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FOR IMMEDIATE RELEASE

Chalk It Up! Geneva Girl Scouts Share Messages of Positivity This Sunday During Day of Service

Seneca Falls, N.Y. (September 15, 2020) — Local Girl Scouts and their families from Geneva Girl Scout Service Unit 409, part of the [Girl Scouts of NYPENN Pathways](#) (GSNYPENN) council, will participate in a day of service this Sunday at Finger Lakes Community College Geneva Campus Center, 63 Pulteney St., Geneva.

The Service Unit is hosting Chalk It Up on Sunday, September 20, from 12–4 p.m. Girl Scouts and their families will take over the blacktop in the campus’s parking lot circle (which will be roped off to vehicles) to leave inspiring and encouraging pictures and messages for the community.

“We can always use more positivity in our lives, but especially now during this challenging time. Our day of service allows our Girl Scouts and their families to leave a positive impact on our community,” says Karina Connolly, Communications Co-Manager for Geneva Girl Scout Service Unit 409.

Each Girl Scout and her immediate family signed up for a half-hour time slot. Due to social distancing measures, five families will take part in leaving positive messages and drawings on the blacktop at a time. All participants will be masked.

Giving back is always in season at Girl Scouts. Girls and their troops continually look for meaningful ways to contribute to their communities to help make the world a better place right now. When Girl Scouts give back, it helps them understand what it really means to live by the Girl Scout Promise and Law.

For more information on Chalk It Up and the Geneva Girl Scouts or to arrange a time to cover this event, contact Karina Connolly at karinaconnolly@outlook.com or 518.410.5640.

Girl Scouts serves girls in grades K-12. Annual membership is \$25. Financial assistance is available. To register a girl online, visit gsnypenn.org/join. To become an adult volunteer, learn more at gsnypenn.org/volunteer.

Questions about Girl Scouts? Contact GSNYPENN Customer Care at 1.855.213.8555 or info@gsnypenn.org.

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Girl Scouts of NYPENN Pathways, Inc.

Girl Scouts is the preeminent leadership development organization for girls. We believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ to change the world. Our extraordinary journey began more than 100 years ago with the original G.I.R.L., Juliette Gordon “Daisy” Low. Today we continue the Girl Scout mission of building girls of courage, confidence, and character, who make the world a better place. GSNYPENN is chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania. We offer every girl a chance to practice a lifetime of leadership, adventure, and success. Girl Scouts serves girls in grades K-12. Annual membership is \$25. Financial assistance is available. To register a girl online, visit gsnypenn.org/join. To become an adult volunteer, learn more at gsnypenn.org/volunteer.