sell \$350+ in total TRM products



Crossover Patch

2025 TRM Program

- Using the M2 system, create your avatar
- Send 18+ unique emails
- Use the "Share My Site" function to ask friends and family for support

2026 Cookies Program, using Digital Cookie:

- Send 18+ unique emails
- Sell 60+ DOC packages



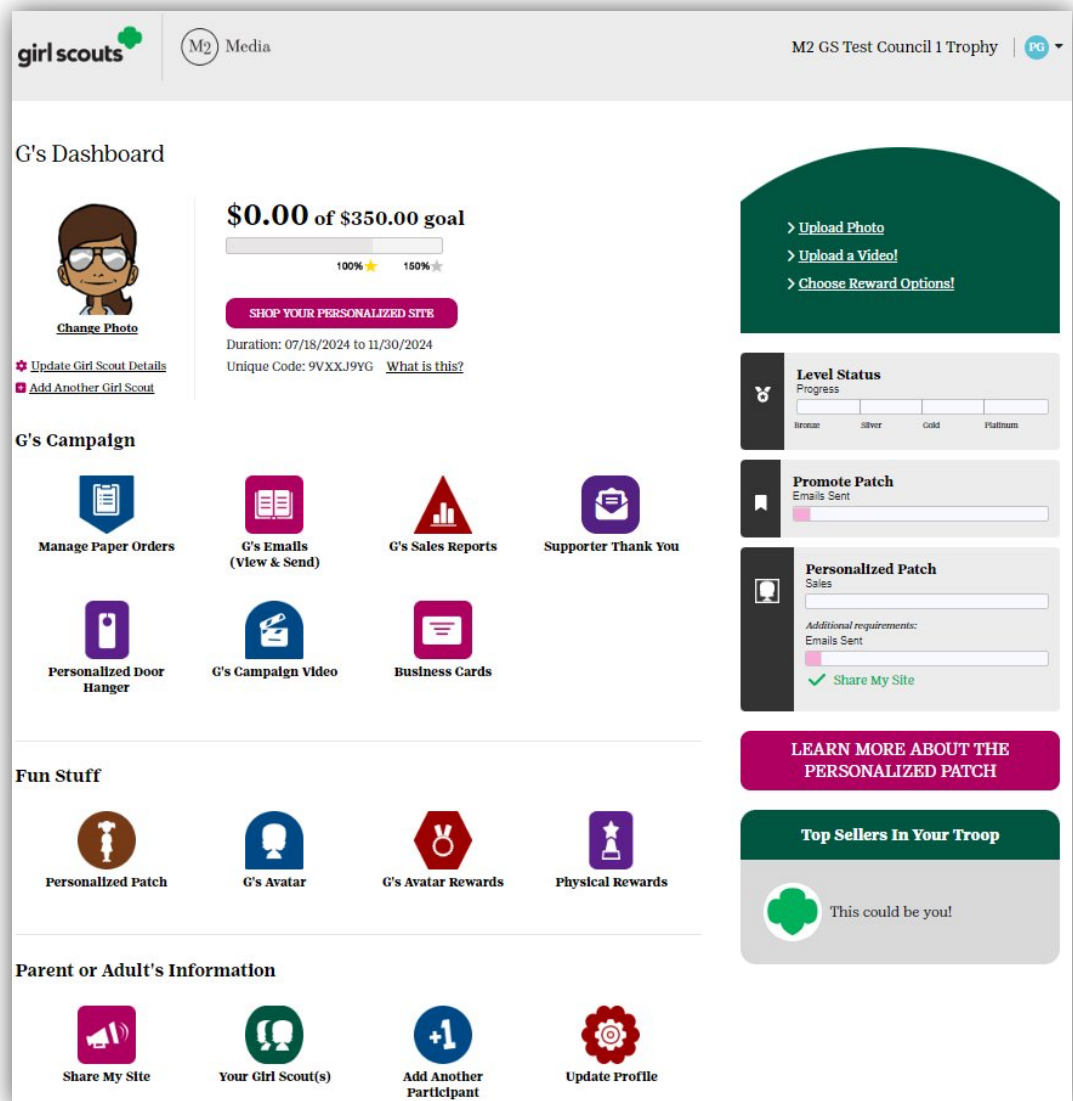
BONUS REWARD:
Completing the Crossover patch requirements earns a Girl Scout a **FREE** membership renewal for 2027!



M2 Access – Getting Started

What You Can Do from Your Girl Scouts Dashboard

- Connect with customers through email, text, or social media
- Create and personalize your own avatar
- Print professional business cards
- Send **thank-you** messages to your supporters
- Explore your Avatar Room to earn virtual rewards and view your troop photo
- Track and manage order card sales
- Choose your rewards
- Review your sales reports



M2 Storefront

girl scouts M2 Media M2 GS Test Council 1 Trophy

Home > Create Avatar > Personalize > Promote > Launch

Create Tami's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new patterns and official apparel options that will be available in select council stores and online at gsnynpenn.com.

To see all choices for your avatar, use the arrows in the avatar software below.

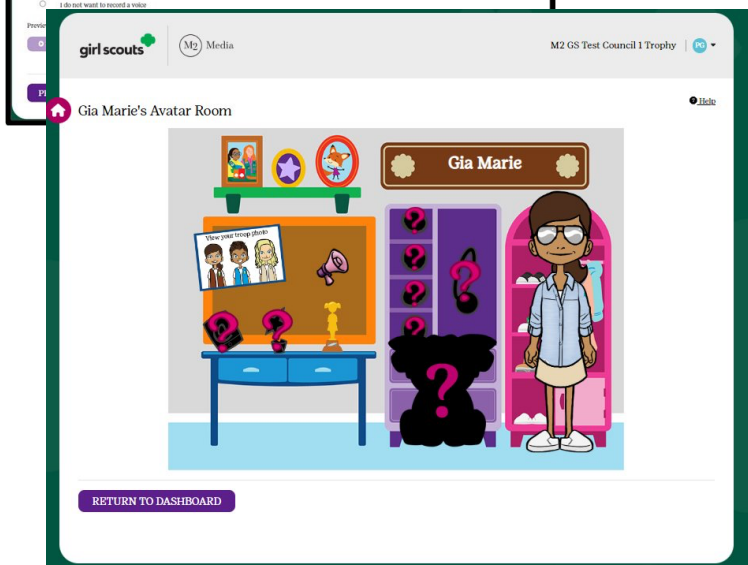
Face
Hair
Body
Clothing
Top
Bottom
Socks
Shoes
Accessories

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [guide](#) [page](#).

RECORD NOW UPLOADED AUDIO FILE

I do not want to record a voice



Sienna's Dashboard

[Change Photo](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)

Sienna's Campaign

Manage Paper Orders

Sienna's Emails (View & Send)

Sienna's Sales Reports

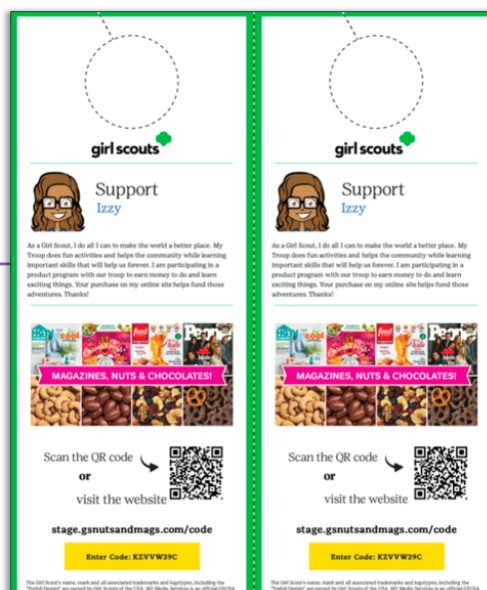
Supporter Thank You

Two Ways to Get Started

1. **From Your Troop Leader:** Look for an email from your Troop Leader and click **Register** to begin.
2. **Online:** Visit gsnynpenn.com, click **Create an Account**, and follow the on-screen prompts.

Things to Do Online

- Personalize your site with a photo, video, or voice recording
- Enter your sales goal
- Customize your avatar
- Track your sales progress
- View the rewards you've earned — choose your reward if there's an option
- Share your site with customers
- Print personalized business cards and door hangers
- Visit your custom avatar's room and check out avatars made by friends
- Earn rewards and more!



Caregiver Guide for Juliettes

Juliette Caregiver Guide for the Treats, Reads & More Program

Juliettes (individually registered Girl Scouts) can fully participate in TRM. Here's what you need to know as a caregiver:

Getting Started

- Ensure your Juliette has a completed Annual Permission Form on file before she begins the program (please email a copy to productsales@gsnypenn.org).
- Watch for communication from your Service Unit Fall Product Manager (SUFPM), who will be your main contact throughout the program.
- Confirm that your SUFPM has your correct contact information.

Sales & Responsibilities

- Your Juliette will receive sales materials by mail, but if they don't arrive, reach out to your SUFPM for replacements.
- Review the program details with your Juliette and help her set goals.
- Support her in setting up an online storefront for expanded sales opportunities.
- Submit paper order card sales to your SUFPM by the stated deadlines.
- Pick up your Juliette's order card products when notified by your SUFPM.
- Pick up your Juliette's rewards when notified by your SUFPM.

Support & Materials

Juliettes should receive the following sales materials by mail:

- Order card
- M2 flyer
- Girl flyer
- Deposit slips (from SUFPM or email when requested)

If anything is missing, your SUFPM can provide replacements or please contact productsales@gsnypenn.org.

Payments & Deposits

- Use the deposit slips provided to submit payments.
- Keep the customer copy of each slip for your records.
- Send deposit slip receipts to productsales@gsnypenn.org.

Need Help?

If you have any questions or need support with Juliette's TRM participation, contact your SUFPM. You can also email productsales@gsnypenn.org for assistance.

