

girl scouts of nypenn pathways



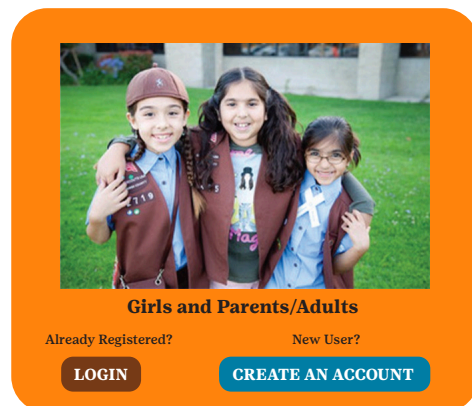
Hello, Girl Scout!

One of the fun things about being a Girl Scout is the ability to earn awesome rewards when you participate in our annual **Girl Scout Cookie and Treats, Reads & More (TRM)** programs. You have a blast while also learning the 5 Skills: money management, people skills, business ethics, goal setting and decision making. These leadership and entrepreneurial skills help you as you grow!

TRM kicks off on October 1! That day, your troop leader will send you a welcome email from the M2 site. If you're not part of a troop (or your leader cannot send it out), you'll receive access to M2 and TRM on October 2.

In this welcome email*, you'll gain access to your selling site and create your personalized avatar. Your avatar can be anything you want it to be. Have fun! Be creative!

*If you do not receive your welcome email, please visit gsnutsandmags.com/Campaign/Account/Register/2531 or scan the QR Code. Click "Create an Account" and follow the prompts.



Inside this packet, you'll discover:

- A colorful order form containing all rewards available through TRM. Utilize this when approaching customers door to door or in person. Remember, payments are due at the time of order.
- A money envelope to hold the funds you receive for orders. Keep the money in a safe space!
- An M2 flyer with important program information like dates and this year's mascot—the Grizzly Bear!

TRM Benefits:

- Learn the 5 Skills
- Earn rewards and experiences
- Earn proceeds for additional experiences
- Prepaid program, troops earn proceeds upfront and don't have to wait until the product arrives
- Quick program

How to Reach Your TRM Goals:

- Ask everyone to help support you
- Send emails through the M2 site to friends and family you may not always see
- If a neighbor isn't home, print business cards from your M2 account to leave behind
- Once you reach a goal, update it on the M2 site to reach your next one



We're here to support you every step of the way, ensuring you have a smooth and successful experience with TRM. If you have any questions or need guidance, we would be more than happy to help you navigate the program! Don't hesitate to reach out to us at info@gsnypenn.org.

Yours in Girl Scouting,
GSNYPENN Product Programs Team