



Be 'Brave. Fierce. Fun!' With Our 2025 Treats, Reads & More Program!

Dear GSNYPENN troops,

Did you know our council has a super easy product program before cookie season starts? It's called **Treats, Reads & More (TRM)**! Girl Scouts offer their friends and family the chance to purchase delicious nut and candy items, magazine subscriptions, Tervis® Tumblers and Girl Scout-themed BarkBoxes™!

Girl Scouts can decide if they would like to use the paper order form (more traditional), online portal (similar to Digital Cookie) or a little bit of both! They can even earn the Brave. Fierce. Fun! patch just by sending 18+ emails to friends and family members! Participants can also create adorable avatars and include personalized videos and messages when sending their emails. The possibilities are endless!

TRM products are delicious and we have gluten-free options, too! They make great gifts for the winter and spring holidays. Another nice feature of TRM is that it is "one and done," meaning there is one single order placed and the program takes just about six weeks!

TRM is also prepaid, so troops can start using proceeds right away. Another amazing TRM feature is that troops can potentially earn more in proceeds than they would during the cookie program! Scan this QR Code to learn more.

Be sure to launch your caregiver email through M2 to all troop caregivers listed on the site at the start of the program on October 1. Reach out to us at info@gsnypenn.org with any questions!

Yours in Girl Scouting,
GSNYPENN Product Programs Team



Important Dates

- Order taking from:
October 1 to 30, 2025
- Caregivers enter orders into M2:
October 1 to 30, 2025
- Girl Delivery option open:
October 1 to 31, 2025
- Direct ship option open:
October 1 to November 12, 2025
- Product delivered to SU beginning:
November 17, 2025

Volunteer Bonus

- Two troop volunteers can create and earn their own Volunteer Avatar patch
- Troops that launch their Caregiver Email Campaign through M2 by October 1 & have total troop sales of \$2,000 will receive two Volunteer Avatar patches
- Check out this year's volunteer patch design options

