



2025 Treats, Reads & More Service Unit Bonus

**Boost your SU's TRM participation by just 3% over 2024
AND maintain or increase your 2024 per Girl Scout average
(PGA) to qualify for a 2% CASH BONUS!**

Funds go right to your SU and can really add up to offset costs of your activities, events or special projects! To help your SU qualify, focus on boosting participation and supporting Girl Scouts at every level.

Encourage Online Participation: Ask all registered Girl Scouts to create their M2 online storefronts and send emails. It's simple and helps them reach friends and family they might not see in person.

Use M2 Business Cards: Have them print the cards available right from their storefronts. They're great to leave behind when going door-to-door. Customers use this information to order directly from Girl Scouts' unique sites!



Examples of How SUs Can Earn the TRM 2% Cash Bonus:

SU Name	Troops Uploaded in 2024	Troops Selling in 2024	Registered Girl Scouts in 2024	Girl Scouts Selling in 2024	SU Participation in 2024	3% More Girl Scouts Selling	Minimum Number Needed for Girl Scouts Selling in 2025	PGA for Girl Scouts Selling in 2024	Total \$ Sold by SU in 2024	2% Bonus Based on SU's 2024 Figures
SU 1	11	9	117	55	47.01%	2	57	\$274.05	\$15,072.51	\$301.45
SU 2	19	17	164	97	59.15%	3	100	\$315.14	\$30,632.31	\$612.65
SU 3	19	13	134	77	57.46%	2	79	\$289.76	\$22,327.40	\$446.55
SU 4	24	19	214	151	70.56%	5	156	\$341.13	\$51,510.91	\$1,030.22
SU 5	8	7	74	43	58.11%	1	44	\$272.71	\$11,808.61	\$236.17



Want to earn the SU Bonus during our 2026 cookie program, too?



In 2026, every SU earns 1 cent per cookie package sold. **Want to double that?** Increase your total SU sales by 3% over 2025 figures and earn an additional 1 cent per package. **That's 2 cents per package total!** More participation = more funds to support local Girl Scout fun and success!

What will your SU do with funds generated from Product Program bonuses?!

If you have any questions, please reach out to us at info@gsnypenn.org.